



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0031172836** | File Number: **CPR-143371** | Submit Date: **07/08/2013** | Call Sign: **WGBC** | Facility ID: **24314** | City:  
**MERIDIAN** | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2013** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX, NBC            |
|              | Nielsen DMA           | Meridian            |
|              | Web Home Page Address | www.wgbctv.com      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | SWAP TV   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS 7AM FOX D1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core Program (2 of 12)   | Response   |
|--|--|
| Program Title  | NOODLE AND DOODLE  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAYS 11:30AM NBC D2   |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  | 13   |
| Number of Preemptions  | 4  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                          |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE        |
| List date and time rescheduled   | 6/01/2013 8:30AM NBC D2  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-01               |
| Episode #  | 6/01/2013 11:30AM NBC D2 |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #2

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE        |
| List date and time rescheduled   | 6/08/2013 2:30PM NBC D2  |
| Is the rescheduled date the second home?   | No                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-08               |
| Episode #  | 6/08/2013 11:30AM NBC D2 |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #3

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE        |
| List date and time rescheduled   | 5/04/2013 8:30AM NBC D2  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-05-04               |
| Episode #  | 5/04/2013 11:30AM NBC D2 |
| Reason for Preemption  | Sports                   |

#### Digital Preemption Programs #4

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE        |
| List date and time rescheduled   | 6/15/2013 8:30AM NBC D2  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-15               |
| Episode #  | 6/15/2013 11:30AM NBC D2 |
| Reason for Preemption  | Sports                   |

| Digital Core Program (3 of 12)   |  | Response |
|--|--|----------|
| Program Title  | M@D ABOUT  |          |
| Origination  | Syndicated   |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 7:30AM FOX D1   |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |          |
| Total times<br>aired   |  |          |
| Number of<br>Preemptions   | 0  |          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |          |
| Number of<br>Preemptions<br>Rescheduled  |  |          |
| Length of<br>Program   | 30 mins  |          |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |          |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | <p>M@d About, in its 3rd season, is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company.</p> <p>M@dAbout conveys important messages about Life Skills such as personal finance, health &amp; nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.</p> |          |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |          |

| Digital Core Program (4 of 12) |  | Response |
|--------------------------------|--|----------|
|--------------------------------|--|----------|



|  |  |
|--|--|
| Program Title  | PAJANIMALS   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:30AM NBC D2   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

#### Digital Preemption Programs #1

| Questions                      | Response                 |
|--------------------------------|--------------------------|
| Title of Program               | PAJANIMALS               |
| List date and time rescheduled | 6/08/2013 12:30PM NBC D2 |

|  |                         |
|--|-------------------------|
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   | 2013-06-08              |
| Episode #  | 6/08/2013 9:30AM NBC D2 |
| Reason for Preemption  | Sports                  |

| Digital Core<br>Program (5<br>of 12)   |  | Response |
|--|--|----------|
| Program Title  | POPPY CAT  |          |
| Origination  | Network  |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 10AM NBC D2   |          |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |          |
| Total times<br>aired   | 13   |          |
| Number of<br>Preemptions   | 1  |          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |          |
| Number of<br>Preemptions<br>Rescheduled  | 1  |          |
| Length of<br>Program   | 30 mins  |          |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |          |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | <p>Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap.</p> |          |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | POPPY CAT             |
| List date and time rescheduled   | 6/08/2013 1PM NBC D2  |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2013-06-08            |
| Episode #  | 6/08/2013 10AM NBC D2 |
| Reason for Preemption  | Sports                |

| Digital Core Program (6 of 12)                     | Response                |
|--|-------------------------|
| Program Title                                      | JUSTIN TIME             |
| Origination  | Network                 |
| Days/Times Program Regularly Scheduled             | SATURDAY 10:30AM NBC D2 |
| Total times aired at regularly scheduled time      | 12                      |
| Total times aired                                  | 13                      |
| Number of Preemptions                              | 1                       |
| Number of Preemptions for other than Breaking News |                         |
| Number of Preemptions Rescheduled                  | 1                       |
| Length of Program                                  | 30 mins                 |

