

Children's Television Programming Report

 FRN:
 0002710192
 File Number:
 CPR-138093
 Submit Date:
 01/10/2013
 Call Sign:
 KRHD-CD
 Facility ID:
 68538

 City:
 BRYAN
 State:
 TX

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/10/2013

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	ABC	
		Nielsen DMA	Waco-Temple-Br	yan
		Web Home Page Address	WWW.ABC40.CO	DM
Digital Core	Question			Response
Programming	State the average number of stream	hours of Core Programming per week broadcast by the station or	n its main program	3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	•	formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	•	Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	lo program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8 - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30 - 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9 - 9:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 -10AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13to16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
,	
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10 -10:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR COMPETITION-STYLE SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, IT IS A CHEF AGAINST CHEF IN A RECIPE MAKEOVER CHALLENGE. VIEWERS WILL SUBMIT THEIR FAVORITE, DECADENT, HIGH-CALORIE, CLASSIC FAMILY RECIPES AND TWO ACCLAIMED CHEF'S WILL FACE OFF IN A HEAD TO HEAD COMPETITION TO GIVE THE RECIPES A LOW-CALORIE TWIST. THE AUDIENCE WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIENTS AND HOW HEALTHY FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON OUR QUALITY OF LIFE. SPECIAL GUESTS WILL SERVE AS JUDGE AND JURY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 - 11AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lori Robinson
Address	1909 S New Road
City	Waco
State	тх
Zip	76711
Telephone Number	254-754-2525
Email Address	Irobinson@kxxv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters (1 of 6)	Response	
Program Title	Jack Hanna's Wild Countdown	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 8 - 8:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.	
Other Matters (2 of 6)	2 Response	
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 8:30 - 9AM	
Total times aired at regularly scheduled time	1 13	
Length of Program	30 mins	

Age of Target13 years to 16 yearsChild Audiencefrom

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 6)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9 - 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Other Matters (4 of 6)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30 -10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years Child

Audience from

and

Describe the The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13to16, Sea Rescue offers educational and educational entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation informational programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide objective of valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to the program conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of and how it meets the sea life with which we share our planet. definition of

Core	
Programming.	

Other Matters (5 of 6)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10 -10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR COMPETITION-STYLE SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, IT IS A CHEF AGAINST CHEF IN A RECIPE MAKEOVER CHALLENGE. VIEWERS WILL SUBMIT THEIR FAVORITE, DECADENT, HIGH-CALORIE, CLASSIC FAMILY RECIPES AND TWO ACCLAIMED CHEF'S WILL FACE OFF IN A HEAD TO HEAD COMPETITION TO GIVE THE RECIPES A LOW-CALORIE TWIST. THE AUDIENCE WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIENTS AND HOW HEALTHY FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON OUR QUALITY OF LIFE. SPECIAL GUESTS WILL SERVE AS JUDGE AND JURY.

Other Matters (6 of 6)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30 - 11AM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers'
educational	eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour,
and	produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new
informational	places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16
objective of	year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the
the program	kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from
and how it	friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in
meets the	search of new tastes and places to explore. Based on her unique perspective gathered throughout each
definition of	episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude
Core	towards food and life.
Programming.	

Question

declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for he Authorization(s) specified above.	Centex Television Limited Partnership
certify that this application includes all required and relevant attachments.	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
equirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 a), who is authorized to represent the party filing the Children's Television Programming, and who further	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.