



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027495886** | File Number: **CPR-140098** | Submit Date: **04/05/2013** | Call Sign: **KCSG** | Facility ID: **59494** | City:
CEDAR CITY | State: **UT**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/05/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	METV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kcsg.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series produced to help young people make educated decisions about their future careers. In each episode, four teens are placed in a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private Detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Through History is produced to create interest and enthusiasm among teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the United States from Las Vegas, Nevada, to Key West, Florida.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6) Response	
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming about global ecology, wildlife biology, species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels throughout the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens with an exciting experience exploring the fascinating world of wildlife while at the same time showing what needs to be done to protect the animals and their habitat in the wild. Various age appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)		Response
Program Title	Kids Cooking for Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 7:30AM - 8:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Twin teenage brothers host the series which touches on various aspects of healthy living, including the importance of eating fresh fruits and vegetables and regular exercise. The hosts visit a farmers market to demonstrate the advantages of fresh and locally grown produce. They visit a warehouse that collects surplus food for distribution by food banks. The program demonstrates careful attention to kitchen safety, balances meals, socially responsible behavior and healthy lifestyles. Kids Cooking for Kids showcases important life skills and valuable information enjoyable to the teen target audience.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 6)		Response
Program Title	Mad About	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 8:00 - 8:30AM	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that meet state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team finds out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is produced to entertain, inform and educate its teen audience about issues that arise in school and at home. The storylines focus on the social and emotional challenges faced by every secondary school student, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Morgan Skinner
Address	158 West 1600 South, Suite 200
City	St. George
State	UT
Zip	84770
Telephone Number	(435) 634- 7507
Email Address	morgan. skinner@kcsg. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Southwest Media, LLC</p>

Attachments

No Attachments.