



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021922711** | File Number: **CPR-119297** | Submit Date: **04/07/2011** | Call Sign: **KMIZ** | Facility ID: **63164** | City:
COLUMBIA | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Columbia-Jefferson City |
| | Web Home Page Address | www.kmiz.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|---|
| Program Title | The Emperor's New School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 16) | Response |
|--|--|
| Program Title | The Replacements |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 16) | Response |
|--|--|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 16) | Response |
|--|--|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 16) | Response |
|--|--|
| Program Title | Hannah Montana |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Ray Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. The January 1, 2011 episode was preempted for ESPN on ABC live network coverage of the Tournament of Roses Parade. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---|
| Title of Program | Hannah Montana |
| List date and time rescheduled | Saturday, January 8, 2011, 11-11:30 AM CT |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Saturday, January 1, 2011, 10-10:30 AM CT |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 16) | Response |
|--|---------------------------------|
| Program Title | The Suite Life of Zack and Cody |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 11 years to 13 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure. The January 1, 2011 episode was preempted for ESPN on ABC live network coverage of the Tournament of Roses Parade. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--|
| Title of Program | The Suite Life of Zack and Cody |
| List date and time rescheduled | Saturday, January 8, 2011, 11:30 AM - 12 Noon CT |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Saturday, January 1, 2011, 10:30-11:00 AM CT |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--|
| Title of Program | The Suite Life of Zack and Cody |
| List date and time rescheduled | Sunday, February 27, 2011, 9:30-10:00 AM CT |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Saturday, February 26, 2011, 10:30-11:00 AM CT |
| Reason for Preemption | Other |

| Digital Core Program (7 of 16) | | Response |
|---|---|----------|
| Program Title | Jack Hanna's Into The Wild (17.3) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Mondays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jungle Jack" Hanna, his family and his crew go where no cameras have gone before, visiting remote locations around the world and encountering elusive animals in their natural habitats. The program is engaging and entertainingly narrative with visual images that will appeal to the target age-range audience. Drop-down information panels and Jack's comments provide a more in-depth information base. Viewers not only learn aspects of a variety of animals and their habitat, but important conservation information as well. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (8 of 16) | | Response |
|---|---------------------------|----------|
| Program Title | Animal Atlas (17.3) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Tuesdays/ 7:00-7:30 AM CT | |

| | |
|--|---|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is a fun, entertaining and educational program that explores the vast world of animal wildlife. With its detailed footage of animals, amusing narration and catchy musical theme, Animal Atlas is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Animal Atlas (17.3) |
| List date and time rescheduled | NA |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |

| | |
|-----------------------|--|
| Episode # | Tuesday/ January 11, 2011, 7:00-7:30 AM CT/ Ep# 711 |
| Reason for Preemption | Other |

| Digital Core Program (9 of 16) | Response |
|--|--|
| Program Title | Animal Atlas Classics (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays/ 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classics is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas Classics maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | Animal Atlas Classics (17.3) |
| List date and time rescheduled | NA |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Tuesday/ January 11, 2011, 7:30-8:00 AM CT/ Ep# 611 |
| Reason for Preemption | Other |

| Digital Core Program (10 of 16) | Response |
|--|--|
| Program Title | Real Life 101 (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays/ 7:00-7:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The concept for Real Life 101 is bold yet simple. Real life jobs and careers in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 16) | Response |
|---------------------------------|------------------------|
| Program Title | Mystery Hunters (17.3) |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Wednesdays/ 7:30-8:00 AM CT & Saturdays/ 7:30-8:00 AM CT (January 29 - March 26) |
| Total times aired at regularly scheduled time | 22 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is an excellent example of children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | | Response |
|--|---|----------|
| Program Title | Animal Exploration with Jarod Miller (17.3) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Thursdays/ 7:00-7:30 AM CT | |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod takes viewers to the nearest and farthest corners of the globe as well as to the local zoo as he explores the human/ animal interaction in the face of an ever-changing world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | | Response |
|--|--|----------------------------|
| Program Title | | Dog Tales (17.3) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Thursdays/ 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|--|--|
| Program Title | Pets.TV (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love. The show explains the positives and negatives of pet ownership, including how to care for pets, and features segments on owners, trainers and other people who interact with domesticated animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | Response |
|------------------------------------|----------|
|------------------------------------|----------|

