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# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-125150** | Submit Date: **10/10/2011** | Call Sign: **WOOD-TV** | Facility ID: **36838** |

City: **GRAND RAPIDS** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/10/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	www.woodtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adapted from the series of popular children's books by Bob Kolar, "Turbo Dogs" is a new 3D animated series set in Racerville, a town filled with dogs who are wild about racing. Each week, the canines encounter situations that require them to think through the "rules of the road"-issues that challenge the racers (and the television audience) to work hard, believe in themselves, play fair, and respect and get along with others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	9/17 @ 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17 /TDO122R1
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	7/10 @ 11:30am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/TDO124R1
Reason for Preemption	Sports

Digital Core Program (2 of 25)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman (a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	7/10 @ 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/SHL003R3
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	9/17 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/SHL001R4
Reason for Preemption	Sports

Digital Core Program (3 of 25)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books published by Scholastic Inc., the award winning animated science adventure series starring Lily Tomlin is the longest running children's science television series ever. With Ms. Frizzle and her pet lizard, Liz, no field trip is ever ordinary. With the help of their magical, transformable Bus they go on cliff-hanging "field trips" into the human body, to the center of the earth, even far into outer space. When you're on the Bus with the Friz, you never know what's going to happen next
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	9/17 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/MSB402
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	7/10 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/MSB304
Reason for Preemption	Sports

Digital Core Program (4 of 25)	Response
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Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/11:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	7/10 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/BAR113R5
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	BABAR
List date and time rescheduled	9/17 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/BAR210R2
Reason for Preemption	Sports

Digital Core Program (5 of 25)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/12Noon
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. The creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Digital Preemption Programs #1**

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	9/17 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/WIL013R2
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	7/10 @ 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/WIL013R2
Reason for Preemption	Sports

Digital Core Program (6 of 25)		Response
Program Title		PEARLIE
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/12:30pm
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an adorable pint-sized fairy with a giant-sized heart who has been appointed by Fairy HQ to keep Jubilee Park in sparkling order. Through her nutty, over-the-top plans and events for the park and its residents, she learns important lessons like problem solving and cooperation. This fun and charming series is based on the bestselling book by Australian author Wendy Hammer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	7/10 @ 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-2/PEA106R1
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	9/17 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/PEA112
Reason for Preemption	Sports

Digital Core Program (7 of 25)		Response
Program Title		Teen Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday's/11:00am
Total times aired at regularly scheduled time		11
Total times aired		12

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	7-3/#842
Reason for Preemption	Public Interest

Digital Core Program (8 of 25)	Response
Program Title	Made In Hollywood: Teen Edition/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/8:30am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. The program provides a behind-the-scenes background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 25)</b>	<b>Response</b>
Program Title	Made In Hollywood: Teen Edition/Multicast .2 (9/3-9/24)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/8:00am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. The program provides a behind-the-scenes background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 25)	Response
Program Title	Pets.TV/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is express. The motivational and inspirational message of each guest empowers everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	Response
Program Title	Pets.TV/Multicast .2/Multicast .2 (9/3-9/24)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/8:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is express. The motivational and inspirational message of each guest empowers everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)		Response
Program Title		Jack Hanna's Into The Wild/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's/9:30am
Total times aired at regularly scheduled time		9
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S: INTO THE WILD series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented informational needs of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)	Response
Program Title	Jack Hanna's Into The Wild/Multicast .2 (9/3-9/24)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/9:00am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S: INTO THE WILD series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented informational needs of children 13-16.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 25)	Response
Program Title	Wild About Animals/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:00am
Total times aired at regularly scheduled time	9
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. WILD ABOUT ANIMALS explores the world of animals and places they live. From the gorges of Belize to the plains of Africa WILD ABOUT ANIMALS gives its viewers a front row seat to the world's most exotic animals. Also featured are heartwarming stories of animal rescues and animal heroes. Each episode will consist of four different stories designed to teach children specifically in the 13-16 age group about both exotic and unique animals as well as educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild About Animals/Multicast .2

List date and time rescheduled	9/3 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-3/#102
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Wild About Animals/Multicast .2
List date and time rescheduled	9/10 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-10/#103
Reason for Preemption	Other

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Wild About Animals/Multicast .2
List date and time rescheduled	9/17 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-17/#104
Reason for Preemption	Other

Digital Core Program (15 of 25)	Response
Program Title	Live Life & Win! (9/24 OTO this calendar quarter)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/9:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community; considers topics such as social responsibilities and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 25)	Response
Program Title	Whaddyado/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:30am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality TV show for teens is a half-hour series that targets the 13-16 year old age group. WHADDYADO highlights real life stories that teens have encountered such as fire rescue, animal attacks, plus common moral dilemmas. Featured in every episode: two riveting stories and a moral dilemma; teens facing perilous situations as well as everyday problems; real footage or reenactments or their responses; expert and professional opinions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 25)	Response
Program Title	Whaddyado/Multicast .2 (9/3-9/24)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:00am

