

Children's Television Programming Report

 FRN:
 0019509470
 File Number:
 CPR-131570
 Submit Date:
 07/06/2012
 Call Sign:
 KTLM
 Facility ID:
 62354
 City:

 RIO GRANDE CITY
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/06/2012
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	pplicant Name, Type, and Contact Information			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	n	
		Affiliated network TELEMUNDO		
		Nielsen DMA Harlingen-Wesla McA	co-Brnsv-	
		Web Home Page Address www.TELEMUNI	DO.COM	
Digital Core Programming	Question State the average num stream	ber of hours of Core Programming per week broadcast by the station on its main program	Respons	
-		har of hours of Caro Programming par wook broadcast by the station on its main program	Respons	
	•	State the average number of hours per week of free over-the-air digital video programming broadcast by the		
		station on other than its main program stream		
	•	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee cert	ify that at least 50% of the Core Programming counted toward meeting the additional	Yes	

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programstream) did not consist of program episodes that had already aired within the previous seven days either on thestation's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00AM - 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON IS A COMING OF AGE STORY ABOUT A MIDDLE-CLASS, MEDIEVAL GRIL WHO LIVES IN THE ROYAL COURT WITH HER FAMILY. AS AN ONLY CHILD, JANE IS RAISED TO BE A LADY-IN-WAITING BUY THROUGHT HER DETERMINATION AND STROKE OF LUCK, SHE ENDS UP BEING TRAINED AS A KNIGHT IN THE KING'S GUARD INSTEAD. ACCOMPAINED BY HER BEST FREND, A GIANT GREEN DRAGON WHO LIVES IN HER BACKYARD, JANE EXPERINCES A SERIES OF ADVENTURES THAT TEST HER CHARCTER AND HER SKILLS AS A YOUNG KNIGHT IN A CASTLE FULL OF FRIENDS AND FOES. EACH EPISODE IN THE SHOW TAKES US THROUGH THE PROBLEMS AND CHALLENGES JANE ENCOUNTERS AND THE PROCESS SHE GOES THROUGHT TO FIND THE SOLUTION FOR THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	BARBAR
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR Babar stars a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler an father, Babar and his family overcome many challenges through their strength ar optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE 21ST CENTURY'S NEWEST SPACE TEAM, THE ZULA PATROL, HAS ARRIVED. STALWART CAPTAIN BULA, BRAINIAC PROFESSOR MULTO, FEISTY HOT DOGGIN' SPACE PILOT ZEETER, THE AMAZING SPACE PER GORGA, AND TWIN FLYING EXPLORERS WIZZY & WIGG ARE THE LOVABLY WACKY ALIEN CHARACTERS TAKING KIDS ON A ROLLER COASTER FUN RIDE ACREOSS THE UNIVERSE - AND HELPING THEM DISCOVER INTERESTING FACTS ABOUT SCIENCE AND ASTRONOMY IN THE PROCESS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE This show is about a girl named Wimzie, whose house is used to run a day care. Her mother is a pilot and her father a firefighter and she has a younger brother named Bo. Her grandmother runs the day care. Wimzie has fun with her friends Horace, Jonas, and Lulu (Jonas' sister). Wimzie, Horace and Jonas are four, Lulu three, and Bo around two.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:00AM - 7:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON This amusing underwater series follows the adventures of Shelldon and his shell creature friends while teaching kids life-lessons. The element that makes Shelldon most unique, however, is that it teaches kids and their parents how to take care of the environment. Throughout the series, the characters learn simple ways that we can all use to look after the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the	WILLA'S WILD LIFE From the Creator of Oswald, Willa's Wild Life is an enchanting series about a litt
educational and	girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follow
informational	the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herse
objective of the	in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to he
program and how	loving and patient father, and her entire extended family of personality rich zoo animals, Willa manage
it meets the	to overcome her obstacles, learn a little something, and have a great time along the way.
definition of Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
-	

Digital Core Program (7 of 8)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE Pearlie is an animated urban fairy comedy for kids based on the best selling book by Australian author Wendy Hammer. Pearlie has been assigned to take care of Jubilee Park, and she and her friends make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the fun and inventive way Pearlie approaches every park adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of	
8)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network

Days/Times Program Regularly Scheduled	SUN 8:30AM - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE This show is about a girl named Wimzie, whose house is used to run a day care. Her mother is a pilot and her father a firefighter and she has a younger brother named Bo. Her grandmother runs the day care. Wimzie has fun with her friends Horace, Jonas, and Lulu (Jonas' sister). Wimzie, Horace and Jonas are four, Lulu three, and Bo around two.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MELISSA SUAREZ
Address	3900 N. 10TH ST 7TH FLOOR
City	McALLEN
State	тх
Zip	78501
Telephone Number	956 686-0040
Email Address	msuarez@ktl tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (0)

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	SUNBELT MULTIMEDIA

Attachments No Attachments.