



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025018045** | File Number: **0000007625** | Submit Date: **01/07/2016** | Call Sign: **WGEM-TV** | Facility ID: **54275** |
City: **QUINCY** | State: **IL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WGEM LICENSE, LLC Doing Business As: WGEM LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincyinc. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC,FOX,CW
	Nielsen DMA	Quincy-Hannibal-Keokuk
	Web Home Page Address	http://www.wgem.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Ruff Ruff Tweet & Dave (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick) and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Earth to Luna (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Clangers (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Lazytown (WGEM NBC)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11a
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (WGEM NBC)
List date and time rescheduled	10/31/2015 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (WGEM NBC)
List date and time rescheduled	10/10/2015 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Tree Fu Tom (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom, a boy who straps on a power belt and, through movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (WGEM NBC)
List date and time rescheduled	11/14/2015 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Dog Tales (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 930a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dog Tales (WGEM FOX)
List date and time rescheduled	10/31/2015 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
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Program Title	Dragonfly TV (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Airls on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dragonfly TV (WGEM FOX)
List date and time rescheduled	10/31/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 18)	Response
Program Title	Think Big (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they crate and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Think Big (WGEM FOX)
List date and time rescheduled	10/31/2015 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 18)	Response
Program Title	The Real Winning Edge (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A TV series that features three young achievers per episode who have overcome obstacles in their lives through perseverance and making right choices. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge (WGEM FOX)
List date and time rescheduled	10/31/2015 11:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 18)		Response
Program Title	Jack Hanna Into the Wild (WGEM FOX)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun 930p	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers go on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into The wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action-packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. Airs on our multicast channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna Into the Wild (WGEM FOX)
List date and time rescheduled	10/30/2015 09:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 18)		Response
Program Title	Save Our Shelter (WGEM CW)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 1030a	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Airs on our multicast channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 18)		Response
Program Title	Coolest Places on Earth (WGEM FOX)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun 9p	
Total times aired at regularly scheduled time	12	
Total times aired	13	

Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Coolest Places on Earth (WGEM FOX)
List date and time rescheduled	10/30/2015 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 18)	
	Response
Program Title	Astroblast (WGEM-NBC)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 930a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the Scholastic book series of the same name by author and illustrator Bob Kolar, the show takes preschoolers and their parents on hilarious adventures through outer space. Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the galaxy. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(14 of 18)**

Response

Program Title	Dog Whisperer w/ Cesar Millan (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830a, 9a, 930a, 10a
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Dog Whisperer with Cesar Millan is a documentary-style reality television program centering on animal behaviorist Cesar Millan as he works to rehabilitate dogs with behavior problems. Viewers are introduced to the difficult dogs, and their owners, through home-movie style footage of their dogs engaging in the behavior its owners find problematic. A voice-over describes the situation briefly; the owners tell their story, and Millan arrives. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Calling Dr. Pol (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a, 730a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a reality television show. The show follows the Dutch veterinarian Jan Pol and his family and employees at his veterinarian office in rural Beal City, Michigan. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Hatched (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)

Response

Program Title	Dream Quest (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1130a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half half-hour series produced for children, 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Dog Town USA (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Takes place at animal training and rescue centers. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Biz Kids (WGEM NBC)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun 630a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS is a weekly half hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. Airls on our main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Missing (WGEM NBC)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun 430a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING - Program content includes safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States. Airls on our main digital channel.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (3 of 3)	Response
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Program Title Animal Rescue (WGEM NBC)

Origination Syndicated

Days/Times Program Regularly Scheduled: Sun 4a

Total times aired at regularly scheduled time: 13

Number of Preemptions 0

Length of Program 30 mins

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. ANIMAL RESCUE Showcases spectacular rescues of all types of animals. Instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. Showcases skilled and compassionate individuals helping animals and protecting the environment, emphasizes problem solving and teamwork, promotes strong personal and community values. Airs on our main digital channel.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terri Stutheit
Address	513 Hampshire St
City	Quincy
State	IL
Zip	62301
Telephone Number	(217) 228-6617
Email Address	tstutheit@wgem.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Ruff Ruff Tweet & Dave (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. Airs on our main digital channel.

