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Children's Television Programming Report

FRN: **0002900330** | File Number: **0000010329** | Submit Date: **04/11/2016** | Call Sign: **WRCB** | Facility ID: **59137** | City: **CHATTANOOGA** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/11/2016** | Filing Status: **Active**

Report reflects information for : First Quarter of 2016

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|-------------------|--------------------|----------------|
| SARKES TARZIAN, INC. Doing Business As: SARKES TARZIAN, INC. | Station WRCB 900 Whitehall Road Chattanooga, TN 37405 United States | +1 (423) 267-5412 | knelson@wrcbtv.com | Company |

**Contact
Representatives
(2)**

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|----------------------|-------------------------------------|-----------------------------|
| JOSEPH M DAVIS <i>CONSULTING ENGINEER</i> CHESAPEAKE RF CONSULTANTS, LLC | JOSPEH M. DAVIS CHESAPEAKE RF CONSULTANTS, LLC 207 OLD DOMINION ROAD YORKTOWN, VA 23692 United States | +1 (888) 623-2010 | JOSEPH.DAVIS@RF- CONSULTANTS.COM | Technical Representative |
| NANCY A ORY <i>ATTORNEY</i> LERMAN SENTER PLLC | NANCY A. ORY LERMAN SENTER PLLC 2000 K STREET, NW SUITE 600 WASHINGTON, DC 20006 United States | +1 (202) 416-6791 | NORY@LERMANSENTER. COM | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Chattanooga |
| | Web Home Page Address | www.wrcbtv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|--|
| Program Title | NINA'S WORLD (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00 or 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>NINAS WORLD is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns how to plan her work, take responsibility for her actions, and correct her mistakes.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 16) | Response |
|--|---|
| Program Title | FLOOGALS (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FLOOGALS is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman [that is Floogal-speak for human], the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they have figured out what and how their new discovery fits into the Hooman universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 16) | Response |
|---------------------------------------|-----------------|
|---------------------------------------|-----------------|

| | |
|--|---|
| Program Title | RUFF RUFF TWEET & DAVE (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30 or 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RUFF RUFF, TWEET AND DAVE (RRTD) is an animated show that puts an emphasis on logical thinking and use of language through fun problem-solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 16)

Response

| | |
|---------------|---|
| Program Title | ASTROBLAST (Main Program Stream 3.1 Only) |
|---------------|---|

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00 or 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ASTROBLAST, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you have made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 16)

Response

| | |
|---------------|---|
| Program Title | CLANGERS (Main Program Stream 3.1 Only) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sat 11:30am or 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CLANGERS is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening, or inventing equipment that comes in handy for some of the problem-solving that takes place. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (6 of 16)

Response

| | |
|---------------|--|
| Program Title | EARTH TO LUNA (Main Program Stream 3.1 Only) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sat 12:00pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 5 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EARTH TO LUNA is a Brazilian animated series about a 12-year-old girl, Luna, who loves science and the outdoors. There is nothing she does not question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clyde, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., What goes on inside the snail's shell? or Why does a firefly blink? In pursuit of answers, Luna, Jupiter and Clyde go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the field trip, Luna summarizes everything they have learned with a show and a song. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (7 of 16)

Response

| | |
|---------------|--|
| Program Title | LAZY TOWN (Main Program Stream 3.1 Only) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sat 12:30pm or 9:30am |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 13 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | 7 |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZY TOWN encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over the earth. The underlying themes of Lazy Town stress the importance of eating sports candy (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 01/02/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|------------|
| Date Preempted | 2016-01-02 |
| Episode # | ELZT141DRH |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 01/16/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-16 |
| Episode # | ELZT147DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 01/23/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-23 |
| Episode # | ELZT301DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 02/06/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-06 |
| Episode # | ELZT310DR1H |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 02/27/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-27 |
| Episode # | ELZT305DH |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 03/12/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-12 |
| Episode # | ELZT308H |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|---------------------|
| Title of Program | LAZY TOWN |
| List date and time rescheduled | 03/26/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-26 |
| Episode # | ELZT312H |
| Reason for Preemption | Sports |

Digital Core Program (8 of 16)

| | Response |
|--|---|
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it is the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (9 of 16)
Response

| | |
|--|---|
| Program Title | ANIMAL ATLAS (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (10 of 16)
Response

| | |
|---------------|--|
| Program Title | SAFARI TRACKS (Digital Multicast 3.2 only) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sat 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is a show with content grounded in the natural world, delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa. Young people, ages 13-16, are provided with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The shows basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to become a citizen of the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (11 of 16)

