



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019682483** | File Number: **CPR-129943** | Submit Date: **04/10/2012** | Call Sign: **WMLW-TV** | Facility ID: **68545** |

City: **RACINE** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/10/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.metvmilwaukee.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	GREENSCREEN ADVENTURES (49.1)

Origination	Local
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	GREENSCREEN ADVENTURES (49.1)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)	Response
Program Title	MAD ABOUT (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	MAD ABOUT (49.1)
Origination	Network

Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	MAGIC SCHOOL BUS (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A (LTC 2/4/12)

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the popular books by Joanna Cole and Bruce Degen, this television series combines fantasy with science education. Via her magical transforming school bus, Ms. Frizzle takes her curious and often doubting class "into" the natural and scientific worlds. Through their many science lessons, Arnold, Ralphie, Wanda, and the rest of the class travel to outer space, under the sea, and even go through Ralphie's digestive system. Lily Tomlin marvelously captures the energy and mystery of Ms. Frizzle as she was characterized in the Magic School Bus books. The Magic School Bus appeals to children of various ages, as the colorful animation and silly antics of Liz and the bus entertain preschoolers, whilst older children enjoy learning how things work from the inside out.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	JANE AND THE DRAGON (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A (AS OF 2/11/12)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	BABAR (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar stars a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family overcome many challenges through their strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	TURBO DOGS (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A(LTC 2/4/12)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville in the animated series adapted from Bob Kolar's picture book "Racer Dogs".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	THE ZULA PATROL (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A (AS OF 2/11/12)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is a 3D/CG animated show about six extraterrestrial characters Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	WIMZIE'S HOUSE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COME SPEND A 'DAY IN THE LIFE' WITH MONSTERS AT WIMZIE'S HOUSE AND YOU'LL NEVER WANT TO GO HOME. IT IS THE MAGICAL KIND OF DAYCARE THAT LEADS TO DELIGHTFUL ADVENTURES FOR THE PRE-SCHOOL CHILD. IT IS A WORLD WHERE THE REAL AND THE IMAGINARY COME TOGETHER, WHERE SELF-ESTEEM IS THE ORDER OF THE DAY, WHERE THE EMOTIONS AND THE RELATIONSHIPS OF TODAY'S PRESCHOOLERS ARE ON THE TOP OF THE LIST OF STORY MATERIAL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)		Response
Program Title		SHELLDON (49.4)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN,7-7:30A
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon"isan animated series about a school aged yoka shell mollusk, Shelldon,who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. Theproblem may be managing a bully, improving their grades, learning how tobe altruistic, or protecting their environment from natural and man-made disasters. In allcases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives themopportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	WILLA'S WILD LIFE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)		Response
Program Title	PEARLIE (49.4)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN,8-8:30A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's magic in the city with Pearlie the park fairy! Pearlie is an animated comedy about a fashionable young urban fairy in charge of Jubilee Park, a park in the centre of a bustling big city. The series is based on the top-selling children's book series "Pearlie the Park Fairy" by legendary. More Australian comedian, author and radio personality Wendy Harmer. Aimed at kids aged 6-10 years, the series makes fun of fairy tale conventions while putting a contemporary and urban spin on the fairy genre. With plenty of witty dialogue, outrageous characters and gorgeous design, Pearlie will delight fans of the books but also attract a new audience to its imaginative world. In the show, Pearlie is put in charge of the park by Fairy Headquarters (HQ) after graduation from Fairy School. While doing her job, Pearlie must keep out of sight as the one rule for all magical creatures is they can't be seen by humans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	WIMZIE'S HOUSE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COME SPEND A 'DAY IN THE LIFE' WITH MONSTERS AT WIMZIE'S HOUSE AND YOU'LL NEVER WANT TO GO HOME. IT IS THE MAGICAL KIND OF DAYCARE THAT LEADS TO DELIGHTFUL ADVENTURES FOR THE PRE-SCHOOL CHILD. IT IS A WORLD WHERE THE REAL AND THE IMAGINARY COME TOGETHER, WHERE SELF-ESTEEM IS THE ORDER OF THE DAY, WHERE THE EMOTIONS AND THE RELATIONSHIPS OF TODAY'S PRESCHOOLERS ARE ON THE TOP OF THE LIST OF STORY MATERIAL.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 22)	Response
Program Title	REAL LIFE 101 (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Have you thought about your "dream job?" Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	ULTIMATE CHOICE (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows eight young adults through a carefully orchestrated extreme adventure in the deserts and mountains of Arizona and New Mexico. During their time, the group lives its adventure 24 hours a day, saying goodbye to their normal lives and hello to an experience they will never forget. Every episode presents a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. These experiences then help each cast member develop his or her own individual conviction about each of the moral issues. Additionally, the show maximizes excitement and spontaneity. Therefore, the only rule for ULTIMATE CHOICE is that there are no rules. The possibilities are endless as each day also includes other outrageous games, challenges, and surprising twists...all for the sake of variety and good television.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	ANIMAL ATLAS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)		Response
Program Title		SAFARI TRACKS (49.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT,10:30-11A
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (21 of 22)	Response
Program Title	TEEN KIDS NEWS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	TEEN KIDS NEWS (49.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	CHRISTINE GROTELUESCHEN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	414-607-8120
Email Address	CGROTELUESCHEN@CBS58.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (2 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (3 of 20)	Response
Program Title	GREENSCREEN ADVENTURES (49.1)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (4 of 20)	Response
Program Title	GREENSCREEN ADVENTURES (49.1)
Origination	Local
Days/Times Program Regularly Scheduled	SAT,8:30-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (5 of 20)	Response
Program Title	MAD ABOUT (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (6 of 20)	Response
Program Title	MAD ABOUT (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (7 of 20)	Response
Program Title	JANE AND THE DRAGON (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
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Other Matters (8 of 20)	Response
Program Title	BABAR (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar stars a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family overcome many challenges through their strength and optimism.

