



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001961713** | File Number: **0000007562** | Submit Date: **01/06/2016** | Call Sign: **WRAL-TV** | Facility ID: **8688** | City: **RALEIGH** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date: **01/08/2016** | Filing Status: **Inactive**

Report reflects information for : **Fourth Quarter of 2015**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|-----------------------|------------------------------|----------------|
| CAPITOL BROADCASTING COMPANY, INC. Doing Business As: CAPITOL BROADCASTING COMPANY, INC. | Vernessa L. Hoffman 2619 WESTERN BLVD RALEIGH, NC 27606 United States | +1 (919) 821- 8730 | vhoffman@cbc- raleigh.com | Company |

Contact
Representatives
(2)

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|-------------------------|-----------------------------|
| DAVID A O'CONNOR <i>Legal Counsel</i> WILKINSON BARKER KNAUER, LLP | 1800 M STREET, N.W. SUITE 800N WASHINGTON, DC 20036 United States | +1 (202) 783- 4141 | DOCONNOR@WBKLAW. COM | Legal Representative |
| PETER A SOCKETT <i>DIRECTOR OF ENGINEERING OPERATIONS</i> CAPITOL BROADCASTING COMPANY, INC. | PETER A. SOCKETT WRAL-TV 2619 WESTERN BLVD RALEIGH, NC 27606 United States | +1 (919) 821- 8573 | PSOCKETT@WRAL. COM | Technical Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Raleigh-Durham (Fayetvllle) |
| | Web Home Page Address | www.wral.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 4.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 168.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|---|
| Program Title | SMART START KIDS (WRAL Channel 5.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday, 11:30am-12n EST |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | SMART START KIDS |
| List date and time rescheduled | 11/21/2015 07:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-21 |
| Episode # | |
| Reason for Preemption | Public Interest |

| Digital Core Program (2 of 16) | | Response |
|---|---|-------------------------------|
| Program Title | | BRAIN GAME (WRAL Channel 5.1) |
| Origination | | Local |
| Days/Times Program Regularly Scheduled | | Saturday, 11am-11:30am EST |
| Total times aired at regularly scheduled time | 11 | |
| Total times aired | 13 | |
| Number of Preemptions | 2 | |
| Number of Preemptions for other than Breaking News | 2 | |
| Number of Preemptions Rescheduled | 2 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | BRAIN GAME |
| List date and time rescheduled | 11/07/2015 07:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-07 |
| Episode # | |
| Reason for Preemption | Public Interest |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | BRAIN GAME |
| List date and time rescheduled | 11/21/2015 07:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-21 |
| Episode # | |
| Reason for Preemption | Public Interest |

| Digital Core Program (3 of 16) | Response |
|--|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 11:30am-12n EST |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | 3 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------------|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | 12/19/2015 12:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-12-13 |
| Episode # | |
| Reason for Preemption | Other |

| Digital Core Program (4 of 16) | Response |
|--|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10am EST |

| | |
|--|---|
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 16) | Response |
|--|--------------------------------------|
| Program Title | DR. CHRIS PET VET (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30am-11:00am EST |

| | |
|--|--|
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 2 |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | 11/07/2015 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-07 |
| Episode # | |

| | |
|-----------------------|-----------------|
| Reason for Preemption | Public Interest |
|-----------------------|-----------------|

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | DR. CHRIS PET VET |
| List date and time rescheduled | 11/21/2015 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-21 |
| Episode # | |
| Reason for Preemption | Public Interest |

| Digital Core Program (6 of 16) | Response |
|--|------------------------------|
| Program Title | LUCKY DOG (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10am-10:30am EST |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 2 |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | 11/07/2015 08:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-07 |
| Episode # | |
| Reason for Preemption | Public Interest |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | LUCKY DOG |
| List date and time rescheduled | 11/21/2015 08:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2015-11-21 |
| Episode # | |
| Reason for Preemption | Public Interest |

| Digital Core Program (7 of 16) Response | |
|---|----------------------------------|
| Program Title | ANIMAL RESCUE (WRAL Channel 5.2) |
| Origination | Syndicated |

| | |
|---|--|
| Days/Times Program Regularly Scheduled | Sunday, 9:30am-10am EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 16) | |
|---|-------------------------------------|
| | Response |
| Program Title | SMART START KIDS (WRAL Channel 5.2) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sunday, 9am-9:30am EST |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willie" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 16) | |
|---|--------------------------------|
| | Response |
| Program Title | WORKFORCE I (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:00am-10:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 16) | Response |
|--|---|
| Program Title | WORKFORCE II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:30am-11:00am EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |

| | |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (11 of 16) | Response |
|--|--|
| Program Title | SAFARI I (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 12n-12:30pm EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|---|--|
| Program Title | SAFARI II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 12:30pm-1pm EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | Response |
|---------------------------------------|---|
| Program Title | YOUNG AMERICA OUTDOORS I (WRAL CHANNEL 5.2) |
| Origination | Network |

