Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-134847** | Submit Date: **10/09/2012** | Call Sign: **WMYT-TV** | Facility ID: **20624** | City: **ROCK HILL** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/09/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNT
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wmyt12.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Smart Start Kids (channel 55.1)
Origination	Local
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shows the best development practices for families with pre-school children and encourages the children to emulate these positive behaviors in their daily lives. A magazine type format with children as the stars. The children travel and experience new places across North Carolina.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Animal Rescue (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue teaches respect and compassion for all living creatures, gives information on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. Advice is also given for safety tips. In addition, it educates young viewers about the animals themselves their habitats, development, and behavior and also promotes awareness of important environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	**Response**
Program Title	Edgemont (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am & 12:00pm
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship, and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	On The Spot (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content is based on the Commom Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Live Life and Win (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	**Response**
Program Title	Career Day (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30pm
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication and perseverance children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Crossfire Youth Ministries (channel 55.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00pm, & Sunday 9:30am
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossifire Youth is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the Spiritual needs of children ages 10-16. This Biblically based service is specifically orchestrated and produced for the Children in the services and watching by TV.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Generation of The Cross (channel 55.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00pm & Sunday 2:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various Biblical topics, emphasizing those which address the needs of children and young adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Wolf
Address	3501 Performance Road
City	Charlotte
State	NC
Zip	28214
Telephone Number	704-944-3340
Email Address	cwolf@wmyt12.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Channel 55.1 is WMYT's HD Channel. With respect to Channel 55.3, WMYT began providing programming as the affiliate of SonLife Broadcasting Network in the Charlotte DMA on Monday, December 5, 2011. Information regarding children's programming for SonLife Broadcast Network aired on Channel 55.3 is included in this report.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Edgemont (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30a & 12:30p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship, and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Other Matters (2 of 8)	Response
Program Title	Smart Start Kids (channel 55.1)
Origination	Local
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shows the best development practices for families with pre-school children and encourages the children to emulate these positive behaviors in their daily lives. A magazine type format with children as the stars. The children travel and experience new places across North Carolina.

Other Matters (3 of 8)	Response
Program Title	Animal Rescue (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue teaches respect and compassion for all living creatures, gives information on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. Advice is also given for safety tips. In addition, it educates young viewers about the animals themselves their habitats, development, and behavior and also promotes awareness of important environmental issues.

Other Matters (4 of 8)	**Response**
Program Title	On The Spot (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content is based on the Commom Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (5 of 8)	**Response**
Program Title	Live Life and Win (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!"

Other Matters (6 of 8)	Response
Program Title	Career Day (channel 55.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication and perseverance children can apply to their lives.

Other Matters (7 of 8)	Response
Program Title	Crossfire Youth Ministries (channel 55.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am, & Thursday 8:00pm
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossifire Youth is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the Spiritual needs of children ages 10-16. This Biblically based service is specifically orchestrated and produced for the Children in the services and watching by TV.

Other Matters (8 of 8)	Response
Program Title	Generation of The Cross (channel 55.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00pm & Sunday 2:00pm
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various Biblical topics, emphasizing those which address the needs of children and young adults.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WMYT-TV, INC.**

Attachments

No Attachments.