



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021922711** | File Number: **CPR-130444** | Submit Date: **04/13/2012** | Call Sign: **KMIZ** | Facility ID: **63164** | City: **COLUMBIA** | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/13/2012** | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Columbia-Jefferson City
	Web Home Page Address	www.abc17news.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Jack Hanna's Into The Wild (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jungle Jack" Hanna, his family and his crew go where no cameras have gone before, visiting remote locations around the world and encountering elusive animals in their natural habitats. The program is engaging and entertainingly narrative with visual images that will appeal to the target age-range audience. Drop-down information panels and Jack's comments provide a more in-depth information base. Viewers not only learn aspects of a variety of animals and their habitat, but important conservation information as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Animal Atlas (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/ 7:00-7:30 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Atlas is a fun, entertaining and educational program that explores the vast world of animal wildlife. With its detailed footage of animals, amusing narration and catchy musical theme, Animal Atlas is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)

Response

Program Title	Animal Atlas Classics (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/ 7:30-8:00 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas Classics maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)		Response
Program Title	Real Life 101 (17.3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesdays/ 7:00-7:30 AM CT & Fridays/ 8:00-8:30 AM CT	
Total times aired at regularly scheduled time	25	
Total times aired	25	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Real Life 101 (17.3)
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	March 14, 2012/episode 157
Reason for Preemption	Other

Digital Core Program (5 of 19)	Response
Program Title	Mystery Hunters (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/ 7:30-8:00 AM CT & Saturdays/ 7:30-8:00 AM CT
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubling Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Mystery Hunters (17.3)
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	March 14, 2012/episode 051
Reason for Preemption	Other

Digital Core Program (6 of 19)	Response
Program Title	Animal Exploration with Jarod Miller (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/ 7:00-7:30 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod takes viewers to the nearest and farthest corners of the globe as well as to the local zoo as he explores the human/ animal interaction in the face of an ever-changing world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(7 of 19)**

Response

Program Title	Dog Tales (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/ 7:30-8:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Swap TV (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/ 8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Dragonfly TV (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/ 7:00 AM CT - 7:30 AM CT & Saturdays/ 7:00 AM CT - 7:30 AM CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
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Program Title	Eco Company (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/ 7:30 AM CT - 8:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Eco Company is a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment and the world we live in. In addition every week Eco Company provides a practical tip that people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)

Response

Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/ 8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)

Response

Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30-9:00 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change', special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Green Screen Adventures (17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays (Jan.15-March 31)/ 7:00-7:30 AM CT & Saturdays (Jan. 15-March 31)/ 7:30-8:00 AM CT & Satur
Total times aired at regularly scheduled time	92
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Mad About (17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/(Jan. 15-March 31)/ 9:00-9:30 AM CT & Saturdays (Jan. 15-March 31)/ 9:30-10:00 AM CT
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is an effective tool for young students to build a knowledge base of money management. The high educational content explores topics such as credit, saving, investing, and taxes, yet does so in a fun and entertaining way that will keep 13 to 16 year olds attentive and connected. The format is a live show in front of a middle school audience. An entertaining ensemble of comic actors evokes participation, which heightens the interest of kids. Each segment explores lessons, which constructs a basic understanding of how to manage finances, and concludes with statements such as, "only borrow what you can pay back tomorrow" and "risk usually equals reward".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Edgemont (17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays (Jan. 16-March 25)/ 9:00-9:30 AM CT & Sundays (Jan 16-March 25)/ 9:30-10:00 AM CT
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Eric Holmes
Address	501 Business Loop 70 East
City	Columbia
State	MO
Zip	65201
Telephone Number	(573) 449- 0917
Email Address	erich@kmiz. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Jack Hanna's Into The Wild (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jungle Jack" Hanna, his family and his crew go where no cameras have gone before, visiting remote locations around the world and encountering elusive animals in their natural habitats. The program is engaging and entertainingly narrative with visual images that will appeal to the target age-range audience. Drop-down information panels and Jack's comments provide a more in-depth information base. Viewers not only learn aspects of a variety of animals and their habitat, but important conservation information as well. Jack Hanna's Into The Wild will air digital.

