Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-126454** | Submit Date: **01/09/2012** | Call Sign: **WBRL-CD** | Facility ID: **24976**
City: **BATON ROUGE** | State: **LA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2012**
Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2011

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Baton Rouge |
| | Web Home Page Address | www.cw21br.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(3)

| Digital Core Program (1 of 3) | Response |
|---|---|
| Program Title | Magi-Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 7-7:30 a.m. & 7:30-8 a.m. |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents need to know that this fantasy cartoon series often evokes the feel of a video game (likely not a coincidence, since it was based on one). Characters engage in physical battles (which include punches, flashy/noisy collisions, and extensive falls) but are rarely injured, can summon specialized creatures to duel those of the enemy, and, when the altercation is over, can send them away to recover for the next time. All of that said, the series may spark kids' imagination as they watch the main character explore a new land and learn to use the powers he assumes once he arrives there. Kids learn positive traits and how to overcome obstacles. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 3) | Response |
|---|---|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday at 12:30-1 p.m. |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a "behind-the-scenes" look at current NASCAR teams, crew members, business personnel, and drivers who share their experience, advice, and stories; educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 3)** | **Response** |
|---|---|
| Program Title | Edgemont |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays at 10:30-11 a.m., 11-11:30 a.m., 11:30-12 p.m., 12-12:30 p.m., & 12:30 p.m. -1 p.m. |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This 30 minute show delvs into the lives of students at McKinely High School. The plots contain romance, intrigue, jealousy, and all the other elements characteristic of the adolescent and secondary school scene. They also explore social issues such as homosexuality and racism. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Karen G. Mire |
| Address | 10000 Perkins Road |
| City | Baton Rouge |
| State | LA |
| Zip | 70810 |
| Telephone Number | (225) 768-9148 |
| Email Address | karen.mire@fox44.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by proggram suppliers, the lincensee hereby certifies that the station fully complied with the FCC's commerical limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under that were not " educational or informational" : Saturday:Sonic X , 8-8:30 and 8:30-9 a.m., Yu-Gi-oh! 9-9:30 a.m., Sonic X ,9:30-10 a.m., Dragonball Z Kai 10-10:30 & 10:30-11 a.m., Tai Chi Chasers, 11-11:30 a.m., Yu-Gi-oh, 11:30 a.m. -12 noon, MPD Kids Club 12-12:30 p.m. |

## Other Matters (3)

| Other Matters (1 of 3) | Response |
|---|---|
| Program Title | Magi-nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 7-7:30 and 7:30-8 a.m. |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Parents need to know that this fantasy cartoon series often evokes the feel of a video game (likely not a coincidence, since it was based on one). Characters engage in physical battles (which include punches, flashy/noisy collisions, and extensive falls) but are rarely injured, can summon specialized creatures to duel those of the enemy, and, when the altercation is over, can send them away to recover for the next time. All of that said, the series may spark kids' imagination as they watch the main character explore a new land and learn to use the powers he assumes once he arrives there. Kids learn positive traits and how to overcome obstacles. |

| Other Matters (2 of 3) | Response |
|---|---|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays at 12:30-1 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a "behind-the-scenes" look at current NASCAR teams, crew members, business personnel, and drivers who share their experience, advice, and stories; educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |

| Other Matters (3 of 3) | Response |
|---|---|
| Program Title | Edgemont |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 10:30-11 a.m., 11-11:30 a.m., 11:30 am-12 p.m., 12-12:30 p.m., & 12:30 p.m.-1 p.m. |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This 30 minute show delvs into the lives of students at McKinely High School. The plots contain romance, intrigue, jealousy, and all the other elements characteristic of the adolescent and secondary school scene. They also explore social issues such as homosexuality and racism. |

## Certification

| Question | Response |
| --- | --- |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **ComCorp of Baton Rouge License Corp.** |

## Attachments

No Attachments.