



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-118494** | Submit Date: **04/05/2011** | Call Sign: **WVFX** | Facility ID: **10976** | City: **CLARKSBURG** | State: **WV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2011** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Clarksburg-Weston
	Web Home Page Address	www.myfoxclarksburg.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

<b>Digital Core Program (1 of 12)</b>		<b>Response</b>
Program Title		WILD AMERICA
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS AT 7AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (2 of 12)</b>		<b>Response</b>
Program Title		DRAGONFLY
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY TO SCIENTIFIC DISCLIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (3 of 12)</b>		<b>Response</b>
Program Title		SWAP TV

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR A WEEKEND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 3PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS AN EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THROUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY TO SCIENTIFIC DISCLIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR A WEEKEND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12) Response	
Program Title	MYSTERY HUNTER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS AT 3PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS AN EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THROUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JODY HINKLE
Address	5 TELEVISION DRIVE
City	BRIDGEPORT
State	WV
Zip	26330
Telephone Number	304-848-5000
Email Address	<a href="http://www.myfoxclarksburg.com">http://www. myfoxclarksburg. com</a>
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY TO SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS.

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR A WEEKEND.

<b>Other Matters (4 of 7)</b>	<b>Response</b>
Program Title	DOGTALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE.

Other Matters (5 of 7)	Response
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Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT.

Other Matters (6 of 7)	Response
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Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS IS AN EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THROUGH CRITICAL OBSERVATION, ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM.

Other Matters (7 of 7)	Response
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Program Title	THIS WEEK IN BASEBALL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO SOCIAL ON AND OFF FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WITHERS BROADCASTING OF WEST VIRGINIA</b></p>



## Attachments

No Attachments.