



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015540941** | File Number: **CPR-170039** | Submit Date: **07/06/2015** | Call Sign: **KNIC-DT** | Facility ID: **125710** |

City: **BLANCO** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/06/2015** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UniMas
	Nielsen DMA	San Antonio
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Plaza Sesamo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Aventura Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title		Missing (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SA, 09:00 AM & 11:30 AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This half-hour series is an invaluable contribution to the public interest, it serves young viewers with life-saving tips. Using real life stories of missing people this program educates young viewers about potential dangers and how to handle these circumstances. The show is supported by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 7)		Response
Program Title		Teen Kids News (second digital stream)
Origination		Network

Days/Times Program Regularly Scheduled	SA, 09:30 AM & 11:00 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational and appealing. Whether the featured stories or events are of national, international or even world-wide importance, each segment is carefully designed to appeal to the viewers at their own level. The program covers current topics that young viewers can relate to such as safety tips for new drivers; importance of visiting potential colleges or universities; the dangers that cliques may cause; healthy teen relationships; voluntary drug test programs and internet predators. Other segments are geared towards more historical facts and hard-news like the Brooklyn Bridge; the US flag; Europe transportation then and now; Closed Captioning; FDR Memorial and Make-A-Wish Foundation. This program stimulates young viewers curiosity, develops their learning and cognitive, listening and thinking skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	So You Want to Be (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	So You Want To Be features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each episode is an informative tour of the highlighted occupation whether it be a veterinarian or a chef, young viewers will gain a unique insight into a job or career field.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Tomorrow, Today (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tomorrow, Today features teens learning about the latest advances in science and technology. The series includes a wide variety of segment topics such as geothermal energy, new forms of transportation, medical breakthroughs and space exploration. Young viewers will discover the world of science through this program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cristina Bazaldua-Salazar
Address	411 E. Durango Blvd.
City	San Antonio
State	TX
Zip	78204
Telephone Number	210 610-4170
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Plaza Sesamo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (2 of 7)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Other Matters (3 of 7)	Response
Program Title	Aventura Animal (main digital stream)
Origination	Network

Days/Times Program Regularly Scheduled	SA, 09:00 & 09:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

Other Matters (4 of 7)	Response
Program Title	Missing (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 11:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour series is an invaluable contribution to the public interest, it serves young viewers with life-saving tips. Using real life stories of missing people this program educates the young viewers about potential dangers and how to handle these circumstances. The show is supported by the National Center for Missing and Exploited Children.

Other Matters (5 of 7)	Response
Program Title	Teen Kids News (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM & 11:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational and appealing. Whether the featured stories or events are of national, international or even world-wide importance, each segment is carefully designed to appeal to the viewers at their own level. The program covers current topics that young viewers can relate to such as safety tips for new drivers; importance of visiting potential colleges or universities; the dangers that cliques may cause; healthy teen relationships; voluntary drug test programs and internet predators. Other segments are geared towards more historical facts and hard-news like the Brooklyn Bridge; the US flag; Europe transportation then and now; Closed Captioning; FDR Memorial and Make-A-Wish Foundation. This program stimulates young viewers curiosity, develops their learning and cognitive, listening and thinking skills.

Other Matters (6 of 7)	Response
Program Title	So You Want To Be (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	So You Want To Be features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each episode is an informative tour of the highlighted occupation whether it be a veterinarian or a chef, young viewers will gain a unique insight into a job or career field.

Other Matters (7 of 7)	Response
Program Title	Tomorrow, Today (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tomorrow, Today features teens learning about the latest advances in science and technology. The series includes a wide variety of segment topics such as geothermal energy, new forms of transportation, medical breakthroughs and space exploration. Young viewers will discover the world of science through this program.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>UniMas Partnership of San Antonio</b></p>



**Attachments**

No Attachments.