Other Matters (9 of 20)	Response
Program Title	THE ZULA PATROL (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is a 3D/CG animated show about six extraterrestrial characters Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story.

Other Matters (10 of 20)	Response
Program Title	WIMZIE'S HOUSE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COME SPEND A 'DAY IN THE LIFE' WITH MONSTERS AT WIMZIE'S HOUSE AND YOU'LL NEVER WANT TO GO HOME. IT IS THE MAGICAL KIND OF DAYCARE THAT LEADS TO DELIGHTFUL ADVENTURES FOR THE PRE-SCHOOL CHILD. IT IS A WORLD WHERE THE REAL AND THE IMAGINARY COME TOGETHER, WHERE SELF-ESTEEM IS THE ORDER OF THE DAY, WHERE THE EMOTIONS AND THE RELATIONSHIPS OF TODAY'S PRESCHOOLERS ARE ON THE TOP OF THE LIST OF STORY MATERIAL.
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Other Matters (11 of 20)	Response
Program Title	SHELLDON (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon"isan animated series about a school aged yoka shell mollusk, Shelldon,who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. Theproblem may be managing a bully, improving their grades, learning how tobe altruistic, or protecting their environment from natural and man-made disasters. In allcases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives themopportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (12 of 20)	Response
Program Title	WILLA'S WILD LIFE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
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Other Matters (13 of 20)	Response
Program Title	PEARLIE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's magic in the city with Pearlie the park fairy! Pearlie is an animated comedy about a fashionable young urban fairy in charge of Jubilee Park, a park in the centre of a bustling big city. The series is based on the top-selling children's book series "Pearlie the Park Fairy" by legendary. More Australian comedian, author and radio personality Wendy Harmer. Aimed at kids aged 6-10 years, the series makes fun of fairy tale conventions while putting a contemporary and urban spin on the fairy genre. With plenty of witty dialogue, outrageous characters and gorgeous design, Pearlie will delight fans of the books but also attract a new audience to its imaginative world. In the show, Pearlie is put in charge of the park by Fairy Headquarters (HQ) after graduation from Fairy School. While doing her job, Pearlie must keep out of sight as the one rule for all magical creatures is they can't be seen by humans.

Other Matters (14 of 20)	Response
Program Title	WIMZIE'S HOUSE (49.4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,8:30-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COME SPEND A 'DAY IN THE LIFE' WITH MONSTERS AT WIMZIE'S HOUSE AND YOU'LL NEVER WANT TO GO HOME. IT IS THE MAGICAL KIND OF DAYCARE THAT LEADS TO DELIGHTFUL ADVENTURES FOR THE PRE-SCHOOL CHILD. IT IS A WORLD WHERE THE REAL AND THE IMAGINARY COME TOGETHER, WHERE SELF-ESTEEM IS THE ORDER OF THE DAY, WHERE THE EMOTIONS AND THE RELATIONSHIPS OF TODAY'S PRESCHOOLERS ARE ON THE TOP OF THE LIST OF STORY MATERIAL.
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Other Matters (15 of 20)	Response
Program Title	REAL LIFE 101 (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HAVE YOU EVER WONDERED WHAT YOU MIGHT WANT TO DO FOR THE REST OF YOUR LIFE? HAVE YOU THOUGHT ABOUT YOUR "DREAM JOB"? DO YOU HAVE ANY IDEA WHAT IT TAKES TO GET THERE? ARE YOU HEADED IN THE RIGHT DIRECTION? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment!
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Other Matters (16 of 20)	Response
Program Title	ULTIMATE CHOICE (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows eight young adults through a carefully orchestrated extreme adventure in the deserts and mountains of Arizona and New Mexico. During their time, the group lives its adventure 24 hours a day, saying goodbye to their normal lives and hello to an experience they will never forget. Every episode presents a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. These experiences then help each cast member develop his or her own individual conviction about each of the moral issues. Additionally, the show maximizes excitement and spontaneity. Therefore, the only rule for ULTIMATE CHOICE is that there are no rules. The possibilities are endless as each day also includes other outrageous games, challenges, and surprising twists...all for the sake of variety and good television.

Other Matters (17 of 20)	Response
Program Title	ANIMAL ATLAS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed

Other Matters (18 of 20)	Response
Program Title	SAFARI TRACKS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.

Other Matters (19 of 20)	Response
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Program Title	TEEN KIDS NEWS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."

Other Matters (20 of 20)	Response
Program Title	TEEN KIDS NEWS (49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>TV-49, INC.</p>

Attachments

No Attachments.