



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-131045** | Submit Date: **07/03/2012** | Call Sign: **KRBK** | Facility ID: **166319** | City:  
**OSAGE BEACH** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/03/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYN FOX
	Nielsen DMA	Springfield MO
	Web Home Page Address	www.foxkrbk.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	DragonFlyTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonFlyTV provides CORE programming by teaching children about hands-on projects that demonstrate practical applications of both math and science. This show introduces young viewers to critical thinking and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	SwapTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SwapTV is about two children from different backgrounds of life 'swapping' lives for weekend. With unique scenarios each week, this show teaches viewers to appreciate and explore diverse cultures and family settings. SwapTV educates children on tolerance of various races/creeds.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features informative segments on various dog breeds and showcases veterinary experts explaining different issues that affect canines. Dog Tales teaches lessons on the responsibility of pet ownership. Promotes childrens writing and creative skills with regular essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am CST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces viewers to every kind of animal imaginable, and promotes a better understanding of how these species live and what they need to survive. Explore things such as diet, adaptation and how animals take care of their young. Animal Atlas educates kids about endangered species and provides important details on how to support wildlife conservation. Animal Atlas is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11am CST
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features inspirational interviews with successful celebrities, entrepreneurs and business professionals. Career Day exposes viewers to fascinating, important, and cool careers, intended to open their minds to exciting worlds they may not normally see. This series is dedicated to inspiring the dreams in all of us while instilling the importance of a good education.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Career Day
List date and time rescheduled	Sunday April 15th 2012 at 12NOON CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday April 14th 2012/Eps 213R
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Career Day
List date and time rescheduled	Sunday April 29th at 12NOON CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday April 28th 2012/Eps 219
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Career Day
List date and time rescheduled	Sunday May 13th at 12NOON CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday May 12th 2012/ Eps 221
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	Career Day
List date and time rescheduled	Sunday May 20th 2012 12NOON CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday May 19th 2012/ Eps 222
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am CST

Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18. These stories are meant to inspire tweens, teens and even parents. This program teaches the importance of setting goals, and recognizing what it takes to achieve them - thus providing a sense of accomplishment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	Sunday May 13th at 12:30pm CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday May 12th 2012/Eps 221
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	Sunday May 20th at 12:30pm CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday May 19th 2012/Eps 222
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
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Title of Program	The Young Icons
List date and time rescheduled	Sunday April 15th 2012 at 12:30pm CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday April 14th 2012/Eps 213R
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	Sunday April 29th at 12:30pm CST
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday April 28th 2012/Eps 219
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Natalie Luther
Address	50 Maryland Plaza, Suite 300
City	St. Louis
State	MO
Zip	63108
Telephone Number	314 345 1078
Email Address	natalie@krbktv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

Other Matters (1 of 6)	Response
Program Title	DragonFlyTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonFlyTV provides CORE programming by teaching children about hands-on projects that demonstrate practical applications of both math and science. This show introduces young viewers to critical thinking and problem solving skills.

Other Matters (2 of 6)	Response
Program Title	SwapTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am CST
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Other Matters (3 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features informative segments on various dog breeds and showcases veterinary experts explaining different issues that affect canines. Dog Tales teaches lessons on the responsibility of pet ownership. Promotes childrens writing and creative skills with regular essay and art contests.

Other Matters (4 of 6)	Response
Program Title	Animal Atlas

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am CST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas introduces viewers to every kind of animal imaginable, and promotes a better understanding of how these species live and what they need to survive. Explore things such as diet, adaptation and how animals take care of their young. Animal Atlas educates kids about endangered species and provides important details on how to support wildlife conservation. Animal Atlas is culturally relevant and important.
<b>Other Matters (5 of 6)</b>	
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<b>Other Matters (6 of 6)</b>	
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Koplar Communications International Inc</b></p>

**Attachments**

No Attachments.