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# Children's Television Programming Report

FRN: **0009961889** | File Number: **0000007680** | Submit Date: **01/08/2016** | Call Sign: **WWLP** | Facility ID: **6868** | City: **SPRINGFIELD** | State: **MA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2016** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WWLP BROADCASTING, LLC</b> Doing Business As: WWLP BROADCASTING, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5000	regulatoryaffairs@mediageneral. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Henry Gola</b> <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A PROVIDENCE, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Springfield-Holyoke
	Web Home Page Address	www.wwlp.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(15)**

<b>Digital Core Program (1 of 15)</b>	<b>Response</b>
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	SA(10:00A-10:30A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 15)</b>	<b>Response</b>
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	SA(10:30A-11:00A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (3 of 15)</b>	<b>Response</b>
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA(12:00P-12:30P) 10/03/15-12/26/15
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazytown to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazytown, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/10/2015 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	ELZT118DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/31/2015 08:00 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	ELZT124DH
Reason for Preemption	Sports

<b>Digital Core Program (4 of 15)</b>	
	<b>Response</b>
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	SA(11:30A-12:00P) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g. what goes on inside the snails' shell?" or "Why does a firefly blink?" in pursuit of answers, Luna, Jupiter, and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 15)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	SA(11:00A-11:30A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's son, Daniel. All of the features of the original series have been retained but updated to 21st century colors and materials. The main characters are the Clanger family, a group of pink knitted mouse like creatures who walk upright-Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends-the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and the Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existential-each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 15)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	SA(12:30P-1:00P) 10/03/15-12/26/15
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	12
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program, he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/10/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	ETFT204DH
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/03/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-03
Episode #	ETFT203DH
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/17/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-17
Episode #	ETFT206DH
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
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Title of Program	Tree Fu Tom
List date and time rescheduled	10/24/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-24
Episode #	ETFT208DH
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/31/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	ETFT209DH
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/07/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-07
Episode #	ETFT211DH
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/21/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-21
Episode #	ETFT214DH
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/28/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-28
Episode #	ETFT215DH
Reason for Preemption	Sports

#### Digital Preemption Programs #9

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/05/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-05
Episode #	ETFT216DH
Reason for Preemption	Sports

#### Digital Preemption Programs #10

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/12/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-12
Episode #	ETFT217DH
Reason for Preemption	Sports

#### Digital Preemption Programs #11

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/19/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-19
Episode #	ETFT218DH
Reason for Preemption	Sports

## Digital Preemption Programs #12

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/26/2015 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-26
Episode #	ETFT219DH
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Calling Dr. Pol (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA(7A-7:30A/7:30A-8A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 15)</b>	
	<b>Response</b>
Program Title	Dog Whisperer w/Cesar Millan: Family Edition (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA(8:30A-9A/9A-9:30A/9:30A-10A/10A-10:30A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 15)</b>		<b>Response</b>
Program Title	Dog Town, USA (Multicast.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA(8:00A-8:30A) 10/03/15-12/26/15	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	



Digital Core Program (10 of 15)	Response
Program Title	Save Our Shelter (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA (10:30A-11:00A) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Save our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 15)</b>		<b>Response</b>
Program Title	Hatched (Multicast.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA (11:00A-11:30A) 10/03/15-12/26/15	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (12 of 15)</b>		<b>Response</b>
Program Title	Dream Quest (Multicast.2)	
Origination	Network	

Days/Times Program Regularly Scheduled	SA (11:30A-12:00P) 10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ships indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it take to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (13 of 15) Response**

Program Title	The Choo Choo Bob Show (Multicast.3)
Origination	Network

Days/Times Program Regularly Scheduled	SU(9A-9:30A/9:30A-10A)11/8/15-12/27/15, THU (8A-8:30A/8:30A-9A)12/31/15
Total times aired at regularly scheduled time	18
Total times aired	18
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 15)**

**Response**

Program Title	Dive Olly Dive (Multicast.3)
Origination	Network
Days/Times Program Regularly Scheduled	SU(10A-10:30A/10:30-11A) 11/8/15-12/27/15
Total times aired at regularly scheduled time	16
Total times aired	16

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching. Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 15)</b>	<b>Response</b>
Program Title	Doki (Multicast.3)
Origination	Network
Days/Times Program Regularly Scheduled	SU(11A-11:30A/11:30A-12P) 11/8/15-12/27/15, WED (8A-8:30A/8:30A-9A) 12/30/15
Total times aired at regularly scheduled time	18
Total times aired	18
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (ie encouraging the viewer to assist on-screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core Educational and Informational Programming (2)**