|  |  |
|--|--|
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and master any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | JUSTIN TIME              |
| List date and time rescheduled   | 6/08/2013 1:30PM NBC D2  |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-08               |
| Episode #  | 6/08/2013 10:30AM NBC D2 |
| Reason for Preemption  | Sports                   |

| Digital Core Program (7 of 12)                | Response             |
|---|----------------------|
| Program Title                                 | LAZYTOWN             |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | SATURDAY 11AM NBC D2 |
| Total times aired at regularly scheduled time | 10                   |
| Total times aired                             | 13                   |

|  |  |
|--|--|
| Number of Preemptions  | 3  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | LAZYTOWN              |
| List date and time rescheduled   | 6/15/2013 8AM NBC D2  |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2013-06-15            |
| Episode #  | 6/15/2013 11AM NBC D2 |
| Reason for Preemption  | Sports                |

#### Digital Preemption Programs #2

| Questions                      | Response             |
|--------------------------------|----------------------|
| Title of Program               | LAZYTOWN             |
| List date and time rescheduled | 6/01/2013 8AM NBC D2 |

|  |                       |
|--|-----------------------|
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2013-06-01            |
| Episode #  | 6/01/2013 11AM NBC D2 |
| Reason for Preemption  | Sports                |

### Digital Preemption Programs #3

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | LAZYTOWN              |
| List date and time rescheduled   | 6/08/2013 2PM NBC D2  |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2013-06-08            |
| Episode #  | 6/08/2013 11AM NBC D2 |
| Reason for Preemption  | Sports                |

| Digital Core Program (8 of 12)                     | Response            |
|--|---------------------|
| Program Title                                      | THE CHICA SHOW      |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | SATURDAY 9AM NBC D2 |
| Total times aired at regularly scheduled time      | 12                  |
| Total times aired                                  | 13                  |
| Number of Preemptions                              | 1                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  | 1                   |
| Length of Program                                  | 30 mins             |

|  |   |
|--|---|
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | THE CHICA SHOW        |
| List date and time rescheduled   | 6/08/2013 12PM NBC D2 |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2013-06-08            |
| Episode #  | 6/08/2013 9AM NBC D2  |
| Reason for Preemption  | Sports                |

| Digital Core Program (9 of 12)                | Response           |
|---|--------------------|
| Program Title                                 | DRAGONFLY TV       |
| Origination                                   | Syndicated         |
| Days/Times Program Regularly Scheduled        | SUNDAYS 7AM FOX D1 |
| Total times aired at regularly scheduled time | 14                 |
| Total times aired                             |                    |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. Alex Paen President Telco Productions, Inc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| <b>Digital Core Program (10 of 12)</b>        | <b>Response</b>        |
|---|------------------------|
| Program Title                                 | DOG TALES              |
| Origination                                   | Syndicated             |
| Days/Times Program Regularly Scheduled        | SATURDAY 8:30AM FOX D1 |
| Total times aired at regularly scheduled time | 13                     |
| Total times aired                             |                        |
| Number of Preemptions                         | 0                      |



|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour educational/ informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. "Dog Tales" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program<br>(11 of 12)                 |  | Response             |
|--|--|----------------------|
| Program Title                                      |  | EYEWITNESS KIDS NEWS |
| Origination  |  | Syndicated           |
| Days/Times Program Regularly Scheduled             |  | SUNDAY 7:30AM FOX D1 |
| Total times aired at regularly scheduled time      |  | 14                   |
| Total times aired                                  |  |                      |
| Number of Preemptions                              |  | 0                    |
| Number of Preemptions for other than Breaking News |  |                      |
| Number of Preemptions Rescheduled                  |  |                      |
| Length of Program                                  |  | 30 mins              |
| Age of Target Child Audience                       |  | 13 years to 16 years |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of this program is to produce a news program that will provide information and news to children in a manner that is compelling as well as highly entertaining. It will insert the voice of the child into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. Basically, this show will give the viewer knowledge of world events and other events, in a language that they can understand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(12 of 12)   | Response   |
|--|--|
| Program Title  | ANIMAL RESCUE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS 8AM FOX D1   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protectio |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | LUCKY LISENBE   |
| Address   | 1151 CRESTVIEW CIRCLE   |
| City  | MERIDIAN  |
| State   | MS  |
| Zip   | 39301   |
| Telephone Number  | 601-693-2424  |
| Email Address   | rwilliams@wmdn.net  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WGBC CEASED ANALOG TRANSMISSION FEBRUARY 2009. WGBC BROADCAST IN DIGITAL ONLY. WGBC D1 IS AFFILIATED WITH THE FOX NETWORKS. FOX DOES NOT PROVIDE E/I CHILDREN'S PROGRAMMING. ALL CHILDREN'S E/I PROGRAMMING IS PROVIDED BY SYNDICATION. WGBC D2 IS AFFILIATED WITH THE NBC NETWORK. |

