



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002855179** | File Number: **CPR-119047** | Submit Date: **04/07/2011** | Call Sign: **WMEU-CD** | Facility ID:
168662 | City: **CHICAGO** | State: **IL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2011** |
Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Chicago
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(3)

Digital Core Program (1 of 3)		Response
Program Title		GREEN SCREEN ADVENTURES
Origination		Local
Days/Times Program Regularly Scheduled		M-F, 7 - 7:30AM
Total times aired at regularly scheduled time		64
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (2 of 3)		Response
Program Title		WILD AMERICA
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA: 7 - 7:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	SAVED BY THE BELL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 9 - 9:30AM, 10 - 10:30**
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	** The 9AM show ran all quarter, but the 10AM show began 3/26, UFN. The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cassandra M. Mellor
Address	26 No. Halsted Street
City	Chicago
State	IL
Zip	60561
Telephone Number	312-705-2602
Email Address	cmellor@wciu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The call sign for this station changed from WMEU-CA to WCUU-CA, beginning September 22, 2010, but then was changed back to WMEU-CA in November, 2010.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	GREEN SCREEN ADVENTURES (analog)
Origination	Local
Days/Times Program Regularly Scheduled	M-F: 7 - 7:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.

Other Matters (2 of 3)	Response
Program Title	WILD AMERICA (analog)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7 - 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus on exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.

Other Matters (3 of 3)	Response
Program Title	SAVED BY THE BELL (analog)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 9 - 9:30AM & 10 - 10:30AM;
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Weigel Broadcasting Co.</p>

Attachments

No Attachments.