



(REFERENCE COPY - Not for submission)

## Schedule 381 Certification

File Number: **0000003279** | Submit Date: **07/07/2015** | Call Sign: **WWUP-TV** | Facility ID: **26993** | FRN: **0002749695**  
State: **Michigan** | City: **SAULT STE. MARIE**  
Service: **DTV** | Purpose: **Schedule 381 Certification** | Status: **Received** | Status Date: **07/07/2015** | Filing Status: **Active**

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

### Applicant Information

#### Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>HERITAGE BROADCASTING COMPANY OF MICHIGAN</b> Doing Business As: HERITAGE BROADCASTING COMPANY OF MICHIGAN	William E. Kring PO Box 627 CADILLAC, MI 49601 United States	+1 (231) 775-3478	Kringer@9and10news.com	Corporation

#### Authorization Holder Name

Check box if the Authorization Holder name is being updated because of the sale (or transfer of control) of the Authorization(s) to another party and for which proper Commission approval has not been received or proper notification provided.

**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Lowell Shore</b> <i>Chief Engineer</i> Heritage Broadcasting Company of Michigan	Lowell Shore PO Box 627 Cadillac, MI 49601 United States	+1 (231) 775- 3478	lowellshore@9and10news. com	Technical Representative
<b>Gregg P Skall , Esq. .</b> Womble Carlyle Sandridge & Rice, LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857- 4441	GSKALL@WCSR.COM	Legal Representative

Schedule 381

Section	Question	Response
Database Certification	License File Number:	BLCDT-20100823ABU
	Licensee hereby certifies that it has reviewed its license authorization/construction permit and underlying Database Technical Information for its Eligible Facility as reflected in File Number BLCDT-20100823ABU and	it is accurate and complete to the best of its knowledge
Information on Licensed Facility	Transmitter Make:	Larcan
	Transmitter Model:	DTT3M
	Transmitter Maximum Power Output:	15.0
	Transmitter Type:	Solid State
Licensee's Primary Antenna	Antenna Type:	Batwing
	Is the licensee's primary antenna capable of operating over multiple channels (e.g., broadband)?	No
	Is the licensee's primary antenna shared?	No
	Antenna Location:	Top Mount
Licensee's Primary Transmission Line	Transmission Line Type:	Rigid
	Section Lengths:	20 feet
Antenna Support Structure	Year of last structural analysis conducted on the structure:	2002
	Under what structural standard was the last structural analysis conducted:	Other
	Does the licensee own this antenna support structure:	Yes

**Certification**

Section	Question	Response
<p><b>General Certification Statements</b></p>	<p>The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).</p>	
	<p>The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR §1.2002(b), for the definition of "party to the application" as used in this certification §1.2002 (c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.</p>	
<p><b>Authorized Party to Sign</b></p>	<p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND /OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
	<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
	<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>William E. kring</b>  <i>Vice President</i></p> <p>07/07/2015</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description
<u>WWUP Schedule 381 Exhibit Structural Analysis.txt</u>	Applicant	General Information	WWUP Structural Analysis RS222C