| | |
|---|---|
| Program Title | 3 Wide Life (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 8:00-8:30 AM CT & Saturdays/ 7:00-7:30 AM CT (January 29 - March 26) |
| Total times aired at regularly scheduled time | 21 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life meets the educational and information needs of children 13-16 years of age by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. 3WL looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. 3WL also discusses overcoming adversity, crew reviews, racing as a career, technology, kids in racing, racing roots, and the business of racing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 16) | Response |
|---|--------------------------|
| Program Title | Swap TV (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Eric Holmes |
| Address | 501 Business Loop 70 East |
| City | Columbia |
| State | MO |
| Zip | 65201 |
| Telephone Number | (573) 449- 0917 |
| Email Address | erich@kmiz. com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|--|
| Program Title | The Emperor's New School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. The Emperor's New School will air digital. |

| Other Matters (2 of 16) | Response |
|---|---------------------------|
| Program Title | The Replacements |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. The Replacements will air digital. |
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| Other Matters (3 of 16) | Response |
|--|--|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. That's So Raven will air digital. |

| Other Matters (4 of 16) | Response |
|-------------------------|-----------------|
| Program Title | That's So Raven |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. That's So Raven will air digital. |

| Other Matters (5 of 16) | Response |
|---|--------------------------|
| Program Title | Hannah Montana |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Ray Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. Hanna Montana will air digital. |
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| Other Matters (6 of 16) | Response |
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| Program Title | The Suite Life of Zack and Cody |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 11 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure. The Suite Life of Zack and Cody will air digital. |

| Other Matters (7 of 16) | Response |
|-------------------------|-----------------------------------|
| Program Title | Jack Hanna's Into The Wild (17.3) |
| Origination | Syndicated |

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| Days/Times Program Regularly Scheduled | Mondays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jungle Jack" Hanna, his family and his crew go where no cameras have gone before, visiting remote locations around the world and encountering elusive animals in their natural habitats. The program is engaging and entertainingly narrative with visual images that will appeal to the target age-range audience. Drop-down information panels and Jack's comments provide a more in-depth information base. Viewers not only learn aspects of a variety of animals and their habitat, but important conservation information as well. Jack Hanna's Into The Wild will air digital. |

| Other Matters (8 of 16) | Response |
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| Program Title | Animal Atlas (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays/ 7:00-7:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is a fun, entertaining and educational program that explores the vast world of animal wildlife. With its detailed footage of animals, amusing narration and catchy musical theme, Animal Atlas is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. Animal Atlas will air digital. |

| Other Matters (9 of 16) | Response |
|----------------------------|------------------------------|
| Program Title | Animal Atlas Classics (17.3) |
| Origination | Syndicated |

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|--|--|
| Days/Times Program Regularly Scheduled | Tuesdays/ 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classics is designed to bring instant viewer recognition from the moment the audience tunes in. Animal Atlas Classics maintains a high level of educational value. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school with topics that could extend into the higher grades. There are sound cues, visual elements, and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. Animal Atlas Classics will air digital. |

| Other Matters (10 of 16) Response | |
|---|--|
| Program Title | Real Life 101 (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays/ 7:00-7:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The concept for Real Life 101 is bold yet simple. Real life jobs and careers in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. Real Life 101 will air digital. |

| Other Matters (11 of 16) Response | |
|---|--|
| Program Title | Mystery Hunters (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays/ 7:30-8:00 AM CT & Saturdays/ 7:30-8:00 AM CT |

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|--|--|
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is an excellent example of children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations. Mystery Hunters will air digital. |

| Other Matters (12 of 16) | Response |
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| Program Title | Animal Exploration with Jarod Miller (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays/ 7:00-7:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod takes viewers to the nearest and farthest corners of the globe as well as to the local zoo as he explores the human/ animal interaction in the face of an ever-changing world. Exploration with Jarod Miller will air digital. |

| Other Matters (13 of 16) | Response |
|---|----------------------------|
| Program Title | Dog Tales (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays/ 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 13 |

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| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. Dog Tales will air digital. |

| Other Matters (14 of 16) | Response |
|--|--|
| Program Title | Pets.TV (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 7:00-7:30 AM CT & 7:30-8:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love. The show explains the positives and negatives of pet ownership, including how to care for pets, and features segments on owners, trainers and other people who interact with domesticated animals. Pets.TV will air digital. |

| Other Matters (15 of 16) | Response |
|---|---|
| Program Title | 3 Wide Life (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 8:00-8:30 AM CT & Saturdays/ 7:00-7:30 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life meets the educational and information needs of children 13-16 years of age by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. 3WL looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. 3WL also discusses overcoming adversity, crew reviews, racing as a career, technology, kids in racing, racing roots, and the business of racing. 3 Wide Life will air digital. |
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| Other Matters (16 of 16) | Response |
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| Program Title | Swap TV (17.3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays/ 8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast. Swap TV will air digital. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>JW Broadcasting, LLC</p> |

Attachments

No Attachments.