



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001712819** | File Number: **CPR-164174** | Submit Date: **01/09/2015** | Call Sign: **WIWN** | Facility ID: **60571** | City:
FOND DU LAC | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | SonLife Network |
| | Nielsen DMA | Milwaukee |
| | Web Home Page Address | www.wiwn.tv |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(29)

| Digital Core Program (1 of 29) | | Response |
|--|--|--|
| Program Title | | Animal Rescue (Primary Channel 68.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | 10:00 am -10:30am, Sunday |
| Total times aired at regularly scheduled time | | 5 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 29) | | Response |
|--|--|---|
| Program Title | | Biz Kids (Primary Channel 68.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | 10:30am - 11:00am Sunday |
| Total times aired at regularly scheduled time | | 5 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Biz Kids is a weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (3 of 29) | | Response |
|--|--|----------------------------------|
| Program Title | | Dog Tales (Primary Channel 68.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | 11:00am - 11:30am Sunday |

| | |
|--|---|
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half-hour series all about man's best friend. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 29) | Response |
|--|--|
| Program Title | Dragonfly TV (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 11:30am - 12:00pm Sunday |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 29) | Response |
|--|--------------------------------|
| Program Title | Missing (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 12:00pm - 12:30pm Sunday |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour series focusing attention on the plight of missing children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 29) | Response |
|--|---|
| Program Title | Think Big (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | 12:30pm - 1:00pm Sunday |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a weekly half-hour series featuring teen inventors with big ideas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 29) | Response |
|--|--|
| Program Title | Dr. Wonder's Workshop (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 9:00 am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 29) | | Response |
|--|--|---|
| Program Title | | iShine Knect (Primary Channel 68.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Tuesdays 9:00 am |
| Total times aired at regularly scheduled time | | 8 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (9 of 29) | | Response |
|--|--|--|
| Program Title | | Pierce's Scaly Adventures (Primary Channel 68.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Thursdays 9:00 am |
| Total times aired at regularly scheduled time | | 9 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 6 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Scaly Adventures! Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience! Make every day an adventure! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 29) | Response |
|--|---|
| Program Title | Real Life 101 (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 9:00 am |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated high for educational content by the Annenberg Policy Center. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 29) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|---|
| Program Title | Sugar Creek Gang (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00 am |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 29) Response | |
|--|---|
| Program Title | Miss Charity's Diner (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 9:00 am |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 10 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule treat others as you would want them to treat you. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 29) | Response |
|--|--|
| Program Title | The Real Winning Edge (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday in November 10:00 am & 12:00 pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 29) | Response |
|--|---|
| Program Title | iShine Knect (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday in November 10:30 am |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 29) | Response |
|--|--|
| Program Title | Dr. Wonder's Workshop (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday in November 11:00 am |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 29) | | Response |
|--|---|----------|
| Program Title | Real Life 101 (Primary Channel 68.1) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sunday in November 11:30 am | |
| Total times aired at regularly scheduled time | 2 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated high for educational content by the Annenberg Policy Center. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (17 of 29) | | Response |
|--|---|----------|
| Program Title | The Adventures of Donkey Ollie (Primary Channel 68.1) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sunday in November 11:30 am | |
| Total times aired at regularly scheduled time | 2 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 29) | Response |
|--|---|
| Program Title | Pierce's Scaly Adventures (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday in November 12:30 pm |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Scaly Adventures! Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience! Make every day an adventure! |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (19 of 29) | Response |
|--|--|
| Program Title | The Real Winning Edge (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday November 30 10:30 am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 29) | Response |
|--|---|
| Program Title | Sugar Creek Gang (Primary Channel 68.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday November 16 12:30 pm |

| | |
|--|---|
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (21 of 29) | Response |
|--|--|
| Program Title | Dr. Wonder's Workshop (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00 (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (22 of 29) | Response |
|---|---|
| Program Title | iShine Knect (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:30 am & Sunday 8:30 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 8 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (23 of 29) | Response |
|--|--|
| Program Title | The Adventures of Donkey Ollie (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8:00 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (24 of 29) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|---|
| Program Title | Pierce's Scaly Adventures (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8:30 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Scaly Adventures! Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience! Make every day an adventure! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (25 of 29) | Response |
|---|--|
| Program Title | Real Life 101 (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated high for educational content by the Annenberg Policy Center. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (26 of 29) | Response |
|--|---|
| Program Title | Sugar Creek Gang (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:30 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (27 of 29) | Response |
|---------------------------------|---|
| Program Title | Miss Charity's Diner (Digital Multicast Channel 68.2) |

| | |
|---|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:00 am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule treat others as you would want them to treat you. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (28 of 29) | Response |
|---|---|
| Program Title | Crossfire Youth Ministries (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9:30am (12/1/2014-tfn) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 60 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Crossfire Youth Ministries is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10-16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (29 of 29) | Response |
|--|---|
| Program Title | Generation of the Cross (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 12:00pm & Sunday 12:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various biblical topics, emphasizing those, which address the needs of children and young adults. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Stuart Muck |
| Address | 3970 North Oakland Avenue |
| City | Shorewood |
| State | WI |
| Zip | 53211 |
| Telephone Number | 414-376-9068 |
| Email Address | smuck@pappastv. com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|---|
| Program Title | Crossfire Youth Ministries (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Crossfire Youth Ministries is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10-16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV. |

| Other Matters (2 of 9) | Response |
|--|---|
| Program Title | Generation of the Cross (Primary Channel 68.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 12:00pm & Sunday 12:00pm |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various biblical topics, emphasizing those, which address the needs of children and young adults. |

| Other Matters (3 of 9) | Response |
|--|--|
| Program Title | Dr. Wonder's Workshop (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration. |

| Other Matters (4 of 9) | Response |
|------------------------|---|
| Program Title | iShine Knect (Digital Multicast Channel 68.2) |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 7:30 am & Sundays 8:30 am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school! |

| Other Matters (5 of 9) | Response |
|--|--|
| Program Title | The Adventures of Donkey Ollie (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well. |

| Other Matters (6 of 9) | Response |
|--|---|
| Program Title | Pierce's Scaly Adventures (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Scaly Adventures! Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience! Make every day an adventure! |

| Other Matters (7 of 9) | Response |
|--|---|
| Program Title | Real Life 101 (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 7:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated high for educational content by the Annenberg Policy Center. |

| Other Matters (8 of 9) | Response |
|--|---|
| Program Title | Sugar Creek Gang (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character. |

| Other Matters (9 of 9) | Response |
|---|---|
| Program Title | Miss Charity's Diner (Digital Multicast Channel 68.2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 8:00 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 10 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule 'treat others as you would want them to treat you.' |
|--|---|

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Milwaukee Media, LLC</p> |

Attachments

No Attachments.