



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0000013342** | File Number: **CPR-173852** | Submit Date: **10/06/2015** | Call Sign: **KPLR-TV** | Facility ID: **35417** |  
City: **ST. LOUIS** | State: **MO**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/06/2015** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	The CW
	Nielsen DMA	St.Louis
	Web Home Page Address	www.kplr11.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(13)**

Digital Core Program (1 of 13)	Response
Program Title	(26.1) Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am, 7:30am & 8am July 4 - September 27, 2015
Total times aired at regularly scheduled time	39
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 13)</b>		<b>Response</b>
Program Title	(26.1) Dog Whisperer With Cesar Millan: Famil Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am, 9am, 9:30am & 10am July 4 - September 27, 2015	
Total times aired at regularly scheduled time	52	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 13)</b>		<b>Response</b>
Program Title	(26.1) Expedition Wild	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays @ 11:00am July 4 - August 29, 2015
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	(26.1) Expedition Wild
List date and time rescheduled	09/12/15, 6am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	09/12/15, 118
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	(26.1) Expedition Wild
List date and time rescheduled	9/19/15, 6am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/19/15, 119
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	(26.1) Expedition Wild
List date and time rescheduled	09/05/15, 6am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/05/15, 117
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	(26.1) Expedition Wild
List date and time rescheduled	9/26/15, 6am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26/15, 120
Reason for Preemption	Sports

Digital Core Program (4 of 13)		Response
Program Title	(26.1) Rock The Park	
Origination	Network	



Days/Times Program Regularly Scheduled	Saturdays @ 11:30am July 4 - August 29, 2015
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America. Viewers will witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, mammoth glaciers crashing into the sea, and Jack and Colton to facing their fears on the quest to make the climb of their lives in North Cascades National Park in Washington, Jack and Colton's adventures on Rock the Park will inspire families to go out and explore the vast resources that the national parks provide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	(26.1) Rock The Park
List date and time rescheduled	09/19/15, 6:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	9/19/15, 125
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	(26.1) Rock The Park
List date and time rescheduled	09/05/15, 6:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/05/15, 123
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	(26.1) Rock The Park
List date and time rescheduled	09/26/15
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26/15, 126
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	(26.1) Rock The Park
List date and time rescheduled	09/12/15, 6:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/12/15, 124
Reason for Preemption	Sports

#### Digital Core Program (5 of 13) Response

Program Title	(26.1) On The Spot
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays @ 8am July 4 - September 27, 2015
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It taps into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 13)</b>	
	<b>Response</b>
Program Title	(26.1) Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8:30am July 4 - September 27, 2015
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 13)</b>	
	<b>Response</b>
Program Title	(26.1) Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9am July 4 - September 27, 2015
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE COOLEST PLACES ON EARTH is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 13)	Response
Program Title	(26.1) State to State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:30am July 4 - September 13, 2015
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"State to State" features great cities, monuments, natural wonders and unusual destinations while defining cultural qualities and historical information on the 50 states. The series will provide viewers 13 - 16 years of age with core curriculum information on history, culture and geography while - entertaining at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	(26.2) Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:00am & 9:30am July 4 - September 27, 2015
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The thread that links the clips together is the connection between the differing members of the animal kingdom - including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 13)</b>	<b>Response</b>
Program Title	(26.2) Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:00am & 10:30am July 4 - September 27, 2015
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13 - 16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, ZOO CLUES will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of ZOO CLUES links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 13)**

**Response**

Program Title	(26.2) On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 11:00am & 11:30am July 4 - September 27, 2015
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It tapes into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 13)</b>	<b>Response</b>
Program Title	(26.1) Dog Town USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am July 4 - September 27, 2015
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 13)</b>	
	<b>Response</b>
Program Title	(26.1) Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:30am, September 20 & 27, 2015
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOO CLUES is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sarah R Souza
Address	2250 Ball Drive
City	St. Louis
State	MO
Zip	63146
Telephone Number	314-213-7895
Email Address	sarah.souza@tvstl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note that answers to Sections 2, 3, and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Section 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to enable the submission of the filing. The multicast network carried on 26.2 is THIS TV. Episodes of "On the Spot" and "Zoo Clues" airing on digital channels 26.1 and 26.2 each week are different seasons, ensuring that no episode airs on one channel within seven days of an airing on the other channel.

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	(26.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It tapes into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	(26.1) Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	(26.1) Coolest Places On Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE COOLEST PLACES ON EARTH is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

<b>Other Matters (4 of 13)</b>		<b>Response</b>
Program Title	(26.1) Zoo Clues	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays @ 9:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOO CLUES is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.	

<b>Other Matters (5 of 13)</b>		<b>Response</b>
Program Title	(26.2) Wild About Animals	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays @ 9am & 9:30am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	

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Age of Target 13 years to 16 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

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**Other Matters  
(6 of 13)**

**Response**

Program Title (26.2) Awesome Adventures

Origination Network

Days/Times Sundays @ 10am & 10:30am  
Program Regularly Scheduled

Total times aired at regularly scheduled time 26

Length of Program 30 mins

Age of Target 13 years to 16 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.

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**Other Matters (7 of 13)**

**Response**

Program Title (26.2) Whaddyado

Origination Network

Days/Times Sundays @ 11am & 11:30am  
Program Regularly Scheduled

Total times aired at regularly scheduled time 26

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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.

Other Matters (8 of 13)	Response
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Program Title	(26.1) Dog Whisperer With Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am, 9am, 9:30am & 10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (9 of 13)	Response
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Program Title	(26.1) Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am, 7:30am



Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (10 of 13)	Response
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Program Title	(26.1) Dog Town USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
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Other Matters (11 of 13)	Response
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Program Title	(26.1) Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved.

<b>Other Matters (12 of 13)</b>	
	<b>Response</b>
Program Title	(26.1) Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

<b>Other Matters (13 of 13)</b>	
	<b>Response</b>
Program Title	(26.1) Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dream Quest is produced for ages 13-16 and gives teens and their families the opportunity to live their dreams. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

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**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KPLR, Inc.</b></p>

## Attachments

No Attachments.