



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0030884589 | File Number: 0000007630 | Submit Date: 01/07/2016 | Call Sign: WKOW | Facility ID: 64545 | City: MADISON | State: WI

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/07/2016 | Filing Status: Active

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WKOW Television Inc. Doing Business As: WKOW Television Inc.	Bob Goessling WKOW Television Inc. 5727 Tokay Blvd. MADISON, WI 53719 United States	+1 (608) 661-2770	bgoessling@wkow.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC,MeTV,Decades
	Nielsen DMA	Madison
	Web Home Page Address	www.wkow.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Jack Hannah's Wild Countdown (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-8:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19) Response	
Program Title	Ocean Mysteries with Jeff Corwin (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19) Response	
Program Title	Sea Rescue (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00AM-9:30AM CT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	
	Response
Program Title	Wildlife Docs (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Rock the Park (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a live action half hour television program designed to meet the educational and informational needs of children. Hosts Jack Steward and Colton Smith come face to face with nature and some of the most awe inspiring places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)		Response
Program Title	Born To Explore (27.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (7 of 19)		Response
Program Title	Sports Stars of Tomorrow (27.1)	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00AM-11:30AM CT
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	12
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow provides information and examples of how teenage contemporaries, can and are achieving positive things through the disciplines and dedication experienced in sports, through team and individual competition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	10/18/2015 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	10/11/2015 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	10/04/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	10/25/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	11/01/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	11/08/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	11/15/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	11/22/2015 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	11/29/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	12/06/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	12/20/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	Sports Stars of Tomorrow (27.1)
List date and time rescheduled	12/27/2015 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	Jack Hannah Into the Wild (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:30AM-12:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Green Screen Adventures(27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00AM-7:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)		Response
Program Title	Green Screen Adventures(27.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 7:30AM-8:00AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 19)		Response
Program Title	Dog Tales Classics E/I 27.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Dog Tales Classics E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Word Travels E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels features travel journalists sharing their experiences in a wide variety of cultures and locations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Word Travels E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels features travel journalists sharing their experiences in a wide variety of cultures and locations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12:00 PM CT

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title	Into the Outdoors (27.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM CT (As of August 29, 2015)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 14 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to understand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment actually enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooey, goey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)		Response
Program Title	Jack Hannah Into the Wild (27.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 11:30AM-12:00PM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (19 of 19)		Response
Program Title	Saved By the Bell (27.2)	