<b>Non-Core Educational and Informational Programming (1 of 2)</b>	<b>Response</b>
Program Title	The Wiz Live
Origination	Network
Days/Times Program Regularly Scheduled:	12/3/15, 12/19/15
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	180 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiz Live! A live musical event updating the Broadway show that brought OZ to life and featured Dorothy in a funky sing-along journey down the yellow brick road. With the help of her friends the Tin Man, the Cowardly Lion, the Scarecrow and the Mysterious Wizard of OZ, young Dorothy learns the value of loving and appreciating the gifts that life has given you.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (2 of 2)</b>	<b>Response</b>
Program Title	Dolly Parton's Coat of Many Colors
Origination	Network
Days/Times Program Regularly Scheduled:	12/10/15, 12/25/15
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	120 mins
Age of Target Child Audience	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dolly Parton's Coat of Many Colors" is based on the inspiring true story of living legend Dolly Parton's remarkable upbringing. This once-in-a-lifetime movie special takes place inside the tight-knit Parton family as they struggle to overcome devastating tragedy and discover the healing power of love, faith, and raggedy patchwork coat that helped make Parton who she is today. The film is set in the Tennessee Great Smoky Mountains in 1955. It is neither a biopic nor musical about Dolly's whole life and performing career, but rather a family-oriented faith-based story about the incidents in her and her family's life around the time she was 9 years old.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	
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**Date and Time Aired:**

Questions	Response
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**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Stewart
Address	1 Broadcast Center
City	Chicopee
State	MA
Zip	01013
Telephone Number	(413) 377-2235
Email Address	kathy.stewart@wwlp.com
<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. With this change, stations need not upload a separate commercial limits certification to the public file each quarter.</p> <p>----- The digital programming responses reflect that on Nov. 5, 2015, WWLP launched the ION Network as a multicast on our DOT 3 stream. ----- Kids pre-emptions in the 4th quarter were due to soccer, golf and rugby. However, all pre-emptions were made good on the same day in their second homes.</p>

**Other Matters (16)**

<b>Other Matters (1 of 16)</b>	<b>Response</b>
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	SA(10:30A-11A) 01/02/16-01/30/16, SA(11A-11:30A) 02/06/16-03/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave is a pre-school adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. Ruff Ruff, Tweet and Dave might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

<b>Other Matters (2 of 16)</b>	<b>Response</b>
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	SA(11A-11:30A) 01/02/16-01/30/16, SA(11:30A-12P) 02/06/16-03/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
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**Other Matters (3 of 16)**

**Response**

Program Title	Clangers
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(11:30A-12P) 01/02/16-01/30/16, SA(12P-12:30P) 02/06/16-03/26/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
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**Other Matters (4 of 16)**

**Response**

Program Title	Earth To Luna
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(12P-12:30P) 01/02/16-01/30/16
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Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clive, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g. what goes on inside the snails' shell?" or "Why does a firefly blink?" in pursuit of answers, Luna, Jupiter, and Clive go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.

**Other Matters (5 of 16) Response**

Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA(12:30P-1P) 01/02/16-03/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world know as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazytown to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazytown, until another day and another time when Robbie will rise again.
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**Other Matters (6 of 16) Response**

Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	SA(10A-10:30A) 01/02/16-01/30/16, SA (10:30A-11A) 02/06/16-03/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio, Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.

<b>Other Matters (7 of 16)</b>	<b>Response</b>
Program Title	Calling Dr. Pol (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA(7A-7:30A/7:30A-8AA) 01/02/16-03/26/16
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
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**Other Matters (8 of 16)**

**Response**

Program Title	Dog Town, USA (Multicast.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(8:00A-8:30A) 01/02/16-03/26/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
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**Other Matters (9 of 16)**

**Response**

Program Title	Dog Whisperer w/Cesar Millan: Family Edition (Multicast.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(8:30A-9A/9A-9:30A/9:30A-10A/10A-10:30A) 01/02/16-03/26/16
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Total times aired at regularly scheduled time	52
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
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**Other Matters (10 of 16)**

**Response**

Program Title	Save Our Shelter (Multicast.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(10:30A-11:00A) 01/02/16-03/26/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.
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**Other Matters (11 of 16)**

**Response**

Program Title	Hatched (Multicast.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	SA(11:30A-12P) 01/02/16-03/26/16
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Other Matters (12 of 16)	Response
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Program Title	Dream Quest (Multicast.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA(11A-11:30A) 01/02/16-03/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Other Matters (13 of 16)	Response
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Program Title	Floogals
Origination	Network

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Days/Times SA(10A-10:30A) 02/06/16-03/26/16  
Program  
Regularly  
Scheduled

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Total times 8  
aired at  
regularly  
scheduled time

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Length of 30 mins  
Program

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Age of Target 2 years to 5 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

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**Other Matters  
(14 of 16)**

**Response**

Program Title Doki (Multicast.3)

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Origination Network

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Days/Times WED (8A-8:30A/8:30A-9A) 01/06/16-03/23/16  
Program  
Regularly  
Scheduled

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Total times 24  
aired at  
regularly  
scheduled  
time

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Length of 30 mins  
Program

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Age of Target 2 years to 5 years  
Child  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (ie encouraging the viewer to assist on-screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

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**Other Matters (15  
of 16)**

**Response**

Program Title	The Choo Choo Bob Show (Multicast.3)
Origination	Network
Days/Times Program Regularly Scheduled	THU(8A-8:30A/8:30A-9A) 01/07/16-03/24/16
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

<b>Other Matters (16 of 16)</b>		<b>Response</b>
Program Title		Raggs (Multicast.3)
Origination		Network
Days/Times Program Regularly Scheduled		FRI(8A-8:30A/8:30A-9A) 01/01/16-03/25/16
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Raggs is a 30 minute program that stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Kathy Stewart ,</b> <b>Ms. .</b> <i>Executive Assistant</i></p> <p>01/08 /2016</p>

## Attachments

No Attachments.