



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022824668** | File Number: **CPR-149451** | Submit Date: **01/08/2014** | Call Sign: **WREG-TV** | Facility ID: **66174** |  
City: **MEMPHIS** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/08/2014** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Memphis
	Web Home Page Address	www.wreg.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(10)**

<b>Digital Core Program (1 of 10)</b>	<b>Response</b>
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 10)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (3 of 10)</b>	<b>Response</b>
Program Title	RECIPE REHAB (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (4 of 10)</b>	<b>Response</b>
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	JAMIE OLIVER'S 15 MINUTE MEALS (Channel 3.1)
List date and time rescheduled	Sunday 10/6/13 @ 730am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/13 4902
Reason for Preemption	Sports

Digital Core Program (5 of 10)	Response
Program Title	ALL IN WITH LAILA ALI (Channel 3.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturday 11-1130AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (Channel 3.1)
List date and time rescheduled	Saturday 12/14/13 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday 12/14/13 1503R
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (Channel 3.1)
List date and time rescheduled	Saturday 10/5/13 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/13 1502
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (Channel 3.1)
List date and time rescheduled	Saturday 10/19/13 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/13 1504
Reason for Preemption	Sports

### Digital Core Program (6 of 10)

	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130am - 12pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)
List date and time rescheduled	Saturday 10/5/13 @ 830am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/13 7702
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)
List date and time rescheduled	Saturday 10/19/13 @ 830am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/13 7704
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)
List date and time rescheduled	Saturday 12/14/13 @ 830am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/14/13 7703R
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)
List date and time rescheduled	Saturday 12/7/13 @ 830am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/13 7702R
Reason for Preemption	Sports

Digital Core Program (7 of 10)	Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9am-12pm
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 10)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE CLASSICS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930am & 930-10am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. Antenna TV network inadvertently omitted the E/I logo from episodes of "Animal Rescue Classics" that aired from October 5 through December 15, 2013. The network scheduled "make good" telecasts of all of the affected episodes, with the required "E/I" logo, with notice to viewers (using on-screen graphics informing viewers of the special times) and the national program listings services, on December 28, 2013 from 12pm - 4pm and on December 29, 2013 from 9am - 4pm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

<b>Digital Core Program (9 of 10)</b>	<b>Response</b>
Program Title	SWAP TV (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am & 1030-11am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. Swap TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 10)</b>	
	<b>Response</b>
Program Title	Word Travels (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130am & 1130am-12pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes



**Non-Core Educational and Informational Programming (9)**

Non-Core Educational and Informational Programming (1 of 9)	Response
Program Title	Lucky Dog (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 530-6am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On Saturday October 12, 2013 due to technical problems at the station Lucky Dog started airing at 536am.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Non-Core Educational and Informational Programming (2 of 9)**

Questions	Response
Program Title	Rudolph the Red Nosed Reindeer (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Tuesday 11/26/13 & Saturday 12/14/13 7-8pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The longest-running holiday special in television history celebrates its 47th anniversary with this digitally re-mastered version. Since 1964, millions of families have watched Rudolph and his friends, Hermey the Elf, Yukon Cornelius and the Misfit Toys, save Christmas. The classic "Animagic" special features a world-renowned musical score from Johnny Marks and the voice of legendary performer Burl Ives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	
<b>Non-Core Educational and Informational Programming (3 of 9)</b>	
Program Title	Hoops & Yo-Yo Ruin Christmas (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/29/13 7-730pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated special presented by Hallmark, follows the unexpected adventure of the comical pink kitty and green bunny team, Hoops & Yo-Yo, after they become accidental stowaways on Santa's sleigh.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	
<b>Non-Core Educational and Informational Programming (4 of 9)</b>	
Program Title	The Elf on the Shelf (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/29/13 730-8pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An Elf's story follows one of the many scout elves from the North Pole who helps Santa Claus determine who to put on the naughty and nice lists. Named "Chippey" by his adoptive family, the elf is assigned to help a young boy, Taylor McTuttle, who struggles to believe in the magic of Christmas.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 9)	Response
Program Title	Frosty the Snowman (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/6/13 7-730pm & Saturday 12/14/13 8-830pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Narrated by Jimmy Durante, Frosty the Snowman is based on the popular song of the same title and follows the happy-go-lucky snowman as he sets off for the frozen North Pole to keep from melting away.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 9)	Response
Program Title	Yes, Virginia (Channel 3.1)

Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/6/13 730-8pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Yes, Virginia, presented by Macy's, is a half-hour animated Christmas special featuring the voices of Neil Patrick Harris, Jennifer Lowe Hewitt and Alfred Molina. It tells the story of 8 year old Virginia O'Hanlon, a young girl growing up in late 1800s New York City who always loved Christmas, until the playground bully, Charlotte tells her and the other children that Santa Claus doesn't exist. Not sure what to believe, Virginia and her friend, Ollie venture into the streets of New York City to uncover the truth. Along the way, they encounter a Scraggly Santa who is trying to raise money for the less fortunate, an over-eager librarian with a shelf full of Christmas books, and interesting advice from Virginia's quirky scientist father and understanding mother. Unable to find the answer, Virginia decides to write a letter to the New York Sun newspaper, knowing that their reputation for reporting the facts is cemented by their motto "If you see it in The Sun, it's so!" Virginia's letter makes its way to curmudgeonly editor, Francis Church, who feels he has better things to do than respond to a little girl's question. But, with Virginia's determination, and a little help from Scraggly Santa, Mr. Church is persuaded to write the answer that became the most famous newspaper editorial of all time: Yes, Virginia, there is a Santa Claus!
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 9)	Response
Program Title	Frosty Returns (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 12/14/13 830-9pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With Jonathan Winters as the narrator and John Goodman as the voice of Frosty, Frosty Returns finds the magical snowman in the snow-covered town of Beansborough just as a new invention, a snow-removal spray, is being introduced that threatens his very existence.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

<b>Non-Core Educational and Informational Programming (8 of 9)</b>	<b>Response</b>
Program Title	The Flight Before Christmas (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11/30/13 7-8pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Flight Before Christmas is an animated special. A young reindeer named Niko dreams about flying like his father who he believes is a member of Santa's famous Flying Forces. Despite suffering from severe vertigo, he sneaks out of his home to take flying lessons from his friend Julius, a clumsy flying squirrel. Soon after, Niko and Julius learn that Santa and his reindeer are in serious trouble so the pair gather their forest friends and head North to save the day.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
Date Time	

<b>Non-Core Educational and Informational Programming (9 of 9)</b>	<b>Response</b>
Program Title	The Story of Santa Claus (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11/30/13 8-9pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Story of Santa Claus is an animated musical special that tells the story of Saint Nicholas, a gentle toymaker whose only wish is to deliver a toy to every child on Christmas.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debbie Bringle
Address	803 Channel 3 Drive
City	Memphis
State	TN
Zip	38103
Telephone Number	901-543-2136
Email Address	debbie.bringle@wreg.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages sixteen and under the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programming as specified at 47 C.F.R. section 73.671 with respect to these programs. The station terminated analog operations on June 12, 2009. Questions 7(b) and 7(c) are no longer applicable. Antenna TV network inadvertently omitted the E/I logo from episodes of "Animal Rescue Classics" that aired from October 5 through December 15, 2013. The network scheduled "make good" telecasts of all of the affected episodes, with the required "E/I" logo, with notice to viewers (using on-screen graphics informing viewers of the special times) and the national program listings services, on December 28, 2013 from 12pm - 4pm and on December 29, 2013 from 9am - 4pm.

**Other Matters (11)**

<b>Other Matters (1 of 11)</b>	<b>Response</b>
Program Title	LUCKY DOG (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 530-6am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (2 of 11)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (3 of 11)**

**Response**

Program Title	RECIPE REHAB (Channel 3.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 10-1030am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (4 of 11)**

**Response**

Program Title	JAMIE OLIVER'S 15 MINUTE MEALS (Channel 3.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 1030-11am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (5 of 11)**

**Response**

Program Title	ALL IN WITH LAILA ALI (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (6 of 11)</b>		<b>Response</b>
Program Title	GAME CHANGERS WITH KEVIN FRAZIER (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1130am-12pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>	

<b>Other Matters (7 of 11)</b>		<b>Response</b>
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Saturday 9-930am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>	

<b>Other Matters (8 of 11)</b>		<b>Response</b>
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)	

Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9am-12pm
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (9 of 11) Response**

Program Title	ANIMAL RESCUE CLASSICS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930am & 930-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

**Other Matters (10 of 11) Response**

Program Title	SWAP TV (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am & 1030-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. Swap TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
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**Other Matters (11 of 11)**

**Response**

Program Title	WORD TRAVELS (Channel 3.3)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 11-1130am & 1130am-12pm
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Local TV Tennessee License LLC</b></p>

## Attachments

No Attachments.