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# Children's Television Programming Report

FRN: **0001565050** | File Number: **CPR-156477** | Submit Date: **07/08/2014** | Call Sign: **WYFF** | Facility ID: **53905** | City:  
**GREENVILLE** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2014** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, This-TV
	Nielsen DMA	Greenville-Spart-Ashvll-Ands
	Web Home Page Address	www.wyff4.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am April 5,12,19,26 May 3,10,17,24,31 June 14,21,28
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am April 5,12,19,26 May 3,10,17,24,31 June 14,21,28
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. This show airs on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am April 5,12,19,26 May 3,10,17,24,31 June 14,21,28
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	N/A

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)		Response
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm April 5,12,19,26 May 3,10,17,24,31 June 14,21,28	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. Program is broadcast on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
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Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm April 5,12,19,26 May 3,10,17,24 June 21,28
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	5/31/14 - 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/14/14 - 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm April 12 May 10,17,24 June 21,28
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is based on a young zebra named Bizou, whose nickname is Zou, and his family. The episodes usually take place at Zou's house or in his backyard. Zou lives with his mother, father, grandparents, and great-grandmother. His family is always there for him whenever there's a problem, whether it's an issue with his friends and other family members or just that he needs a fun, new game to play. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Zou
List date and time rescheduled	05/03/14 - 9:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-03
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Zou
List date and time rescheduled	05/31/14 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-31
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Zou
List date and time rescheduled	04/05/14 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Zou
List date and time rescheduled	04/19/14 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-19
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Zou

List date and time rescheduled	06/14/14 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Zou
List date and time rescheduled	04/26/14 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-26
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Zou
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30a-12:00pm April 6,13,20,27 May 4,18 June 1,15,22,29
Total times aired at regularly scheduled time	10
Total times aired	11

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-05-25
Episode #	
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News

List date and time rescheduled	5/10/14 - 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-11
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00am - 10:30am April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)		Response
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 10:30am - 11:00am April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! Program is broadcast on the secondary digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 14)		Response
Program Title	Zoo Clues	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 11:00am - 11:30am April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30am - 12:00pm April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:00pm - 12:30pm April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, and supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)		Response
Program Title		On the Spot
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays, 12:30pm - 1:00pm April 6,13,20,27 May 4,11,18,25 June 1,8,15,22,29
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, and supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 14)		Response
Program Title		Teen Kids News: Special Edition
Origination		Syndicated
Days/Times Program Regularly Scheduled		11-1130am, on 4/13,5/4,5/18,6/1,6/29,8-830am 6/7, 830-9am 6/7,12-1230pm,1230-1pm 6/22

Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News: Special Edition is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	864-242-4404
Email Address	jsoapes@hearst.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Due to preemptions from NBC Sports, and to help with audience awareness of the program, we promoted and aired a total of nine "Teen Kids News Special Edition" programs. They were promoted as special editions and viewers were made aware of the times via crawls and program services. WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach /non-broadcast efforts is maintained with this report in our Children's Public File. WYFF 4 actively participates in an Internship Program with area University students. For 2nd Quarter 2014 we had a total of five interns. Three USC-Columbia students and one North Greenville student interned in news. Another USC-Columbia Student interned in Operations. WYFF 4 also supports children and educational efforts with appearances at local events by station employees. John Cessarich, Meteorologist: 5/28/2014 - Speaker, Science is Fun Day, Paris Elementary School, Taylors, SC. Dale Gilbert, Meteorologist: 5/01/2014 - Emcee; GTCHS Charter Schools Champions Dinner, Greer, SC. 5/19/2014 - Speaker; Speak to Students about Weather, Wellford Academy, Spartanburg, SC. 5/29/2014 Emcee; Greenville County School's Salute To Education. 6/25/2014 - Emcee; Mitchell Road Presbyterian Church, Church Musical, Taylors, SC. 6/29/2014 - Emcee; Eastland Baptist Church, Church Musical, Greenville, SC. Geoff Hart, News 4 Morning Anchor/Reporter: 6/12/2014 - Emcee at The Upstate Fatherhood Gala, Greenville, SC. Beth Brotherton, News 4 Morning Anchor: 5/05/2014 - Emcee; The Annual Golden Apple Awards, Greenville, SC. 5/06/2014- Emcee; The Riley Institute at Furman &amp; The Greenville Chamber's 10th Annual Upstate Diversity Leadership Awards Dinner. 5/17/2014 - Emcee/Participate; Hughes Academy's 5K Raise Craze Bully Free Run, Greenville, SC. Myra Ruiz, News 4 Reports/Anchor: 4/29/2014 - Emcee; Greenville County Council for Teachers of Mathematics Spring Banquet, Greenville, SC. 5/11/2014 - Speaker; Artisphere, Greenville, SC. Nigel Robertson, News 4 Anchor: 5/22/2014 - Emcee; Coaches For Character ACE Awards, Greenville, SC. John R. Soapes, News 4 President and General Manager: 4/02/2014 - Participant; The Riley Institute's: Diversity Leaders Initiative, Furman University, Greenville, SC. 4/07/2014 - Participant; St. Joseph's Catholic School Advancement Committee Board Meeting, Greenville, SC. 4/30/2014 - Participant; The Riley Institute's: Diversity Leaders Initiative, Furman University, Greenville, SC. 5/05/2014 - Participant; Coaches for Character Tee It Up Golf Tournament, Travelers Rest, SC. 5/22/2014 - Participant; St. Joseph's Catholic School Communication Committee Meeting, Greenville, SC. 5/28/2014 - Participant; The Riley Institute's: Diversity Leaders Initiative, Furman University, Greenville, SC. 6/09/2014 - Participant; The Riley Institute's: Diversity Leaders Initiative Breakfast, Greenville, SC. 6/11/2014 - Participant; The Riley Institute's: Diversity Leaders Initiative, Furman University, Greenville, SC.</p>
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Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Program is broadcast on the main digital channel.

Other Matters (2 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! Program is broadcast on the main digital channel.

Other Matters (3 of 13)	Response
Program Title	Justin Time



Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Program is broadcast on the main digital channel.

Other Matters (4 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden. Program is broadcast on the main digital channel.

Other Matters (5 of 13)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel.

Other Matters (6 of 13)	Response
Program Title	Zou
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is based on a young zebra named Bizou, whose nickname is Zou, and his family. The episodes usually take place at Zou's house or in his backyard. Zou lives with his mother, father, grandparents, and great-grandmother. His family is always there for him whenever there's a problem, whether it's an issue with his friends and other family members or just that he needs a fun, new game to play. Program is broadcast on the main digital channel.

Other Matters (7 of 13)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience is a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

Other Matters (8 of 13)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! Program is broadcast on the secondary digital channel.

Other Matters (9 of 13)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! Program is broadcast on the secondary digital channel.

Other Matters (10 of 13)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Program is broadcast on the secondary digital channel.
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Other Matters (11 of 13)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Program is broadcast on the secondary digital channel.
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Other Matters (12 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, and supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. Program is broadcast on the secondary digital channel.
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Other Matters (13 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, and supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. Program is broadcast on the secondary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WYFF Hearst Television Inc.</b></p>

**Attachments**

No Attachments.