Other Matters (12)

| Other Matters (1 of 12)  | Response  |
|--|---|
| Program Title  | SWAP TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY 7AM FOX D1   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |

| Other Matters (2 of 12)                       | Response              |
|---|-----------------------|
| Program Title                                 | M@D ABOUT             |
| Origination                                   | Syndicated            |
| Days/Times Program Regularly Scheduled        | SATUDAY 7:30AM FOX D1 |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of Target Child Audience from             | 13 years to 16 years  |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About, in its 3rd season, is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
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| Other Matters (3 of 12)  | Response   |
|--|--|
| Program Title  | ANIMAL RESCUE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY 8AM FOX D1  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protectio |

| Other Matters (4 of 12)                       | Response               |
|---|------------------------|
| Program Title                                 | DOG TALES              |
| Origination                                   | Syndicated             |
| Days/Times Program Regularly Scheduled        | SATURDAY 8:30AM FOX D1 |
| Total times aired at regularly scheduled time | 13                     |
| Length of Program                             | 30 mins                |
| Age of Target Child Audience from             | 13 years to 16 years   |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour educational/ informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. "Dog Tales" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |
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| Other Matters (5 of 12)  | Response  |
|--|---|
| Program Title  | DRAGONFLY TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUNDAY 7AM FOX D1   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. Alex Paen President Telco Productions, Inc. |

| Other Matters (6 of 12)                       | Response             |
|---|----------------------|
| Program Title                                 | EYEWITNESS KIDS NEWS |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | SUNDAY 7:30AM FOX D1 |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |



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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of this program is to produce a news program that will provide information and news to children in a manner that is compelling as well as highly entertaining. It will insert the voice of the child into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. Basically, this show will give the viewer knowledge of world events and other events, in a language that they can understand. |
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| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | NOODLE AND DOODLE  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAYS 11:30AM NBC D2   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

| Other Matters (8 of 12)                       | Response                |
|---|-------------------------|
| Program Title                                 | PAJANIMALS              |
| Origination                                   | Network                 |
| Days/Times Program Regularly Scheduled        | SATURDAYS 9:30AM NBC D2 |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 30 mins                 |

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| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.</p> |

| Other Matters (9 of 12)  | Response   |
|--|--|
| Program Title  | TREE FU TOM  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAYS 10:30AM NBC D2   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. . These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.</p> |

| Other Matters (10 of 12) | Response    |
|--------------------------|-------------|
| Program Title            | JUSTIN TIME |
| Origination              | Network     |

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|--|---|
| Days/Times Program Regularly Scheduled   | SATURDAYS 10AM NBC D2   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children. |

| Other Matters (11 of 12)                      | Response              |
|---|-----------------------|
| Program Title                                 | LAZY TOWN             |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | SATURDAYS 11AM NBC D2 |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of Target Child Audience from             | 2 years to 5 years    |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |
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| Other Matters (12 of 12)   | Response  |
|--|---|
| Program Title  | THE CHICA SHOW  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAYS 9AM NBC D2  |
| Total times aired at regularly scheduled time  | 8   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure, a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

Certification

| Question   | Response                   |
|--|----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                            |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                            |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WGBC-TV, LLC</b></p> |

**Attachments**

No Attachments.