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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171727** | File Number: **CPR-141720** | Submit Date: **04/10/2013** | Call Sign: **KBVU** | Facility ID: **58618** | City: **EUREKA** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2013** | Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Eureka
	Web Home Page Address	www.eurekatelevision.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Dog Tales KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7AM-730AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides educational information to children 13-16 years , focusing on the dog safety and dog care tips, as well as lessons on the responsibilities of owning a dog. The show provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The program also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30- minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Animal Atlas KBVU 28.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 730AM - 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	**Response**
Program Title	Mad About KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8AM-8:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About a true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets the The Electric Company. Mad About Money conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous man on the street interviews, and viewer-created questions about life issues. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 8-14 year old, at the beginning and through each broadcast and in all listings provided to publishers of program guides
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	**Response**
Program Title	Mystery Hunters kBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM - 9AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is profound focus on history, culture, geography, and international customs. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	Now Eat This! KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! Provides health education and teaches students how to maintain and improve their health; prevent disease; reduce health-related risk behaviors; and develop health knowledge, attitude, and skills. The attitude of the program, the behavioral reinforcements, and the skills presented by Rocco Dispirito are the core of the program's entertaining mission. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	**Response**
Program Title	ECO Company KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30A-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to viewers 12-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	**Response**
Program Title	Green Screen Savers Adventures KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a-730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 7 through 13, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	**Response**
Program Title	Busy World of Richard Scarry KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730a-8am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Busy World of Richard Scarry KBVU 28.2
List date and time rescheduled	3/30/2013 1030am-11a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 12)	Response
Program Title	Wimzie's House KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8a-830am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self- esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. They learn not only about themselves but also about the world outside the door:music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio- affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. Wimzie brings into the viewers' home Conflict, difficulty, resolution, triumph, laughter, tears, anger and joy. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wimzie's House KBVU 28.2
List date and time rescheduled	3/30/2013 1030a-11a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Other

Digital Core Program (10 of 12)	Response
Program Title	Wimzie's House KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830am-9am

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self- esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. They learn not only about themselves but also about the world outside the door:music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio- affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. Wimzie brings into the viewers' home Conflict, difficulty, resolution, triumph, laughter, tears, anger and joy. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	Country Mouse, City Mouse KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am-930a

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way,full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 4 through 9, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Country Mouse, City Mouse KBVU 28.2
List date and time rescheduled	3/30/2013 1130am-12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	

Reason for Preemption	Other

Digital Core Program (12 of 12)	Response
Program Title	Danger Rangers KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930am-10am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 5 through 7, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	PAULA MURPHY
Address	300 MAIN STREET
City	CHICO
State	CA
Zip	95928
Telephone Number	530-893-1234 EXT 203
Email Address	pmurphy@esteembroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	ESTEEM BROADCASTING OF CALIFORNIA LLC BROADCASTS IT PRIMARY DIGITAL 28.1 A FOX AFFILIATE AND A SECONDARY 28.2 A THIS TV AFFILIATE. KBVU DOES NOT BROADCAST IN ANALOG.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Dog Tales KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7A-730A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides educational information to children 13-16 years , focusing on the dog safety and dog care tips, as well as lessons on the responsibilities of owning a dog. The show provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The program also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 12)	Response
Program Title	Animal Atlas KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 730A-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 12)	**Response**
Program Title	Mad About KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8A-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About a true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets the The Electric Company. Mad About Money conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous man on the street interviews, and viewer-created questions about life issues. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 8-14 year old, at the beginning and through each broadcast and in all listings provided to publishers of program guides.

Other Matters (4 of 12)	**Response**
Program Title	Mystery Hunters KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 830A-9A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is profound focus on history, culture, geography, and international customs. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (5 of 12)	**Response**
Program Title	Now Eat This! KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9A-930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! Provides health education and teaches students how to maintain and improve their health; prevent disease; reduce health-related risk behaviors; and develop health knowledge, attitude, and skills. The attitude of the program, the behavioral reinforcements, and the skills presented by Rocco Dispirito are the core of the program's entertaining mission. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 12)	**Response**
Program Title	ECO Company KBUV 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930A-10A
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to viewers 12-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (7 of 12)	**Response**
Program Title	Green Screen Adventures 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am-730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 7 through 13, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 12)	**Response**
Program Title	Busy World Richard Scarry KBVU 28.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 730am-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 2 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (9 of 12)	**Response**
Program Title	Wimzie's House KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am-830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self- esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. They learn not only about themselves but also about the world outside the door:music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio- affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. Wimzie brings into the viewers' home Conflict, difficulty, resolution, triumph, laughter, tears, anger and joy. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (10 of 12)	Response
Program Title	Wimzie's House KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830am-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self- esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. They learn not only about themselves but also about the world outside the door:music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio- affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Story time, word games, the acceptance of "your" way. Wimzie brings into the viewers' home Conflict, difficulty, resolution, triumph, laughter, tears, anger and joy. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 3 through 5, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (11 of 12)	Response
Program Title	Country Mouse City Mouse KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way,full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 4 through 9, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (12 of 12)	**Response**
Program Title	Danger Rangers KBVU 28.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930am - 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 5 through 7, at the beginning of each broadcast and in listings provided to publishers of program guides.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Esteem Broadcasting of California LLC**

Attachments

No Attachments.