Other Matters (2 of 19)	Response
Program Title	Animal Atlas (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/ 7:00-7:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a fun, entertaining and educational program that explores the vast world of animal wildlife. With its detailed footage of animals, amusing narration and catchy musical theme, Animal Atlas is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas maintains a high level of educational value, entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. Animal Atlas will air digital.
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Other Matters (3 of 19)

Response

Program Title	Animal Atlas Classics (17.3)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Tuesdays/ 7:30-8:00 AM CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas Classics maintains a high level of educational value, entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. Animal Atlas Classics will air digital.
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Other Matters (4 of 19)

Response

Program Title	Real Life 101 (17.3)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Wednesdays/ 7:00-7:30 AM CT & Fridays/ 8:00-8:30 AM CT
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. Real Life 101 will air digital.
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Other Matters (5 of 19)

Response

Program Title Mystery Hunters (17.3)

Origination Syndicated

Days/Times Program Regularly Scheduled Wednesdays/ 7:30-8:00 AM CT & Saturdays/ 7:30-8:00 AM CT

Total times aired at regularly scheduled time 26

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubling Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations. Mystery Hunters will air digital.
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Other Matters (6 of 19)

Response

Program Title Animal Exploration with Jarod Miller (17.3)

Origination Syndicated

Days/Times Program Regularly Scheduled Thursdays/ 7:00-7:30 AM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod takes viewers to the nearest and farthest corners of the globe as well as to the local zoo as he explores the human/ animal interaction in the face of an ever-changing world. Exploration with Jarod Miller will air digital.
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Other Matters (7 of 19)

Response

Program Title	Dog Tales (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/ 7:30-8:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. Dog Tales will air digital.
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Other Matters (8 of 19)

Response

Program Title	Dragonfly TV (17.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/ 7:00-7:30 AM CT & Saturdays/ 7:00 AM CT-7:30 AM CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. Dragonfly TV will air digital.
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Other Matters (9 of 19)

Response

Program Title	Eco Company (17.3)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Fridays/ 7:30-8:00 AM CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Eco Company is a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment and the world we live in. In addition every week Eco Company provides a practical tip that people of all ages can use in their daily lives. Eco Company will air digital.
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Other Matters (10 of 19)

Response

Program Title	Swap TV (17.3)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Fridays/ 8:30-9:00 AM CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child 13 years to 16 years
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. Swap TV will air digital.

**Other Matters
(11 of 19)**

Response

Program Title Jack Hanna's Wild Countdown

Origination Syndicated

Days/Times Saturdays/ 8:00-8:30 AM CT
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child 13 years to 16 years
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'... Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. Jack Hanna's Wild Countdown will air digital

**Other Matters
(12 of 19)**

Response

Program Title Ocean Mysteries with Jeff Corwin

Origination Syndicated

Days/Times Saturdays/ 8:30-9:00 AM CT
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. Ocean Mysteries with Jeff Corwin will air digital.

Other Matters (13 of 19) **Response**

Program Title Born to Explore

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/ 9:00-9:30 AM CT

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. Born to Explore will air digital.

Other Matters (14 of 19) **Response**

Program Title Sea Rescue

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/ 9:30-10:00 AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and, in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Sea Rescue will air digital.

Other Matters (15 of 19)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. Everyday Health will air digital.

Other Matters (16 of 19)		Response
Program Title	Food for Thought with Claire Thomas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/ 10:30-11:00 AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Food for Thought with Claire Thomas will air digital.</p>	

Other Matters (17 of 19)		Response
Program Title	Green Screen Adventures (17.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/ 7:00-7:30 AM CT & Saturdays/ 7:30-8:00 AM CT & Saturdays/ 8:00-8:30 AM CT & Saturdays/ 8:	
Total times aired at regularly scheduled time	104	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. Green Screen Adventures will air digital.
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Other Matters (18 of 19)

Response

Program Title	Mad About (17.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays/ 9:00-9:30 AM CT & Saturdays/ 9:30-10:00 AM CT
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is an effective tool for young students to build a knowledge base of money management. The high educational content explores topics such as credit, saving, investing, and taxes, yet does so in a fun and entertaining way that will keep 13 to 16 year olds attentive and connected. The format is a live show in front of a middle school audience. An entertaining ensemble of comic actors evokes participation, which heightens the interest of kids. Each segment explores lessons, which constructs a basic understanding of how to manage finances, and concludes with statements such as, "only borrow what you can pay back tomorrow" and "risk usually equals reward". Mad About will air digital.
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Other Matters (19 of 19)

Response

Program Title	Edgemont (17.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays/ 9:00-9:30 AM CT & Sundays/ 9:30-10:00 AM CT
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. Edgemont will air digital.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>JW Broadcasting, LLC</p>

Attachments

No Attachments.