



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **0000007613** | Submit Date: **01/07/2016** | Call Sign: **WATE-TV** | Facility ID: **71082**
City: **KNOXVILLE** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WATE, G.P. Doing Business As: WATE, G.P.	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887- 5000	regulatoryaffairs@mediageneral. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Knoxville
	Web Home Page Address	www.wate.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. This program aired on the primary digital channel.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)		Response
Program Title	The Wildlife Docs	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00 PM ET	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs, produced for ages 13-16, follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold, giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. This program aired on the primary digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 6)		Response
Program Title	Born to Explore	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/1:00-1:30 PM ET	
Total times aired at regularly scheduled time	12	

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. In Born to Explore, Richard uncovers amazing facts of nature and man made treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. This program aired the primary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	11/29/2015 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-22
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this series that will engage the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds" - Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals, allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program aired on the primary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)

Response

Program Title	Ocean Mysteries
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to the human experience. Ocean Mysteries engages viewers by showing how animals share the same behaviors, challenges and triumphs that humans do. Behaviors run from basic, like parental instinct, to complex, like the formation of social structures. Viewers increase their "aquatic I.Q." by seeing how human life mirrors that of animals on land and in water. Vital to this process is the show's host, Jeff Corwin, whose uncanny ability to instill empathy for even the tiniest of creatures allows viewers to rally behind the featured animals and see how important they are to all life on our planet. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of mingling species, viewers will get to know-and care-about these heroes, and all of the fascinating life teeming in our oceans. Exploration, discovery and adventure are all parts of Jeff Corwin's journey, and viewers experience the action from sea-level-and below. This program aired on the primary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)

Response

Program Title	Rock the Park
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park. This program aired on the primary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays/5:00-5:30 AM ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly news program with stories that are presented in a way that is more suitable and understandable for children and teenagers. The anchors, reporters and producers are all young teens. Story topics range from sports to politics, and cover everything in between. This program aired on the primary digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Melanie Morris
Address	1306 North Broadway Street
City	Knoxville
State	TN
Zip	37917
Telephone Number	(865) 633-6902
Email Address	mmorris@wate.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In addition to the information contained herein, WATE-TV participates in many other activities that directly impact children in the community. The station's anchors and reporters make numerous public appearances every month at community family and children's events. For example, WATE anchors participated in Principal for a Day and visited various Knox County Schools. The WATE-TV Meteorology staff is particularly dedicated to speaking to students about weather forecasting and the science and the technology used. The station's meteorologists visit numerous classrooms, as well as guide tours through the storm center every month. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this series that will engage the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds" - Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals, allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program will air on the primary digital channel.

Other Matters (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to the human experience. Ocean Mysteries engages viewers by showing how animals share the same behaviors, challenges and triumphs that humans do. Behaviors run from basic, like parental instinct, to complex, like the formation of social structures. Viewers increase their "aquatic I.Q." by seeing how human life mirrors that of animals on land and in water. Vital to this process is the show's host, Jeff Corwin, whose uncanny ability to instill empathy for even the tiniest of creatures allows viewers to rally behind the featured animals and see how important they are to all life on our planet. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of mingling species, viewers will get to know-and care-about these heroes, and all of the fascinating life teeming in our oceans. Exploration, discovery and adventure are all parts of Jeff Corwin's journey, and viewers experience the action from sea-level-and below. This program will air on the primary digital channel.
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Other Matters (3 of 12)	
	Response

Program Title	Sea Rescue
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. This program will air on the primary digital channel.
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Other Matters (4 of 12)	
	Response

Program Title	Rock the Park
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park. This program will air on the primary digital channel.

Other Matters (5 of 12)

	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold, giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. This program will air on the primary digital channel.

Other Matters (6 of 12)

	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. In Born to Explore, Richard uncovers amazing facts of nature and man made treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. This program will air on the primary digital channel.

Other Matters (7 of 12)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. This program will air on the tertiary digital channel.

Other Matters (8 of 12)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world. This program will air on the tertiary digital channel.

Other Matters (9 of 12)	Response
Program Title	Skooled
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish-out-of-water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role-reversal series. This program will air on the tertiary digital channel.

Other Matters (10 of 12)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom. This program will air on the tertiary digital channel.

Other Matters (11 of 12)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. This program will air on the tertiary digital channel.
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Other Matters (12 of 12)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world. This program will air on the tertiary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Melanie Morris <i>Director of Programming & Development</i></p> <p>01/07/2016</p>

Attachments

No Attachments.