Response

| | |
|---|---|
| Program Title | COOLEST PLACES (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The COOLEST PLACES on earth is an exploration of cities (both modern and ancient), natural wonders and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series's tone, information, and rich factual content, reaches and serves the target 13-16 year olds with a style that informs, supports and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia, recognize the importance of engaging, relevant information about the world young people live in. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|--|---|
| Program Title | STATE TO STATE (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| | |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Americans are famously terrible about geography. The last Roper Geographic Literacy Poll (2006) showed only half of young Americans could identify New York State on a map. Less than that could find Ohio. Perhaps part of the problem was that there was no television program that entertained while educating about the nations states. There is now! STATE TO STATE from Bellum Entertainment blends maps, history and facts with eye-catching visuals and clever narratives that move quickly through some of the very interesting geography in our diverse country. Target audience for tone, program content and learning concepts is middle and high school (ages 13-16). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | | Response |
|--|---|-----------------|
| Program Title | FAMILY STYLE (Digital Multicast 3.2 Only) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 11:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FAMILY STYLE with Chef Jeff does not lay out its learning objectives and it doesn't have to - it has them throughout the program. In both tone and content, Family Style with Chef Jeff leaves target audience (ages 13-16) with critical information about health and health literacy and models for food preparers, food preparation and the food itself. The young person in the kitchen immediately becomes an honorary chef and is so addressed by the host. It is a show that proves a cooking program can be a genuine asset for education and information. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|--|---|
| Program Title | ANIMAL ATLAS (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | Response |
|--|--|
| Program Title | ON THE SPOT (Digital Multicast 3.2 Only) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sat 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT boldly lays claim to a wide range of educational and informational topics: transportation, geography, technology, culture, environment, government, money, sports, food, art, history, music, science, math, health and language. It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year old audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (16 of 16)

Response

| | |
|--|--|
| Program Title | SAFARI TRACKS (Digital Multicast 3.2 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is a show with content grounded in the natural world, delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa. Young people, ages 13-16, are provided with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The shows basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to become a citizen of the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming (1 of 3) | Response |
|--|---|
| Program Title | MISSING (Main Program Stream 3.1 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sat 4:30am or Sun 12:00pm |
| Total times aired at regularly scheduled time: | 15 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (2 of 3) | |
| Program Title | CAREER DAY (Main Program Stream 3.1 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sun 4:30am; Sat 4:30am or 1:00pm |
| Total times aired at regularly scheduled time: | 16 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY is a nationally-syndicated TV show from Entertainment Studios, Inc. that inspires viewers, young and old, but mainly teens, to pursue the career of their dreams. Produced by Executive Producer Lisa-Renee Ramirez, winner of 16 Emmys, and Associate Producer Leslie Gant, the half-hour TV series explores a variety of interesting careers - some traditional and some outside the box, in each episode. "Career Day" could explore what it takes to become a fashion designer, a brain surgeon, a marine biologist, and maybe even a racecar driver. Most recent episodes showcased a video game producer and two comedic jugglers. Episodes are highly entertaining and do the best to capture a "day in the life" of the person's career. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (3 of 3) | |
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sat 1:30pm on 2/20 |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective each week. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it's the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. |

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Pam Teague |
| Address | 900 Whitehall Road |
| City | Chattanooga |
| State | TN |
| Zip | 37405 |
| Telephone Number | (423) 267-5412 |
| Email Address | pteague@wrcbtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | CORE PROGRAMMING: From January 2 - February 6, 2016, NBC Kids aired the same five shows from 4th Quarter 2015, Astroblast, Lazy Town, Earth to Luna, The Clangers, and Ruff-Ruff, Tweet and Dave. A new original production, Ninas World, premiered during this period. From February 2, 2016 to March 26, 2016, a second original production, Floogals, entered the schedule replacing Earth to Luna. On 1/2, 1/16, 1/23, 2/6, 2/27, 3/12 and 3/26 Lazy Town aired in its second home due to Sports programming. From January 2 to March 26, 2016, Antenna TV aired the same eight shows from 4th Quarter 2015, Animal Atlas, Safari Tracks, Coolest Places, State to State, Family Style, Animal Atlas, On The Spot, and Safari Tracks. All eight shows were developed specifically for a target audience composed of children ages 13-16. |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | FLOOGALS (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00am or 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens--Fleeker, Flo, and Boomer-- who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman (that is Floogal-speak for human), the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem-solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they have figured out what and how their new discovery fits into the Hooman universe. |

| Other Matters (2 of 15) | Response |
|---|---|
| Program Title | NINA'S WORLD (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30am or 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ninas World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six-year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed-use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good-natured common sense and an ability to rebound after her mistakes. |
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Other Matters (3 of 15)