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9 am, 9:30 am, 10 am, 10:30 am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bob Goessling
Address	5727 Tokay Blvd
City	Madison
State	WI
Zip	53719
Telephone Number	(608) 661-2770
Email Address	bgoessling@wkow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>4TH QUARTER CHILDRENS REPORT OCTOBER BADGER BASH SPONSORED BY WKOW (OCTOBER AND NOVEMBER) BEFORE EVERY BADGER HOME GAME, JOIN WKOW AT UNION SOUTH TO CELEBRATE WITH BUCKY. STOP BY THE WKOW BOOTH TO WIN GREAT PRIZES. UNITED WAY FUNDRAISING CAMPAIGN BY WKOW (OCTOBER AND NOVEMBER) THE UNITED WAY WORKS TO CARRY OUT THE MISSION OF BUILDING A STRONG COMMUNITY FOR EVERYONE LIVING IN DANE COUNTY. WKOW HAD A TWO MONTH LONG FUNDRAISING CAMPAIGN FOR THE UNITED WAY AND RAISED THOUSANDS OF DOLLARS TO HELP FAMILIES IN OUR COMMUNITY. AMERICAN HEART ASSOCIATION HEART WALK SPONSORED BY WKOW (OCTOBER 10) THE AMERICAN HEART ASSOCIATION IS THE TARGETS VOLUNTARY HEALTH ORGANIZATION WORKING TO PREVENT, TREAT, AND DEFEAT HEART DISEASE, STROKE AND OTHER CARDIOVASCULAR DEISEASES. WKOW RAISED OVER 300,000 DOLLARS. WALK TO END ALZHEIMERS SPONSORED BY WKOW (OCTOBER 11) ALL FUNDS RAISED AT THE WALK GO TO FURTHER CARE AND SUPPORT FAMILIES AND RESEARCH EFFORTS OF THE ALZHEIMERS ASSOCIATION. WKOW HELPED RAISE OVER 140,000 DOLLARS. FALL FEST SPONSORED BY WKOW (OCTOBER 30) FALL FEST CELEBRATES THE SEASON AT AN OUTDOOR FAMILY FESTIVAL AT THE ALDO LEOPOLD NATURE CENTER. THIS YEAR FEATURED A NIGHT FULL OF SPOOKY ACTIVITIES FOR YOUNG AND OLD ALIKE. FLU REPORTS ON 27 NEWS AT 5PM (OCTOBER THROUGH NOVEMBER) WKOW FEATURES FLU REPORTS FROM EXPERT CHRITI ARCHER EACH WEEK TALKING ABOUT THE WHO, WHAT, WHERE, WHEN, AND WHY OF GETTING A FLU SHOT FOR ADULTS AND CHILDREN. NOVEMBER TOYS FOR TOTS SPONSORED BY WKOW (NOVEMBER AND DECEMBER) VIEWERS ARE INVITED TO DROP OFF A NEW UNWRAPPED TOY TO TOYS FOR TOTS TO HELP OVER 12,000 CHILDREN IN DANE COUNTY. WKOW HELPED THE MARINE CORPS RESERVE AND SALVATION ARMY COLLECT OVER 60,000 TOYS AND 20,000 DOLLARS. HOLIDAY FANTASY IN LIGHTS (NOVEMBER THTOUGH DECEMBER) ENJOY THE HOLIDAY LIGHTS AT OLIN PARK ALL SEASON LONG, WITH PROCEEDS GOING TO SECOND HARVEST FOOD BANK AND MANY OTHERT LOCAL CHARITIES. JOIN WKOWS BOB LINDMEIER AND SANTA ON NOVEMBER 14 FOR THE GRAND LIGHTING CEREMONY. DECEMBER JINGLE BELL RUN WALK SPONSORED BY WKOW (DECEMBER 12) THE JINGLE BELL RUN WALK IS A FUN AND FESTIVE WAY TO KICK OFF THE HOLIDAYS BY HELPING OTHERS. WEAR A HOLIDAY THEMED COSTUME, TIE JINGLE BELLS TO YOUR SHOELACES, AND RAISE FUNDS TO FIGHT ARTHRITIS THE NATIONS LEADING CAUSE OF DISABILITY. CELEBRATE THE SEASON BY GIVING. KIDS SKI FREE AT CASCADE SPONSORED BY WKOW (DECEMBER 12 AND 13) WKOW OFFERED FREE LIFT TICKETS TO ALL WKOW VIEWERS TO BE USED ON OUR SKI FREE WEEKEND. THOUSANDS OF PARENTS AND THEIR CHILDREN TOOK PART IN THIS PROMOTION. SALVATION ARMY BELL RINGERS (DECEMBER 14) WKOW EMPLOYEES WERE BELL RINGERS FOR AN ENTIRE DAY. VIEWERS STOPPED BY OUR LOCATION AND MADE DONATIONS TO THE SALVATION ARMY. WKOW BELL RINGERS RAISED ALMOST 900 DOLLARS IN ONE DAY. MONEY GOES TOWARD HELPING FAMILIES IN DANE COUNTY. AMERICAN RED CROSS HOLIDAY BLOOD DRIVE SPONSORED BY WKOW (DECEMBER 24) WKOW SPONSORED THE HOLIDAY BLOOD DRIVE. BLOOD DONATION IS DOWN OVER THE HOLIDAYS. THROUGH OUR ONE DAY PROMOTION OF 600 PINTS OF BLOOD WERE DONATED.</p>
---	--

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Jack Hannah's Wild Countdown (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown.

Other Matters (2 of 21)	Response
Program Title	Ocean Mysteries with Jeff Corwin (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans.
--	--

Other Matters (3 of 21)	Response
Program Title	Sea Rescue (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00AM-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (4 of 21)	Response
Program Title	The Wildlife Docs (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care!
--	--

Other Matters (5 of 21)	Response
Program Title	Rock the Park (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half-hour television program designed to meet the educational and informational needs of children. Hosts Jack Steward and Colton Smith come face to face with nature and some of the most awe inspiring places on earth.

Other Matters (6 of 21)	Response
Program Title	Born To Explore (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (7 of 21)	Response
Program Title	Sports Stars of Tomorrow (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00AM-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow provides information and examples of how teenage contemporaries, can and are achieving positive things through the disciplines and dedication experienced in sports, through team and individual competition.

Other Matters (8 of 21)	Response
Program Title	Into the Outdoors (27.1)
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.

Other Matters (9 of 21)	Response
Program Title	Jack Hannah Into the Wild (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:30AM-12:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week.</p> <p>Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.</p>
Other Matters (10 of 21)	
Program Title	Green Screen Adventures (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00AM-7:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.</p>
Other Matters (11 of 21)	
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00AM- 9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-American girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.</p>
Other Matters (12 of 21)	
Response	

Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-American girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (13 of 21)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-American girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (14 of 21)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-American girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.
--	--

Other Matters (15 of 21)	Response
Program Title	Dog Tales Classics E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (16 of 21)	Response
Program Title	Dog Tales Classics E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (17 of 21)	Response
Program Title	Word Travels E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels features travel journalists sharing their experiences in a wide variety of cultures and locations.

Other Matters (18 of 21)	Response
Program Title	Word Travels E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels features travel journalists sharing their experiences in a wide variety of cultures and locations.

Other Matters (19 of 21)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (20 of 21)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (21 of 21)	Response
Program Title	Green Screen Adventures (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:30AM-8:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Tom Allen <i>Quincy Regional Vice President</i></p> <p>01/07 /2016</p>

Attachments

No Attachments.