



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024593717** | File Number: **CPR-119834** | Submit Date: **04/08/2011** | Call Sign: **KITV** | Facility ID: **64548** | City: **HONOLULU** | State: **HI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2011** | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Honolulu |
| | Web Home Page Address | www.kitv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|---|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 12:00pm-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 13) | Response |
|--|---|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 12:30pm-1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|--|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:00pm-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 13)

Response

| | |
|---------------|--------------------|
| Program Title | Gina D's Kids Club |
|---------------|--------------------|

| | |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 1:30pm-2:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 13)

Response

| | |
|---------------|--------------------|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sundays, 2:00pm-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (6 of 13)

Response

| | |
|---------------|--------------------|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sundays, 2:30pm-3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Digital Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (7 of 13)

Response

| | |
|---------------|--------------------------|
| Program Title | The Emperor's New School |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays, 2-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes, Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements, Yzma stands a chance to become Empress. Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust. Primary Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 13) | Response |
|---------------------------------------|------------------|
| Program Title | The Replacements |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays, 2:30-3pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. Primary Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (9 of 13)

Response

Program Title That's So Raven

| | |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3-3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes, Raven's interventions backfire, and at other times, the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating. Primary Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (10 of 13)

Response

Program Title That's So Raven

| | |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3:30-4pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes, Raven's interventions backfire, and at other times, the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating. Primary Digital. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (11 of 13)

Response

Program Title Hannah Montana

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 2-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Thirteen-year-old Miley Stewart, who recently moved from Tennessee to Malibu, CA, leads a double life. By day, she attends public high school, along with her older brother Jackson, but by night, she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard, know about Miley's career as a singer as she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. Primary Digital.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| | |
|--|---|
| Program Title | The Suite Life of Zack and Cody |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 2:30-3pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 11 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience. Our stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental "conflicts" about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they are. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. Primary Digital.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 13) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 3-3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>A news program produced for kids, by kids. Seeing news through the eyes of children, which puts a whole new perspective on what's really important to kids. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set. The diverse news anchor team appeals to kids who want to identify and emulate them. The program also gives students a clear voice in the adult-dominated media and provides a unique perspective to the news. The lead story each week takes a kid sensitive approach to a serious news topic such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. Other segments will include: At the Movies: Superstars and Kids on the Street. Another regular feature each week will come from "Children's Pressline," the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general public. "Weekly Reader," the 101-year-old educational publisher is contributing editorial support and script editing to make stories more age appropriate. "Weekly Reader" polls are a feature on the program as well as content for their magazines, which reach 11 million children. Teachers nationwide are able to download the news scripts from Weekly Reader's web site and use them to help students become better public speakers and writers. The target audience for the program is 13- to 16-year-olds, and it is designed to appeal to the audience on its own level. The program serves the audience in a way that makes a real difference in their lives. Primary Digital.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Andrew C. Jackson |
| Address | 801 South King Street |
| City | Honolulu |
| State | HI |
| Zip | 96813 |
| Telephone Number | (808) 535-0206 |
| Email Address | acjackson@hearst.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)**Other Matters (1 of 8) Response**

| | |
|---|--------------------------|
| Program Title | The Emperor's New School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 2:00-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 11 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes, Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements, Yzma stands a chance to become Empress. Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust. Digital.

Other Matters (2 of 8) Response

| | |
|---|------------------------|
| Program Title | The Replacements |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 2:30-3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story, they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. Digital. |

Other Matters (3 of 8) Response

| | |
|---|------------------------|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3:00-3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience from | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes, Raven's interventions backfire, and at other times, the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating. Digital. |

Other Matters (4 of 8) Response

| | |
|--|--|
| Program Title | That's So Raven |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 3:30-4:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes, Raven's interventions backfire, and at other times, the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating. Digital. |

| Other Matters (5 of 8) | Response |
|---|----------------------|
| Program Title | Hannah Montana |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 2:00-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 13 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Thirteen-year-old Miley Stewart, who recently moved from Tennessee to Malibu, CA, leads a double life. By day, she attends public high school, along with her older brother Jackson, but by night, she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard, know about Miley's career as a singer as she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. Digital.

Other Matters (6 of 8) **Response**

Program Title The Suite Life of Zack and Cody

Origination Network

Days/Times Sundays, 2:30-3:00pm
 Program
 Regularly
 Scheduled

Total times
 aired at
 regularly
 scheduled
 time 13

Length of
 Program 30 mins

Age of
 Target Child
 Audience
 from 11 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience. Our stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental "conflicts" about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they are. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. Digital.

Other Matters (7 of 8) **Response**

Program Title Teen Kids News

Origination Syndicated

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|--|---|
| Days/Times Program Regularly Scheduled | Sundays, 3:00-3:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A news program produced for kids, by kids. Seeing news through the eyes of children, which puts a whole new perspective on what's really important to kids. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set. The diverse news anchor team appeals to kids who want to identify and emulate them. The program also gives students a clear voice in the adult-dominated media and provide a unique perspective to the news. The lead story each week takes a kid sensitive approach to a serious news topic such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. Other segments will include: At the Movies: Superstars and Kids on the Street. Another regular feature each week will come from "Children's Pressline," the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general public. "Weekly Reader," the 101-year-old educational publisher is contributing editorial support and script editing to make stores more age appropriate. "Weekly Reader" polls are a feature on the program as well as content for their magazines, which reach 11 million children. Teachers nationwide are able to download the news scripts from Weekly Reader's web site, and use them to help students become better public speakers and writers. The target audience for the program is 13- to 16-year-olds, and it is designed to appeal to the audience on its own level. The program serves the audience in a way that makes a real difference in their lives. Digital. |

| Other Matters (8 of 8) | Response |
|---|--|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 12:00pm-3:00pm (six 30-minute episodes) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The show is designed to meet the entertainment and developing educational needs of preschool age (2-6 years) children. Each family-friendly show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. NOTE: Six (6) 30-minute episodes of Gina D's Kids Club air back-to-back in a 3-hour block from 12noon - 3pm. Multicast digital.

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Hearst Television Inc</p> |

Attachments

No Attachments.