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality TV show for teens is a half-hour series that targets the 13-16 year old age group. WHADDYADO highlights real life stories that teens have encountered such as fire rescue, animal attacks, plus common moral dilemmas. Featured in every episode: two riveting stories and a moral dilemma; teens facing perilous situations as well as everyday problems; real footage or reenactments or their responses; expert and professional opinions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)	Response
Program Title	Real Life 101/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/11:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for REAL LIFE 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and informative (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 25)	Response
Program Title	Real Life 101/Multicast .2 (9/3-9/24)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for REAL LIFE 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and informative (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	Awesome Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays's @ 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week a host and two different teenagers travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, AWESOME ADVENTURES informs, entertains and educates about the history and cultures of the places visited. Each journey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land. The shows are not "preachy" or overly pendantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)		Response
Program Title		Jack Hanna's Animal Adventures/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday's 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (22 of 25)		Response
Program Title	Animal Exploration with Jarod Miller/Multicast .2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday's @ 8:00am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week he travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of the program is to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (23 of 25)		Response
Program Title	In The Zone/Multicast .2	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Sunday's @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is hosted by NBA legend, Magic Johnson. Boys and girls viewing this program will find it full of important lessons and role modeling by professionals including high school, college and NBA coaches, along with NBA stars. Topics discussed will include the need for discipline, hard work, sacrifice, respect for others, believing in yourself and showing positive sportsmanship. There is a good mix of both girls and boys playing basketball. Although there are many professional adult guests, the young players do much of the training.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)		Response
Program Title		Teen Kids News/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays @ 9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)		Response
Program Title		The Real Winning Edge/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays @ 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engagin positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Craig Cole
Address	120 College SE
City	Grand Rapids
State	MI
Zip	49503
Telephone Number	616-771-9604
Email Address	craig.cole@woodtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On 9/11, Teen Kids News was preempted by breaking news coverage. The children's programming line-up changed on 9/3/11 due to the new broadcast season. The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adapted from the series of popular children's books by Bob Kolar, "Turbo Dogs" is a new 3D animated series set in Racerville, a town filled with dogs who are wild about racing. Each week, the canines encounter situations that require them to think through the "rules of the road"-issues that challenge the racers (and the television audience) to work hard, believe in themselves, play fair, and respect and get along with others.

Other Matters (2 of 19)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Set in the idyllic coral reef community called Shell Land, SHELLDON'S inhabitants include: "Herman" the Hermit crab, "Connie" the Cowry shell, Shelldon's adopted family of Fluted Giant Clams, including his young twin siblings, "Click" and "Clack" and a host of other colorful sea characters.

Other Matters (3 of 19)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books published by Scholastic Inc., the award winning animated science adventure series starring Lily Tomlin is the longest running children's science television series ever. With Ms. Frizzle and her pet lizard, Liz, no field trip is ever ordinary. With the help of their magical, transformable Bus they go on cliff-hanging "field trips" into the human body, to the center of the earth, even far into outer space. When you're on the Bus with the Friz, you never know what's going to happen next
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Other Matters (4 of 19)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members

Other Matters (5 of 19)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12Noon
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. The creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
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Other Matters (6 of 19)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an adorable pint-sized fairy with a giant-sized heart who has been appointed by Fairy HQ to keep Jubilee Park in sparkling order. Through her nutty, over-the-top plans and events for the park and its residents, she learns important lessons like problem solving and cooperation. This fun and charming series is based on the bestselling book by Australian author Wendy Hammer.

Other Matters (7 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

Other Matters (8 of 19)	Response
Program Title	Made In Hollywood:Teen Edition/Multicast .2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides young people, growing and developing in urban & surburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. The program provides a behind-the-scenes background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (9 of 19)	Response
Program Title	Pets.TV/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is express. The motivational and inspirational message of each guest empowers everything pets.

Other Matters (10 of 19)	Response
Program Title	Jack Hanna's Into the Wild/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S: INTO THE WILD series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented informational needs of children 13-16.

Other Matters (11 of 19)	Response
Program Title	Live Life & Win!/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community; considers topics such as social responsibilities and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition.

Other Matters (12 of 19)	Response
Program Title	Whaddyado/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality TV show for teens is a half-hour series that targets the 13-16 year old age group. WHADDYADO highlights real life stories that teens have encountered such as fire rescue, animal attacks, plus common moral dilemmas. Featured in every episode: two riveting stories and a moral dilemma; teens facing perilous situations as well as everyday problems; real footage or reenactments or their responses; expert and professional opinions.

Other Matters (13 of 19)	Response
Program Title	Real Life 101/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for REAL LIFE 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and informative (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (14 of 19)	Response
Program Title	Awesome Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week a host and two different teenagers travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, AWESOME ADVENTURES informs, entertains and educates about the history and cultures of the places visited. Each jounrey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land. The shows are not "preachy" or overly pendantic, but rather, the goal is to make the learning fun.

Other Matters (15 of 19)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (16 of 19)	Response
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Program Title	Animal Exploration with Jarod Miller/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week he travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of the program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (17 of 19)	Response
Program Title	Wild About Animals/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. WILD ABOUT ANIMALS explores the world of animals and places they live. From the gorges of Belize to the plains of Africa WILD ABOUT ANIMALS gives its viewers a front row seat to the world's most exotic animals. Also featured are heartwarming stories of animal rescues and animal heroes. Each episode will consist of four different stories designed to teach children specifically in the 13-16 age group about both exotic and unique animals as well as educate them further about animals they see everyday.

Other Matters (18 of 19)	Response
Program Title	Teen Kids News/Multicast .2

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

Other Matters (19 of 19)	Response
Program Title	The Real Winning Edge/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge".</p> <p>The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WOOD License Co., LLC</b></p>

**Attachments**

No Attachments.