



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0033178591** | File Number: **CPR-139872** | Submit Date: **04/04/2013** | Call Sign: **KAZD** | Facility ID: **17433** | City:  
**LAKE DALLAS** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/04/2013** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	



**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Azteca America
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes



Digital Core Programs(10)

Digital Core Program (1 of 10)		Response
Program Title		Bucaneros
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 7:30am - 8am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This fun program shows the audience how young children use their skills to learn and compete in a contest full of adventures with other children, and some pirates too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 10)		Response
Program Title		Cybercuates
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 8am-9am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This show is about Joel and Sabina, two children who are cyber-transformed by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



Digital Core Program (3 of 10)		Response
Program Title	NASA Destination Tomorrow	
Origination	Network	
Days/Times Program Regularly Scheduled	Mon 7 a.m to 9 a.m and Wed 7 a.m to 8 a.m	
Total times aired at regularly scheduled time	78	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is an Emmy-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 10)		Response
Program Title	NASA Connection	



Origination	Network
Days/Times Program Regularly Scheduled	Tues and Thurs 7 a.m to 8 a.m
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA Connection is a program created by NASA and focuses on NASA research's past, present & future in a magazine style format, designed to create a heighten interest for kids 8 to 16 years in mathematics, science, technology and NASA. Programs in this series include: 1): an educator's guide including a hands-on activity; 2): interactive web activities; and 3); serves as mechanism for parents in the education of children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 10)</b>	<b>Response</b>
Program Title	NASA 360
Origination	Network
Days/Times Program Regularly Scheduled	Friday 7 a.m to 8 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic. 13 to 16 years old.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	The He Tre (Young Generation)
Origination	Network
Days/Times Program Regularly Scheduled	Monday- Friday 5:00pm - 5:30p
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The He Trem (Young Generation)programming series engages children in learning the Vietnamese language and culture through songs abd short plays, similar to Sesame Street. The upbeat music helps children understand and pronounce Vietnamese words with a teacher who guides them through each program's lesson, using verbal rhymes and rhythm. At each Vietnamese holiday, children also learn history and background of the special cultural occasion through holiday songs, colorful costumes and dances.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Adventures in Oddysey



Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:00am - 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End where moral principles are brought to life. Adventures in Odyssey brings you fast-paced family adventrue for children of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)		Response
Program Title		Underwater World
Origination		Network
Days/Times Program Regularly Scheduled		Saturday and Sunday 9:30am - 10:00am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Underwater World For Kids is intended to educate and inspire our young children to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (9 of 10)		Response
Program Title		Mustard Pancakes
Origination		Network



Days/Times Program Regularly Scheduled	Saturday and Sunday 10:00am - 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Kid Fitness
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:30am - 11:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jorge Arredondo
Address	703 McKinney Ave, Suite 240
City	Dallas
State	TX
Zip	75202
Telephone Number	214-754-7008
Email Address	jorgearredondo@uvmtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (10)

Other Matters (1 of 10)		Response
Program Title		Bucaneros
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 7:30am-8am
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This fun program shows the audience how young children use their skills to learn and compete in a contest full of adventures with other children, and some pirates too.

Other Matters (2 of 10)		Response
Program Title		Cybercuates
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 8am-9am
Total times aired at regularly scheduled time		26
Length of Program		30 mins
Age of Target Child Audience from		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This show is about Joel and Sabina, two children who are cyber-transformed by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.

Other Matters (3 of 10)		Response
Program Title		NASA Destination Tomorrow
Origination		Network
Days/Times Program Regularly Scheduled		Mon 7 a.m to 9 a.m and Wed 7 a.m to 8 a.m
Total times aired at regularly scheduled time		78
Length of Program		30 mins
Age of Target Child Audience from		8 years to 12 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is an Emmy-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests
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Other Matters (4 of 10)	Response
Program Title	NASA Connection
Origination	Network
Days/Times Program Regularly Scheduled	Tues and Thurs 7 a.m to 8 a.m
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
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Other Matters (5 of 10)	Response
Program Title	NASA 360
Origination	Network
Days/Times Program Regularly Scheduled	Friday 7 a.m to 8 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA 360 is a half-hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products, NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages, but is crafted to reach the Gen X and Y demographic. 13 to 16 years old.

Other Matters (6 of 10)	Response
Program Title	The He Tre( Young Generation)
Origination	Network



Days/Times Program Regularly Scheduled	Monday- Friday 5:00pm - 5:30p
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The He Trem (Young Generation)programming series engages children in learning the Vietnamese language and culture through songs abd short plays, similar to Sesame Street. The upbeat music helps children understand and pronounce Vietnamese words with a teacher who guides them through each program's lesson, using verbal rhymes and rhythm. At each Vietnamese holiday, children also learn history and background of the special cultural occasion through holiday songs, colorful costumes and dances.

Other Matters (7 of 10)	Response
Program Title	Adventures in Odddysey
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:00am - 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End where moral principles are brought to life. Adventures in Odyssey brings you fast-paced family adventrue for children of all ages.

Other Matters (8 of 10)	Response
Program Title	Underwater World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:30am - 10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids is intended to educate and inspire our young children to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner.

Other Matters (9 of 10)	Response
Program Title	Mustard Pancakes
Origination	Network



Days/Times Program Regularly Scheduled	Saturday and Sunday 10:00am - 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.

Other Matters (10 of 10)	Response
Program Title	Kid Fitness
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:30am - 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Una Vez Mas Dallas License, LLC</b></p>



**Attachments**

No Attachments.