

Children's Television Programming Report

 FRN:
 0002855179
 File Number:
 CPR-123573
 Submit Date:
 10/04/2011
 Call Sign:
 WMEU-CD
 Facility ID:

 168662
 City:
 CHICAGO
 State:
 IL

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 10/04/2011

 Filing Status:
 Active
 Status:
 Status:
 Status Date:
 10/04/2011

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Independent	
		Affiliated network		
		Nielsen DMA	Chicago	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Local
Days/Times Program Regularly Scheduled	M-F, 7 - 7:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7- 7:30AM*
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	* This show ran 7/02 - 9/10/11. Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7 - 7:30AM**
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	**This show ran 9/17 through the end of the quarter. ANIMAL RESCUE showcases rescues of all types of animals and focuses on the work of dedicated individuals wh treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Cassandra M. Mellor
	Address	26 No. Halsted Street
	City	Chicago
	State	IL
	Zip	60661
	Telephone Number	312-705-2602
	Email Address	cmellor@wciu.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The call sign for this station changed from WMEU-CA to WCUU-CA, beginning September 22, 2010, but then was changed back to WMEU- CA in November, 2010.

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	GREEN SCREEN ADVENTURES (analog)
Origination	Local
Days/Times Program Regularly Scheduled	M-F: 7 - 7:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.

Other Matters (2 of 2)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7 - 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic	
	cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or	
	coverage requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE	
	BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY	
	STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title	
	47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	Weigel
	the Authorization(s) specified above.	Broadcasting
		Co.

Attachments No Attachments.