



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027809318** File Number: **CPR-125985** Submit Date: **01/05/2012** Call Sign: **WTOL** Facility ID: **13992** City:

TOLEDO State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/05/2012 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Toledo
	Web Home Page Address	http://www.wtol.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS - I aired on WTOL's main digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOODLEBOPS - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS - II aired on WTOL's main digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	BUSYTOWN MYSTERIES - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIE brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-fi adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule BUSYTOWN MYSTERIES - I aired on WTOL's main digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 11.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTER brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fur adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further teducational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rubusytown MYSTERIES - II aired on WTOL's main digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

	Digital Core				
Program (5					
	of 12)	Response			
	Program Title	DANGER RANGERS (main digital channel 11.1)			
	Origination	Network			

Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS aired on WTOL's main digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Co Program ( of 12)	
Program 7	Title HORSELAND (main digital channel 11.1)
Origination	n Network

Days/Times Program	Saturday, 11:30AM-12:00PM
Regularly	
Scheduled	
Total times	14
aired at	
regularly	
scheduled	
time	
Tataltina	
Total times aired	
alleu	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	9 years to 11 years
Target Child	
Audience	
Addiction	
Describe the	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside
educational	houses a farm called Horseland. Each of these main characters has a special horse whose personality
and	similar to its owner's. Horseland and its unique approach of integrating the personality of the main
informational	characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series
objective of	which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this
the program	group of culturally diverse adolescents. From this background, the experiences of sharing, caring,
and how it	compromise, friendship, respect, and competition emerge to provide the young viewers with social and
meets the	emotional guidelines for better understanding many of the life-lessons they need to learn as they grow
definition of	develop. This program is specifically designed to further the educational and informational needs of
Core	children, has educating and informing children as a significant purpose, and otherwise meets the defin
Programming.	of Core Programming as specified in the Commission's rules. HORSELAND aired on WTOL's main dig channel throughout the 4th quarter 2011.
Does the	Yes
Licensee	
identify the	
program by	
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throughout	
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the program	
the symbol E	

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL ATLAS - I (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - I aired on WTOL's secondary digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Core Program (8 of 12)

Program Title	ANIMAL ATLAS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - II aired on WTOL's secondary digital channel throughout the 4th quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	ANIMAL ATLAS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - III aired on WTOL's secondary digital channel throughout the 4th quarter 2011.

Does the	Yes	
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identify the		
program by		
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Digital Core Program (10 of 12)	Response
Program Title	SAFARI TRACKS - I (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - I aired on WTOL's secondary digital channel throughout the 4th quarter 2011.

Does the	Yes	
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program by		
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the program		
the symbol E		
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Digital Core Program (11 of 12)	Response
Program Title	SAFARI TRACKS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - II aired on WTOL's secondary digital channel throughout the 4th quarter 2011.

Does the	Yes	
Licensee		
identify the		
program by		
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Digital Core Program (12 of 12)	Response
Program Title	SAFARI TRACKS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30-1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - III aired on WTOL's secondary digital channel throughout the 4th quarter 2011.

Does the Yes
Licensee
identify the
program by
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the program
the symbol E
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Bob Chirdon
Address	730 N. Summit Street
City	Toledo
State	ОН
Zip	43604
Telephone Number	419-248-1155
Email Address	Rchirdon@wtol.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: Because WTOL-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. NOTE: In the 4th quarter 2011, a local news crawl with no commercial content aired for 2 minutes, 12 seconds within the DOODLEBOPS -I program (on WTOL's main digital channel 11.1) due to a technical error on 12/17/11 from 07:00:00-07:02:12am

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOODLEBOPS - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS - I will air on WTOL's main digital channel in the 1st quarter 2012.

Other Matters (2 of 12)	Response
Program Title	DOODLEBOPS - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

meets the definition of

Programming.

Core

The DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS - II will air on WTOL's main digital channel in the 1st quarter 2012.

Other Matters (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and

Other Matters (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM

informational needs of children, has educating and informing children as a significant purpose, and

MYSTERIES - I will air on WTOL's main digital channel in the 1st quarter 2012.

otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN

Total times	13		
aired at			
egularly			
scheduled			
time			
ength of	30 mins		
Program			
ge of	3 years to 7 years		
Target Child	•		
Audience			
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Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WTOL's main digital channel in the 1st quarter 2012.

Other Matters (5 of 12)	Response
Program Title	DANGER RANGERS (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS will air on WTOL's main digital channel in the 1st quarter 2012.

Other Matters (6 of 12)	Response
Program Title	HORSELAND (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND will air on WTOL's main digital channel

Other Matters (7 of 12)	Response
Program Title	ANIMAL ATLAS - I (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times	Sunday, 10:00-10:30AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

in the 1st quarter 2012.

ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - I will air on WTOL's secondary digital channel in the 1st quarter 2012.

Other Matters (8 of 12)	Response
Program Title	ANIMAL ATLAS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - II will air on WTOL's secondary digital channel in the 1st guarter 2012.

#### Other Matters (9 of 12)

Program Title	ANIMAL ATLAS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - III will air on WTOL's secondary digital channel in the 1st quarter 2012.

Other	
Matters (10	
of 12)	Response
Program Title	SAFARI TRACKS - I (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times	Sunday, 11:30AM-12:00PM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - I will air on WTOL's secondary digital channel in the 1st quarter 2012.

Other Matters (11 of 12)	Response
Program Title	SAFARI TRACKS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - II will air on WTOL's secondary digital channel in the 1st quarter 2012.

Other Matters (12 of 12)	Response
Program Title	SAFARI TRACKS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30-1:00PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - III will air on WTOL's secondary digital channel in the 1st quarter 2012.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTOL License Subsidiary, LLC **Attachments** 

No Attachments.