Response

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|---------------|---|
| Program Title | RUFF RUFF TWEET & DAVE (Main Program Stream 3.1 Only) |
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| Origination | Network |
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|--|-----------------------|
| Days/Times Program Regularly Scheduled | Sat 11:00am or 1:00pm |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 2 years to 5 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey. |
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Other Matters (4 of 15)

Response

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|---------------|---|
| Program Title | ASTROBLAST (Main Program Stream 3.1 Only) |
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| Origination | Network |
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|--|--------------------------------|
| Days/Times Program Regularly Scheduled | Sat 11:30am, 12:00pm or 1:30pm |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast is the space station and home of six animal characters in Bob Kolars book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Halley the rabbit, an athlete and Comets true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication; and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel. |

| Other Matters (5 of 15) | Response |
|--|--|
| Program Title | THE CHICA SHOW (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:00pm, 9:00am or 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day. |

| Other Matters (6 of 15) | | Response |
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| Program Title | NOODLE AND DOODLE (Main Program Stream 3.1 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30pm, 9:30am or 1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem-solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together. |

| Other Matters (7 of 15) | | Response |
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|--|---|
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 11:30am, 5:30am or Sat 1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it's the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. |

| Other Matters (8 of 15) | | Response |
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|---------------|---|
| Program Title | ANIMAL ATLAS (Digital Multicast 3.2 Only) |
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|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |

| Other Matters (9 of 15) | |
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| | Response |
| Program Title | SAFARI TRACKS (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa, providing young people (13-16) with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The program's basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. |

| Other Matters (10 of 15) | |
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| | Response |
| Program Title | COOLEST PLACES (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00am |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The COOLEST PLACES on earth is an exploration of cities (both modern and ancient), natural wonders and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series's tone, information, and rich factual content, reaches and serves the target 13-16 year olds with a style that informs, supports and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia, recognize the importance of engaging, relevant information about the world young people live in. |

| Other Matters (11 of 15) | Response |
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|---|---|
| Program Title | STATE TO STATE (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Americans are famously terrible about geography. The last Roper Geographic Literacy Poll (2006) showed only half of young Americans could identify New York State on a map. Less than that could find Ohio. Perhaps part of the problem was that there was no television program that entertained while educating about the nations states. There is now! STATE TO STATE from Bellum Entertainment blends maps, history and facts with eye-catching visuals and clever narratives that move quickly through some of the very interesting geography in our diverse country. Target audience for tone, program content and learning concepts is middle and high school (ages 13-16). |
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| Other Matters (12 of 15) | Response |
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|--|---|
| Program Title | FAMILY STYLE (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00am |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FAMILY STYLE with Chef Jeff does not lay out its learning objectives and it doesn't have to - it has them throughout the program. In both tone and content, Family Style with Chef Jeff leaves target audience (ages 13-16) with critical information about health and health literacy and models for food preparers, food preparation and the food itself. The young person in the kitchen immediately becomes an honorary chef and is so addressed by the host. It is a show that proves a cooking program can be a genuine asset for education and information. |

Other Matters (13 of 15) Response

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|--|---|
| Program Title | ANIMAL ATLAS (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |

Other Matters (14 of 15) Response

| | |
|--|---|
| Program Title | ON THE SPOT (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT boldly lays claim to a wide range of educational and informational topics: transportation, geography, technology, culture, environment, government, money, sports, food, art, history, music, science, math, health and language. It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year old audience. |

Other Matters (15 of 15) Response

| | |
|--|--|
| Program Title | SAFARI TRACKS (Digital Multicast 3.2 Only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is a show with content grounded in the natural world, delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa. Young people, ages 13-16, are provided with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The shows basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to become a citizen of the planet. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Thomas Tolar Jr <i>President</i> <i>/General</i> <i>Manager</i></p> <p>04/11 /2016</p> |

Attachments

No Attachments.