



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **0000007482** | Submit Date: **01/04/2016** | Call Sign: **WCBD-TV** | Facility ID: **10587** |

City: **CHARLESTON** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/04/2016** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC</b> Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-4059	regulatoryaffairs@mediageneral.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charleston SC
	Web Home Page Address	www.counton2.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Ruff Ruff Tweet and Dave (Digital 2.1) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated show puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Astroblast (Digital 2.1) 10/1/15-12/31/15
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)		Response
Program Title		Clangers (Digital 2.1) 10/1/15-12/31/15
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11am

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is about a close-knit family of characters that live on a little planet away from us, and it emphasizes the family unit, kindness and empathy. The Clangers are pinkish aliens with big, flappy feet and long, curious noses, who wear different armor. Clangers challenges children with its voiceless animation, so it helps to sustain their interest.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Clangers
List date and time rescheduled	10/11/2015 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-03
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (4 of 15)	Response
Program Title	Earth to Luna (Digital 2.1) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)		Response
Program Title	Lazytown (Digital 2.1) 10/1/15-12/31/15	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 12:00pm	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News	2	
Number of Preemptions Rescheduled	2	



Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/10/2015 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/31/2015 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Tree Fu Tom (Digital 2.1) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	12
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Tree Fu Tom
List date and time rescheduled	10/03/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-03
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/10/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/17/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-17
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/24/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-24
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/31/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/07/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-07
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/21/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-21
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	11/28/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/05/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/12/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/19/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	12/26/2015 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Calling Dr Pol (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Dogtown USA (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Dog Whisperer (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am, 9:00am, 9:30am, 10:00am
Total times aired at regularly scheduled time	52
Total times aired	52

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	20 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Save Our Shelter (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0



Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13 to 16, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing the ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 15)</b>	<b>Response</b>
Program Title	Hatched (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched, will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 15)</b>	<b>Response</b>
Program Title	Dream Quest (Digital 2.2) 10/1/15-12/31/15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half-hour series produced for children 13 to 16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic classroom on the sea. Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures and learn what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15) Response	
Program Title	The Choo Choo Bob Show (Digital 2.3) 12/6/15-12-31-15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am and 9:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 15)</b>	
	Response
Program Title	Dive Olly Dive (Digital 2.3) 12/6/15-12-31-15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am and 10:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of storytelling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	DOKI (Digital 2.3) 12/6/15-12-31-15
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am and 11:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)		Response
Program Title		Jack Hanna's Animal Adventures (Digital 2.1) 10 /1/15-12/31/15
Origination		Syndicated
Days/Times Program Regularly Scheduled:		Saturdays 5:30am. Also one airing on 12/27 at 12:30pm
Total times aired at regularly scheduled time:		13
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each week, Jack Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		Yes

Date and Time Aired:

Questions		Response
Non-Core Educational and Informational Programming (2 of 2)		Response
Program Title		Jack Hanna's Into the Wild (Digital 2.1) 10/1/15-12/31/15
Origination		Syndicated
Days/Times Program Regularly Scheduled:		Sundays 5:30am
Total times aired at regularly scheduled time:		13
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Program designed to meet the educational and information needs of children. In each episode Jack spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
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Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Don Pratt
Address	210 W Coleman Blvd.
City	Mt Pleasant
State	SC
Zip	29464
Telephone Number	(843) 216-4870
Email Address	dpratt@wcbd.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. 73.670. WCBD-TV began broadcasting the ION network on the digital channel 2.3 on December 4, 2015.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Nina's World (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series celebrates family, community, creativity, and global awareness. Nina embraces the big wonder of everyday moments in the world around her. While living in such a diverse community, Nina gets to experience the world without ever leaving town. Through a close relationship with her Abuelita (grandmother) and parents, family values and traditions are emphasized. Spanish words and phrases will be introduced in an organic way throughout each episode. Nina also knows that communication is the key to expressing thoughts and emotions. That's why she's eager to learn American Sign Language to communicate better with deaf friend, Nico. Wherever Nina turns, she's surrounded by interesting new discoveries, great friends, and the the possibilities and wonder of the world around her. Just like Nina, viewers will be inspired to creativity capture the unique and happy moments in each and every day.

Other Matters (2 of 15)	Response
Program Title	Ruff Ruff Tweet and Dave (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
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Other Matters (3 of 15)	Response
Program Title	Astroblast (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (4 of 15)	Response
Program Title	Clangers (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is about a close-knit family of characters that live on a little planet away from us, and it emphasizes the family unit, kindness and empathy. The Clangers are pinkish aliens with big, flappy feet and long, curious noses, who wear different armor. Clangers challenges children with its voiceless animation, so it helps to sustain their interest.
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Other Matters (5 of 15)	Response
Program Title	Earth to Luna (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

Other Matters (6 of 15)	Response
Program Title	Lazytown (Digital 2.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
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Other Matters (7 of 15)	Response
Program Title	Calling Dr Pol (Digital 2.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (8 of 15)	Response
Program Title	Dogtown USA (Digital 2.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (9 of 15)	Response
Program Title	Dog Whisperer Family Edition (Digital 2.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 830am, 9am, 930am, 10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (10 of 15)	Response
Program Title	Save Our Shelter (Digital 2.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13 to 16, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing the ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

Other Matters (11 of 15)	Response
Program Title	Dream Quest (Digital 2.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half-hour series produced for children 13 to 16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic classroom on the sea. Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures and learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Other Matters (12 of 15)	Response
Program Title	Hatched (Digital 2.2)
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched, will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
<b>Other Matters (13 of 15)</b>	
Program Title	DOKI (Digital 2.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8a and 9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

Other Matters (14 of 15)	Response
Program Title	The Choo Choo Bob Show (Digital 2.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8am and 9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

Other Matters (15 of 15)	Response
Program Title	Raggs (Digital 2.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8am and 9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each programs centers on a main theme that promotes social and academic readiness while addressing pre-school curriculum topics. The program follows the friends through engaging, emotional and humorous stories that explore issues faced by real kids.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Don Pratt</b> <i>General Manager</i></p> <p>01/04 /2016</p>

**Attachments**

No Attachments.