



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028358570** | File Number: **CPR-143685** | Submit Date: **07/09/2013** | Call Sign: **WATN-TV** | Facility ID: **11907** |

City: **MEMPHIS** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/09/2013 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Memphis
	Web Home Page Address	WWW.localmemphis.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'. . . . Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)		Response
Program Title	Ocean Mysteries	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9am CT ch 24.1	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (3 of 7)		Response
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Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Sea Rescue

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 TO 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Recipe Rehab
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10-10:30am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Food for Thought
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10:30-11am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Animal Explorations with Jarod Miller
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 10-10:30am CT ch 24.1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Sundays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers. For the preemption on 5/27, we ran 10 second promos 3 times in the 2 prior shows leading up to preemption week.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Explorations with Jarod Miller
List date and time rescheduled	5/24/13 at 11:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-26
Episode #	5/26/13 / 502
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Buddy Rein
Address	1725 Shelby Oaks Drive Ste 101
City	Memphis
State	TN
Zip	38134
Telephone Number	901-321-7625
Email Address	brein@localmemphis.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	We ceased our D2 operation on 24.2 on 2/20/13 therefore no programming of any kind was aired from that point on.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30am CT 24.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'. . . . Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (2 of 6)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9am CT 24.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
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Other Matters (3 of 6)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30am CT 24.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (4 of 6)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10am CT 24.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 TO 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (5 of 6)	Response
Program Title	Recipe Rahab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30am CT 24.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly halfhour competition style series developed and produced to educate and inform viewers ages 13to16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (6 of 6)		Response
Program Title	Food for Thought with Claire Thomas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/10:30-11am CT 24.1	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air between 7:00am and 10pm; 3)it will be regulary scheduled on Saturdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.</p>	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NEXSTAR BROADCASTING, INC.</p>

Attachments

No Attachments.