| | |
|---|--|
| Days/Times Program Regularly Scheduled | Sunday, 11:00am-11:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | YOUNG AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing,snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|---|--|
| Program Title | YOUNG AMERICA OUTDOORS II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 11:30am-12n EST |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | YOUNG AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing,snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | | Response |
|--|--|----------------------------------|
| Program Title | | HIDDEN HEROES (WRAL CHANNEL 5.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday, 9-9:30am EST |
| Total times aired at regularly scheduled time | | 10 |
| Total times aired | | 10 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 16) | Response |
|--|---|
| Program Title | HIDDEN HEROES (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10am EST |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 3 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Loretta Harper-Arnold |
| Address | PO Box 12000 |
| City | Raleigh |
| State | NC |
| Zip | 27605 |
| Telephone Number | (919) 821-8652 |
| Email Address | lharper@wral.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | <p>On November 7th, WRAL produced and aired the Fayetteville Veterans Day Parade honoring our past and present military men and women. The broadcast was aired in the public's interest with thousands watching from their homes. All affected preempted core children's programming (noted in this report) airing on 11/7/15 was rescheduled and the public was given advance notification of the rescheduled air date and time. On November 21st, WRAL produced and aired the WRAL-TV Raleigh Christmas Parade. Over 65,000 people lined the streets of downtown Raleigh for this spectacular show, in addition to thousands watching from their homes. This event, ranked as one of the largest parades on the East Coast, was also aired in the public's interest. All affected preempted core children's programming (noted in this report) airing on 11/21/15 was rescheduled and the public was given advance notification of the rescheduled air date and time. On Dec 13th, Game Changers with Kevin Frazier (WRAL Channel 5.1) was mistakenly preempted due to a scheduling error in which it was replaced with a different CBS network core children's program. The preempted show was rescheduled and aired on 12/19/15 with advance scheduling notice provided to the public. Due to a change in the station's core children's programming line-up, the following shows shifted to a new day and/or air time during the last 3 weeks in the quarter: Game Changers and Hidden Heroes (both air on WRAL Channel 5.1). The new regular weekly schedule for both programs is noted in this report. WRAL seeks to positively influence the lives of our younger audience through station tours, routine school visits, station talent involvement at family-friendly events, and donated PSA production and/or airtime. Below is a detailed accounting of the station's efforts this quarter: Station tours were conducted for 60 school-age children The following family-friendly events benefiting children were sponsored by WRAL-TV: Special Olympics/Over the Edge, Oct. 2, NC State Fair, Oct 15-25, Fayetteville Veterans Day Parade, Nov 7, The WRAL-TV Raleigh Christmas Parade, Nov 21, WRAL's Coats for the Children, Nov 21-Dec 31 with a daylong telethon on Dec 11, A Dickens Holiday/Fayetteville Arts Council, Nov. 27, Fayetteville Christmas Parade, Dec 12, WRAL High School Wrestling Tournament, Dec 18-19 and First Night Raleigh, Dec 31 (a family-friendly New Year's Eve celebration). WRAL-TV News talent appearances at a total of 43 events benefiting children</p> |

Other Matters (14)

| Other Matters (1 of 14) | Response |
|--|--|
| Program Title | SMART START KIDS (WRAL Channel 5.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday, 11:30-12n EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willie" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 14) | Response |
|---|--------------------------------------|
| Program Title | DR. CHRIS PET VET (WRAL Channel 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30am-11am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

| Other Matters (3 of 14) | Response |
|--|---|
| Program Title | HIDDEN HEROES(WRAL Channel 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (4 of 14) | Response |
|--|---|
| Program Title | BRAIN GAME (WRAL Channel 5.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday, 11am-11:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (5 of 14) | Response |
|--|---|
| Program Title | LUCKY DOG (WRAL CHANNEL 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 14) | Response |
|---|-----------------------------------|
| Program Title | THE INSPECTORS (WRAL Channel 5.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 11:30am-12n EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the US Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspector's lab assisting his US Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

| Other Matters (7 of 14) | Response |
|--|---|
| Program Title | SMART START KIDS (WRAL Channel 5.2) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sunday,9-9:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (8 of 14) | Response |
|--|----------------------------------|
| Program Title | ANIMAL RESCUE (WRAL Channel 5.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 9:30am-10am EST |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (9 of 14) | Response |
|--|---|
| Program Title | WORKFORCE I (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:00am-10:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |

| Other Matters (10 of 14) | Response |
|---|---------------------------------|
| Program Title | WORKFORCE II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:30am-11:00am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |

| Other Matters (11 of 14) | Response |
|--|--|
| Program Title | YOUNG AMERICA OUTDOORS I (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 11:00am-11:30am EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | YOUNG AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing,snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |

| Other Matters (12 of 14) | Response |
|---|--|
| Program Title | YOUNG AMERICA OUTDOORS II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 11:30am-12n EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|---|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | YOUNG AMERICA OUTDOORS introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing,snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |

| Other Matters (13 of 14) | Response |
|--|-----------------------------|
| Program Title | SAFARI I (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 12n-12:30pm EST |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|---|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
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| Other Matters (14 of 14) | Response |
|--|------------------------------|
| Program Title | SAFARI II (WRAL CHANNEL 5.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 12:30pm-1pm EST |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Loretta J. Harper-Arnold <i>Community Relations Director</i></p> <p>01/06/2016</p> |

Attachments

No Attachments.