

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001714344** File Number: **CPR-156190** Submit Date: **07/07/2014** Call Sign: **WBRZ-TV** Facility ID: **38616**

City: **BATON ROUGE** State: **LA**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2014 Filing Status: Active

Report reflects information for : Second Quarter of 2014

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Baton Rouge |
| | Web Home Page Address | WWW.WBRZ.COM |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|--|
| Program Title | JACK HANNA'S WILD COUNTDOWN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 13) | Response |
|--|-------------------------------|
| Program Title | OCEAN MYSTERIES W/JEFF CORWIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8:30AM DT2.1 |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | Response |
|---|------------------|
| Program Title | BORN TO EXPLORE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:00AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In thi weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mour Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (4 of 13) | Response |
|---|------------------|
| Program Title | SEA RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational an entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals proviously valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 13) | Response |
|---|-------------------|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 13) | Response |
|--|----------------------|
| Program Title | Expedition Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10:30AM DT2.1 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | Expedition Wild |
| List date and time rescheduled | 6/29 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 6/28 EW117 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------|
| Title of Program | Expedition Wild |
| List date and time rescheduled | 6/15 10AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 6/14 EW115 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 13) | Response |
|--------------------------------------|--------------------------------|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | SAT 2, 2:30,3,3:30,4,4:30 PM'S DT2.2 |
|--|---|
| Total times aired at regularly scheduled time | 78 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 13) | Response |
|-----------------------------------|-----------------------------------|
| Program Title | ANIMAL EXPLORATION W/JAROD MILLER |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | SU 2PM DT2.2 |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifie positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 13) | Response |
|---|--------------------|
| Program Title | AWESOME ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 2:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|----------------------------|---|
| Preemptions for other than | |
| Breaking News | |
| | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of Target | 13 years to 16 years |
| Child Audience | |
| Describe the | AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights |
| educational and | topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: |
| informational | Enterprise), in each episode a pair of teens hikes, bikes, parasails, and even sometimes rafts through |
| objective of the | exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, |
| program and | Awesome Adventures educates viewers about geography, zoology, history, and world culture through |
| how it meets the | fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but |
| definition of Core | that's usually due to Montgomery's goofball antics. |
| Programming. | |
| Does the | Yes |
| Licensee identify | |
| the program by | |
| displaying | |
| throughout the | |
| program the | |
| symbol E/I? | |

| Digital Core Program (10 of 13) | Response |
|--|--------------------|
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 3PM DT 2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers the best in family programming. Hosted by Emmy-award winning actress Mariette Hartley WILD ABOUT ANIMALS" is a half-hour animal E/I magazine series that airs 52 weeks of the year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age gr oup, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (11 of 13) | Response |
|--|--|
| Program Title | WHADDYADO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 3:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyadoo is a half hour series targeting 13 to 16 year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13 year old boy in a diner and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour. |

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

| Digital Core Program (12 of 13) | Response |
|--|---|
| Program Title | Laura McKenzies Traveler |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 4P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. EDUCATIONAL COMPONENTS OF LAURA McKENZIE'S TRAVELER: GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored. |

| Does the | Yes | | |
|--------------|-----|--|--|
| Licensee | | | |
| identify the | | | |
| program by | | | |
| displaying | | | |
| throughout | | | |
| the program | | | |
| the symbol E | | | |
| /I? | | | |

| Digital Core Program (13 of 13) | Response |
|--|---|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SU 4:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|---|---|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SAT 11AM DT2.1 |
| Total times aired at regularly scheduled time: | 11 |
| Number of Preemptions | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | ROBERT K BERNARD |
| Address | 1650 HIGHLAND RD |
| City | BATON ROUGE |
| State | LA |
| Zip | 70802 |
| Telephone Number | 225 387 2222 |
| Email Address | PROGRAMS@WBRZ.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WBRZ is dedicated to nurturing the educational and informational needs of it's younger viewing audience. The programs listed in question 12 are produced to qualify as core programming but are not being treated as core on WBRZ DT2.1, because they are in a time period subject to occasional sports and entertainment preemptions. |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|--|
| Program Title | JACK HANNA'S WILD COUNTDOWN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. |

| Other Matters (2 | |
|--|--|
| of 13) | Response |
| Program Title | OCEAN MYSTERIES W/JEFF CORWIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans. |

| Other Matters | |
|---------------|----------|
| (3 of 13) | Response |

| Program Title | BORN TO EXPLORE |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. |

| Other Matters (4 of 13) | Response |
|---|----------------------|
| Program Title | SEA RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet

| Other Matters (5 of 13) | Response |
|--|--|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

| Other Matters (6 of 13) | Response |
|---|----------------------|
| Program Title | EXPEDITION WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 10:30AM DT2.1 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home

| Other Matters (7 of 13) | Response |
|--|---|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 2,2:30,3, 3:30,4, 4:30 PM'S DT2.2 |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together |

| Other Matters (8 of 13) | Response |
|---|------------------------------------|
| Program Title | ANIMAL EXPLORATIONS W/JAROD MILLER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 2PM DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Age of Target |
|----------------|
| Child Audience |
| from |
| |

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

| Other Matters (9 of 13) | Response |
|--|--|
| Program Title | AWESOME ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 2:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hikes, bikes, parasails, and even sometimes rafts through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics. |

| Other Matters (10 of 13) | Response |
|---|--------------------|
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 3PM DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Audience |
|--------------|
| from |
| Describe the |
| educational |
| and |
| informationa |
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the program

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meets the

Core

definition of

Programming.

Age of

Target Child

13 years to 16 years

Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers the best in family programming. Hosted by Emmy-award winning actress Mariette Hartley WILD ABOUT ANIMALS" is a half-hour animal E/I magazine series that airs 52 weeks of the year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age gr oup, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

| Other Matters (11 of 13) | Response |
|--|--|
| Program Title | WHADDYADO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 3:30P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyadoo is a half hour series targeting 13 to 16 year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13 year old boy in a diner and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour. |

| Other Matters (12 of 13) | Response |
|---|-------------------------|
| Program Title | LAURA MCKENZIE TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 4P DT2.2 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of
Target Child
Audience
from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. Listed below are several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home, the classroom, and/or any other educational media venue. EDUCATIONAL COMPONENTS OF LAURA McKENZIE'S TRAVELER: GEOGRAPHY: Episodes include graphic maps and/or detailed audio descriptions of where in the world the subject country/city is located. Major land formations and the general terrain are also described and shown in high definition detail. HISTORY: Major historical sites and attractions are always a highlight of the show. Laura is onsite to deliver facts, stories, and little known trivia about all major points of historical interest. SOCIAL ENVIRONMENT: Episodes provide an in-depth look at everyday life around the world - often including personal interviews with native residents of the subject country/city. ACTION AND ADVENTURE: Each episode contains an adventure segment, highlighting how the natural environment provides areas for people to explore, enjoy, and experience any destination. ARTS AND ENTERTAINMENT: Learn about the creative and fine arts of an area through trips to museums, entertainment venues, markets, specialty shops, town centers, etc. The local history of art and entertainment is also explained and explored.

| Other Matters (13 of 13) | Response | | |
|--|---|--|--|
| Program Title | REAL LIFE 101 | | |
| Origination | Syndicated | | |
| Days/Times Program Regularly Scheduled | SUN 4:30PM DT2.2 | | |
| Total times aired at regularly scheduled time | 13 | | |
| Length of Program | 30 mins | | |
| Age of Target Child Audience from | 13 years to 16 years | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center. | | |

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Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

LOUISIANA TELEVISION BROADCASTING **Attachments**

No Attachments.