

Children's Television Programming Report

 FRN: 0023011828
 File Number: CPR-161096
 Submit Date: 10/10/2014
 Call Sign: KULR-TV
 Facility ID: 35724

 City: BILLINGS
 State: MT

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/10/2014
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : Third Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Type, and Contact Information | | | | |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|-----------------------|----------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliation | ı |
| | | Affiliated network | NBC | |
| | | Nielsen DMA | Billings | |
| | | Web Home Page Address | http://www.kulr8.com | |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 168.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 3.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the | | | Yes |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|--|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 8:00-8:30AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or enconters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This Program aired on the main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-----------------|
| Title of Program | The Chica Show |
| List date and time rescheduled | 9/21/14 9:30AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #TCS205 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | The Chica Show |
| List date and time rescheduled | 7/13/14 9:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #TCS107 |
| Reason for Preemption | Sports |

| Digital | Core |
|---------|------|
| Digital | COIE |

| Digital Core Program (2 of 13) | Response |
|--|-------------------|
| Program Title | Noodle and Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 8:30-9:00AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and a kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. This Program aired on the main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle and Doodle |
| List date and time rescheduled | 9/21/14 10:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #NAD105 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle and Doodle |
| List date and time rescheduled | 7/13/14 9:30AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #NAD120 |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 13) | Response |
|--|--|
| Program Title | Justin Time |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 9:00-9:30AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventure and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps h solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a probler doesn't work, you can find another way to get to your goal. Justin is all about If-directed learning from the young child's perspective and imagination. This Program aired on the main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Title of Program | Justin Time |
|--|-----------------|
| List date and time rescheduled | 7/19/14 11:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #JTM109 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | Justin Time |
| List date and time rescheduled | 9/21/14 10:30AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #JTM106 |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 13) | Response |
|--|-------------------|
| Program Title | Tree Fu Tom |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 9:30-10:00AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |

Age of

Target Child Audience

Describe the

educational

objective of

the program

and how it

meets the

Core

definition of

and

2 years to 5 years

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each informational program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. This Program will air on main digital channel 8.1.

| Does the | Yes |
|--------------|-----|
| Licensee | |
| identify the | |
| program by | |
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Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | Tree Fu Tom |
| List date and time rescheduled | 9/21/14 11:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #TFT116 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------|
| Title of Program | Tree Fu Tom |
| List date and time rescheduled | 7/19/14 11:30AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #TFT103 |
| Reason for Preemption | Sports |

Digital Core Program (5 of 13) Response LAZYTOWN **Program Title**

| Origination | Network |
|--|---|
| Days/Times Program Regularly Scheduled | SAT. 10:00-10:30AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LazyTown promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in spaceship that hovers over earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. This Program aired on the main digital channel 8.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-----------------|
| Title of Program | LAZYTOWN |
| List date and time rescheduled | 9/28/14 12:00PM |
| Is the rescheduled date the second home? | No |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
|--|-----------------|
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #LZT301 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | LAZYTOWN |
| List date and time rescheduled | 7/20/14 10:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #LZT123 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 13) | Response |
|--|--------------------|
| Program Title | ZOU |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 10:30-11:00AM |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 13 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode Describe the explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If educational Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a informational cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How objective of can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to the program go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and how it and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can meets the commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. This Program aired on the main digital channel 8.1 definition of Core Programming. Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

and

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 9/20/14 7:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-20 |
| Episode # | 9/20/14 #ZOU113 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 7/20/14 10:30AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-07-12 |
| Episode # | 7/12/14 #ZOU101 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 9/13/14 7:30AM |
| Is the rescheduled date the second home? | Yes |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
|--|-----------------|
| Date Preempted | 2014-09-13 |
| Episode # | 9/13/14 #ZOU111 |
| Reason for Preemption | Sports |

| Questions | Response |
|--|-----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 8/16/14 7:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-08-16 |
| Episode # | 8/16/14 #ZOU107 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 9/28/14 12:30PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-27 |
| Episode # | 9/27/14 #ZOU114 |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 8/23/14 7:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-08-23 |
| Episode # | 8/23/14 #ZOU108 |
| Reason for Preemption | Sports |

| Questions | Response |
|--------------------------------|----------------|
| Title of Program | ZOU |
| List date and time rescheduled | 8/30/14 7:30AM |

| Is the rescheduled date the second home? | Yes |
|--|-----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-08-30 |
| Episode # | 8/30/14 #ZOU109 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 13) | Response |
|--|--|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Program "Missing" is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This Program aired on secondary channel 8.2. |

| Does the | Yes |
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| Digital Core Program (8 | |
|--|--|
| of 13) | Response |
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can cor up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled to to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competi- inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design a teamwork. May the brightest mind win! Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! E/I, age 13-16. This Program aired on secondary channel 8.2. |

| Does the | Yes |
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| Licensee | |
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| Digital Core Program (9 of 13) | Response |
|--|--|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and individual competition. This Program aired on secondary channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 13) | Response |
|---|--------------------------|
| Program Title | Biz Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 10 |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. This Program aired on secondary channel 8.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 13) | Response |
|---|--------------------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program aired on secondary channel 8.2. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the | Yes |

symbol E/I?