Other Matters (2 of 18)	Response
Program Title	Earth to Luna (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Airs on our main digital channel.

Other Matters (3 of 18)	Response
Program Title	Astroblast (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the Scholastic book series of the same name by author and illustrator Bob Kolar, the show takes preschoolers and their parents on hilarious adventures through outer space. Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the galaxy. Airs on our main digital channel.

Other Matters (4 of 18)

Response

Program Title Floogals (WGEM NBC)

Origination Network

Days/Times Program Regularly Scheduled Sat 1130a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Join Captain Fleeker, First Officer Flo and Junior Boomer on a mission of exciting discovery as they explore Earth and the funny hooman creatures that live here. Airs on our main digital channel.

Other Matters (5 of 18)

Response

Program Title Lazytown (WGEM NBC)

Origination Network

Days/Times Program Regularly Scheduled Sat 11a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Airs on our main digital channel.
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Other Matters (6 of 18)	Response
Program Title	Clangers (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A community of pinkish, pointy-nosed, inquisitive and charming creatures, the Clangers love their family and speak in a funny whistle-ese, inviting children to join in their wonder of the larger universe. Airs on our main digital channel.

Other Matters (7 of 18)	Response
Program Title	Dog Tales (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Airs on our multicast channel.

Other Matters (8 of 18)	Response
Program Title	Think Big (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Airs on our multicast channel.

Other Matters (9 of 18)

Response

Program Title Jack Hanna Into the Wild (WGEM FOX)

Origination Syndicated

Days/Times Program Regularly Scheduled Sun 1030a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Viewers go on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action-packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. Airs on our multicast channel.

Other Matters (10 of 18)

Response

Program Title Coolest Places on Earth (WGEM FOX)

Origination Syndicated

Days/Times Program Regularly Scheduled Sun 10a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. Airs on our multicast channel.
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Other Matters (11 of 18)		Response
Program Title		DragonflyTV (WGEM FOX)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat 830a
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Airs on our multicast channel.

Other Matters (12 of 18)		Response
Program Title		Dog Whisperer w/ Cesar Millan (WGEM CW)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 830a, 9a, 930a, 10a
Total times aired at regularly scheduled time		52
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Dog Whisperer with Cesar Millan is a documentary-style reality television program centering on animal behaviorist Cesar Millan as he works to rehabilitate dogs with behavior problems. Viewers are introduced to the difficult dogs, and their owners, through home-movie style footage of their dogs engaging in the behavior its owners find problematic. A voice-over describes the situation briefly; the owners tell their story, and Millan arrives. Airs on our multicast channel.

Other Matters (13 of 18)		Response
Program Title		Save Our Shelter (WGEM CW)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 1030a
Total times aired at regularly scheduled time		13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Airs on our multicast channel.

Other Matters (14 of 18)	
	Response
Program Title	Dream Quest (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half half-hour series produced for children, 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Airs on our multicast channel.

Other Matters (15 of 18)	
	Response
Program Title	Dog Town USA (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. Airs on our multicast channel.
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Other Matters (16 of 18)		Response
Program Title		The Real Winning Edge (WGEM FOX)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun 9a
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A TV series that features three young achievers per episode who have overcome obstacles in their lives through perseverance and making right choices and who are introduced by celebrities in their field of talent. Airs on our multicast channel.

Other Matters (17 of 18)		Response
Program Title		Calling Dr. Pol (WGEM CW)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7a, 730a
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The show follows the Dutch veterinarian Jan Pol and his family and employees at his veterinarian office in rural Beal City, Michigan. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. Airs on our multicast channel.

Other Matters (18 of 18)	Response
Program Title	Hatched (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Airs on our multicast channel

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Carlos Fernandez <i>Vice President /General Manager</i></p> <p>01/07/2016</p>

Attachments

No Attachments.