



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551824** | File Number: **CPR-121894** | Submit Date: **07/07/2011** | Call Sign: **WMSN-TV** | Facility ID: **10221** |
City: **MADISON** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/07/2011 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Madison
	Web Home Page Address	www.fox47.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Will and Dewitt
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday: 4/4-6/28/11, 730am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Will and Dewitt, along with their human and animal friends, face challenges such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serve as motivators of growth. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. This program aired on the station's main digital stream, 47.1.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)		Response
Program Title	Liberty's Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesday, Thursday: 4/6-6/30/11, 730am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper, the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact these issues have on the lives of ordinary citizens. This program aired on the station's main digital stream, 47.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 11)		Response
Program Title	Sherlock Holmes in the 22nd Century	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday: 4/1-6/24/11, 730am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to build problem-solving and informational management skills and to model the pro-social behaviors associated with enduring friendships and effective teamwork. Problem solving themes are illustrated in each episode which also demonstrate fundamental principles of gathering, evaluating, and interpreting information and using it to imagine, present and test plausible scenarios. It is the intent of the series to motivate children to see critical thinking and team problem-solving as exciting, fun, and within their capacity. This program aired on the station's main digital stream, 47.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)

Response

Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News features weekly educational features such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to teach young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital stream, 47.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)		Response
Program Title		Career Day
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 4/2-6/25/11, 730am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tries to help kids answer the age old question; "What do I want to be when I grow up?" This program aired on the station's main digital stream, 47.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a music centric series that follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program aired on the station's secondary digital stream, 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Real Life 101
Origination	Network

Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in a format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the station's secondary digital stream, 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	
	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 8am, 830am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed. In each of the episodes, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: drugs, compromise, resolving conflict, teamwork, fear and self-control. This program aired on the station's secondary digital stream, 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 9am, 930am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News features weekly educational features such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to teach young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's secondary digital stream, 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/2-6/25/11, 7am, 730am, 8am, 830am, 9am, 930am
Total times aired at regularly scheduled time	72
Total times aired	78
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun-loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, it attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the station's third digital stream, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 830am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 930am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 8am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #6

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/11: 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Core Program (11 of 11)		Response
Program Title	This Week In Baseball	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday: 4/2, 4/16-4/23, 5/14-5/21, 6/4-6/25/11, 230pm and 4/9, 4/30, 5/7, 5/28, 1130am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. This program aired on the station's main digital stream, 47.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kerry Johnson
Address	7847 Big Sky Drive
City	Madison
State	WI
Zip	53719
Telephone Number	608-833-0047
Email Address	kbjohnson@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMSN addressed the needs of children through a variety of public services announcements such as Girl Scouts, Childhood Asthma, Diet and Environment, Healthy Pets, Adopt a Pet, Hispanic Scholarship, Influenza Vaccination, Prevent Dropping Out Of School, Save Polar Bears, Hands only CPR, Teen Suicide Prevention, Clean Hands, Don't Text While Driving, Park Conservation and Volunteering. WMSN was the media sponsor for the Wisconsin Music Association High School Garage Band competition on June 11th. Kerry Johnson, GM, attended the Wisconsin Broadcasters Association Job Fair on June 22nd.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Will and Dewitt
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Tuesday: 7/4-9/13/11, 730am
Total times aired at regularly scheduled time	22
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will and Dewitt, along with their human and animal friends, face challenges such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serve as motivators of growth. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. This program will air on the station's main digital stream, 47.1.

Other Matters (2 of 16)	Response
Program Title	Liberty's Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 7/6-8/31/11, 730am, Thursday: 7/7-9/15/11, 730am
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper, the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact these issues have on the lives of ordinary citizens. This program will air on the station's main digital stream, 47.1.
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Other Matters (3 of 16)	Response
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Program Title	Sherlock Holmes in the 22nd Century
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday: 7/1-9/9/11, 730am
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Total times aired at regularly scheduled time	11
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 11 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to build problem-solving and informational management skills and to model the pro-social behaviors associated with enduring friendships and effective teamwork. Problem solving themes are illustrated in each episode which also demonstrate fundamental principles of gathering, evaluating, and interpreting information and using it to imagine, present and test plausible scenarios. It is the intent of the series to motivate children to see critical thinking and team problem-solving as exciting, fun, and within their capacity. This program will air on the station's main digital stream, 47.1.
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Other Matters (4 of 16)	Response
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Program Title	On The Spot
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Monday: 9/19-9/26/11, 730am
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Total times aired at regularly scheduled time	2
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host will interview people on the street and ask them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. This program will air on the station's main digital stream, 47.1.
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Other Matters (5 of 16)	Response
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Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 9/20-9/27/11, 730am
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program will air on the station's main digital stream, 47.1.

Other Matters (6 of 16)		Response
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesday: 9/7-9/28/11, 730am	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem solving skills. Young viewers see kids like themselves investigating, dreaming and doing. This program will air on the station's main digital stream, 47.1.	

Other Matters (7 of 16)		Response
Program Title	Great Big World	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday: 9/16-9/30/11, 730am	
Total times aired at regularly scheduled time	3	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World" provides dynamic core programming in areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the station's main digital stream, 47.1.

Other Matters (8 of 16)	Response
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Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News features weekly educational features such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to teach young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital stream, 47.1.
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Other Matters (9 of 16)	Response
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Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 730am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tries to help kids answer the age old question; "What do I want to be when I grow up?" This program will air on the station's main digital stream, 47.1.

Other Matters (10 of 16)

Response

Program Title	Wild LTD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 9/22-9/29/11, 730am
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why / how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program will air on the station's main digital stream, 47.1.

Other Matters (11 of 16)

Response

Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a music centric series that follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on the station's secondary digital stream, 47.2.
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Other Matters (12 of 16)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in a format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program will air on the station's secondary digital stream, 47.2.

Other Matters (13 of 16)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 8a, 830am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed. In each of the episodes, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: drugs, compromise, resolving conflict, teamwork, fear and self-control. This program will air on the station's secondary digital stream, 47.2.

Other Matters (14 of 16)	Response
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Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 9am, 930am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News features weekly educational features such as College and You (tips for choosing and getting into college), and Word (vocabulary skills training), as well as features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to teach young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's secondary digital stream, 47.2.

Other Matters (15 of 16)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 7am, 730am, 8am, 830am, 9am, 930am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun-loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, it attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the station's third digital stream, 47.3
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**Other Matters
(16 of 16)**

Response

Program Title	This Week In Baseball
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday: 7/2-9/24/11, 230pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. This program will air on the station's main digital stream, 47.1.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WMSN Licensee, LLC</p>

Attachments

No Attachments.