



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-128905** | Submit Date: **04/06/2012** | Call Sign: **KPAX-TV** | Facility ID: **35455**

City: **MISSOULA** | State: **MT**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/06/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS/CW
	Nielsen DMA	Missoula
	Web Home Page Address	www.kpax.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	DOODLEBOPS - I (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	DOODLEBOPS - II (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30a-9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 11)	Response
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Program Title	BUSYTOWN MYSTERIES - I (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	BUSYTOWN MYSTERIES - II (CBS) Ch 7.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30a-10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II (CBS) Ch 7.1
List date and time rescheduled	3/03/12 4p-4:30p

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 #9613R
Reason for Preemption	Sports

Digital Core Program (5 of 11)	Response
Program Title	DANGER RANGERS (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a-10:30a
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	DANGER RANGERS (CBS) Ch 7.1
List date and time rescheduled	3/18/12 9a-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 #1701R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	DANGER RANGERS (CBS) Ch 7.1
List date and time rescheduled	1/22/12 9a-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-21
Episode #	1/21/12 #1706R
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	DANGER RANGERS (CBS) Ch 7.1
List date and time rescheduled	3/11/12 9a-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 #1713R
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	DANGER RANGERS (CBS) Ch 7.1
List date and time rescheduled	2/26/12 9a-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-25
Episode #	2/25/12 #1711 R
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	DANGER RANGERS (CBS) Ch 7.1
List date and time rescheduled	3/04/12 9a-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/03/12 #1712R
Reason for Preemption	Sports

Digital Core Program (6 of 11)	Response
Program Title	HORSELAND (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a-11am
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	3/18/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-17
Episode #	3/17/12 #1927R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	3/11/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-10
Episode #	3/10/12 #1939R
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1

List date and time rescheduled	1/22/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-01-21
Episode #	1/21/12 #1732R
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	2/19/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-18
Episode #	2/18/12 #1936R
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	3/04/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-03
Episode #	3/03/12 #1938R
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	4/01/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-03-31
Episode #	3/31/12 #1929R
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
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Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	2/26/12 9:30a-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-25
Episode #	2/25/12 #1937R
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	HORSELAND (CBS) Ch 7.1
List date and time rescheduled	2/12/12 9:30am-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-11
Episode #	2/11/12 #1935R
Reason for Preemption	Sports

Digital Core Program (7 of 11)		Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW) Ch 7.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 11a-11:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides core programming in areas of concern to teens including global, social, educational, and wellness issues. Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need, ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of hearing loss. Various age appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel companions and friends they meet along their journey. In addition Elizabeth and friends' personal hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30a-12pm, Sundays 10:30a-11am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries". To guide the production of MIH:TE, the creator developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	WILD, LTD (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD, LTD is a half hour series created and designed with the focus of educating and entertaining children form 13-16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	LIVE LIFE AND WIN (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11a-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life And Win recognizes the physical, emotional, mental, and social challenges faced by adolescents as they negotiate their newfound independence and the concomitant decisions they make. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions and in the process gain knowledge about life skills necessary to Life Life and Win.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	ON THE SPOT (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30a-12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content of On the Spot, a 30 minute E/I program for teens ages 13-16 is based on the Common Core Standards released by the National Governors Association and the Council of Chief State Officers. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the answer to each question.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	PETS.TV Ch 7.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 5:30a-6am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Date Time	
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Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	MAGI-NATION (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6a-6:30a and 6:30a-7am (1/7-2/11/12)
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For young people today, new information is generally no more than a mouse-click away. Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving. Magi Nation addresses these vital learning goals. Tony, Edyn and Strag attempt to analyze difficult situations, set appropriate goals and creatively seek solutions to dire dilemmas. In the course of a series of intriguing codes, riddles, and other puzzles that Tony, Edyn and Strag are presented with along the way, viewers are given the engaging opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6a-6:30a and 6:30a-7am (2/18-3/31/12)
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. Each member of the Botties has their own robot with a unique characteristic. Each member of the Botties faces life scenarios that commonly affect children today. In order to best develop the skills and values that will produce "society conscious" and productive future adults, fostering social and emotional competencies in our children is crucial. Social and emotional skills- such as confidence, courage, loyalty, teamwork, and problem solving provide an important knowledge base upon which appropriate behaviors can be developed. Cubix provides just such a framework. The series tackles life scenarios that commonly affect children today.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tammy Engle
Address	1049 W. Central Ave
City	Missoula
State	MT
Zip	59801
Telephone Number	406-542-4400
Email Address	tammy@kpax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report (including in this question 17) and (ii) the licensee fully complied with the FCC commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to these programs. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under Sonic X (Ch. 7.2 Sat. 7-7:30am 1/7-3/31/12) Sonic X (Ch. 7.2 Sat. 7:30-8am 1/7-3/31/12) Yu-Gi-Oh! (Ch. 7.2 Sat. 8-8:30am 1/7-2/4/12) Yu-Gi-Oh! Zexal (Ch. 7.2 8-8:30am 2/11-3/10/12) Yu-Gi-Oh! (Ch. 7.2 Sat. 8-8:30am 3/17-3/24) Yu-Gi-Oh! Zexal (Ch. 7.2 8-8:30am 3/31) Yu-Gi-Oh! Zexal (Ch. 7.2 8:30-9am 1/7-2/4) Yu-Gi-Oh! (Ch. 7.2 8:30-9am 2/11-3/10) Yu-Gi-Oh! Zexal (Ch 7.2 8:30-9am 3/24) Yu-Gi-Oh! (Ch. 7.2 3/31) Dragonball Kai (Ch. 7.2 Sat. 9-9:30asm 1/7-3/31) Dragonball Kai (Ch. 7.2 Sat. 9:30-10am 1/7-3/31) Tai Chi Chasers (Ch. 7.2 Sat. 10-10:30am 1/7-3/31) Yu-Gi-Oh! (Ch. 7.2 Sat. 10:30-11am 1/7-3/31) On June 12, 2009 the station stopped broadcast of it's analog signal and therefore 7B and 7C no longer apply.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	DOODLEBOPS - I (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 11)	Response
Program Title	DOODLEBOPS - II (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30a-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 11)	Response
Program Title	BUSYTOWN MYSTERIES - I (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 11)	Response
Program Title	BUSYTOWN MYSTERIES - II (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30a-10am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 11)	Response
Program Title	DANGER RANGERS (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 11)	Response
Program Title	HORSELAND (CBS) Ch 7.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 11)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides core programming in areas of concern to teens including global, social, educational, and wellness issues. Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need, ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of hearing loss. Various age appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel companions and friends they meet along their journey. In addition Elizabeth and friends' personal hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
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Other Matters (8 of 11)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30a-12pm, Sundays 10:30a-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries". To guide the production of MIH: TE, the creator developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (9 of 11)	Response
Program Title	WILD, LTD (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a-10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD, LTD is a half hour series created and designed with the focus of educating and entertaining children form 13-16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (10 of 11)	Response
Program Title	LIVE LIFE AND WIN (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11a-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life And Win recognizes the physical, emotional, mental, and social challenges faced by adolescents as they negotiate their newfound independence and the concomitant decisions they make. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions and in the process gain knowledge about life skills necessary to Life Life and Win.

Other Matters (11 of 11)	Response
Program Title	ON THE SPOT (CW) Ch 7.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30a-12pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content of On the Spot, a 30 minute E/I program for teens ages 13-16 is based on the Common Core Standards released by the National Governors Association and the Council of Chief State Officers. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the answer to each question.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KPAX Communications, Inc.</p>

Attachments

No Attachments.