| Digital Core Program (12 of 13) | Response |
|--|------------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

Describe the "Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering educational useful information on all kinds of dogs and the people who love them. The program also instructs young and viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds informational of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting objective of people, the program emphasizes responsible pet ownership, compassion for all living creatures and the program promotes strong personal and community values, all in a manner that is as entertaining as it is informative. and how it This Program aired on secondary channel 8.2. meets the definition of Core Programming. Does the Yes Licensee identify the program by displaying throughout

the program the symbol E

/l?

| Digital Core Program (13 of 13) | Response |
|---|------------------------|
| Program Title | The Real Winning Edge |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This Program aired on secondary channel 8.2. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison | Contact |
|---------|---------|
|---------|---------|

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | Melanie Watts Degner |
| Address | 2045 Overland Ave |
| City | Billings |
| State | МТ |
| Zip | 59102 |
| Telephone Number | 406-656-8000 |
| Email Address | melanie.watts@cowlesmontana.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The More You Know Website: "The More You Know's" comprehensive website (themoreyouknow.com) provides in- depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (13)

| 3) | Other Matters (1 of 13) | Response |
|----|--|--|
| | Program Title | Astroblast |
| | Origination | Network |
| | Days/Times Program Regularly Scheduled | SAT. 8:00-8:30AM |
| | Total times aired at regularly scheduled time | 13 |
| | Length of Program | 30 mins |
| | Age of Target Child Audience from | 2 years to 5 years |
| | Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast! is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial 3-eyed octopus who runs the counter in the Smoothie Shack, the space station café. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast! And everyone on the crew has plenty to learn to keep the community happy and on an even keel. This Program will air on the main digital channel 8.1 |
| | Other Matters (2 of 13) | Response |
| | Program Title | The Chica Show |
| | Origination | Network |
| | Days/Times Program Regularly Scheduled | SAT. 8:30-9:00AM |
| | Total times aired at regularly scheduled time | 13 |
| | Length of Program | 30 mins |
| | Age of Target Child Audience from | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or enconters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This Program will air on the main digital channel 8.

| Other Matters (3 of 13) | Response |
|--|---|
| Program Title | Tree Fu Tom |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 9:00-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. This Program will air on main digital channel 8.1 |
| Other | |

| Other Matters (4 of 13) | Response |
|---|-------------------|
| Program Title | Lazy Town |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 9:30-10:00AM |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. This Program will air on the main digital channel 8.1 |
| Other Matters (5 of 13) | Response |
| Program Title | Poppy Cat |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 10:00-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap. This Program will air on main digital channel 8.1. |

| Other Matters (6 of 13) | Response |
|--|---|
| Program Title | Noodle And Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT. 10:30-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects arour a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped w art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and a kitchen full of prank playing animated characters. The art project typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completed different goal. This Program will air on main digital channel 8.1. |
| Other Matters (7 of 13) | Response |
| Program Title | MISSING |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 11:00-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Audience from

"Missing" is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This Program will air on secondary channel 8.2

| Other Matters (8 of 13) | Response |
|--|--|
| Program Title | THINK BIG |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 11:00-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win! Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! E/I, age 13-16. This Program will air on secondary channel 8.2 |
| Other Matters | (9 of 13) Response |
| Program Title | Biz Kids |
| Origination | Syndicated |
| Days/Times Pr Regularly Sche | |
| Total times aire regularly scheo time | |
| Length of Prog | ram 30 mins |
| Age of Target (| Child 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. This Program will air on secondary channel 8.2

| Other Matters (10 of 13) | Response |
|--|---|
| Program Title | ANIMAL RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 11:30-12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program will air on secondary channel 8.2. |
| Other Matters (11 of 13) | Response |
| Program Title | DOG TALES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 11:00-11:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Ago of Target | 13 years to 16 years |

Age of Target 13 years to 16 years Child

Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

definition of Core

Programming.

"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This Program will air on secondary channel 8.2.

| Other Matters (12 of 13) | Response | |
|--|--|---|
| Program Title THE REAL V | | WINNING EDGE |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Friday 11:30 | D-12:00PM |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | informationa program hig decisions ar celebrities, t Each episoc | inning Edge is a weekly half-hour television series that meets the educational and al objectives of the FCC's Children's Programming requirements for children ages 13-16. The hlights adolescents and young adults making the right choices when faced with tough and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by he series features role models from the professional sports and the entertainment industries. He is engaging, entertaining and educational in structure, presenting a powerful and positive his Program will air on secondary channel 8.2 |
| Other Matters (13 | of 13) | Response |
| Program Title | | Sports Stars of Tomorrow |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Wednesday 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the | | Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and |

positive things thru the disciplines and dedication experienced in sports, thru team and individual competition. This Program will air on secondary channel 8.2.

| Question |
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| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |
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I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the

Authorization(s) specified above.

I certify that this application includes all required and relevant attachments.

Response

Cowles

Montana Media Company Attachments No Attachments.