



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-172918** | Submit Date: **10/01/2015** | Call Sign: **WWSB** | Facility ID: **61251** | City:  
**SARASOTA** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/01/2015** | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2015**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | ABC                    |
|              | Nielsen DMA           | Tampa-St.Pete-Sarasota |
|              | Web Home Page Address | www.mysuncoast.com     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core<br>Program (1 of 6)  | Response  |
|---|---|
| Program Title   | Jack Hanna's Wild Countdown   |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays / 9 am - 9:30 am  |
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | In each episode, wildlife expert and animal ambassador, Jack Hanna counts down in intriguing and fun categories that gives viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jungle Jack and the producers the opportunity to effortlessly teach while entertaining. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (2<br>of 6)                 | Response                         |
|--|----------------------------------|
| Program Title                                    | Ocean Mysteries with Jeff Corwin |
| Origination                                      | Syndicated                       |
| Days/Times Program<br>Regularly Scheduled        | Saturdays / 9:30 am - 10 am      |
| Total times aired at<br>regularly scheduled time | 13                               |
| Total times aired                                |                                  |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin has now moved to broadcast television in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff takes viewers around the globe to explore Earth's least understood resource, our Oceans. Each week, Jeff is joined by experts to uncover the hidden secrets of the deep. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of 6)                   |  | Response                     |
|--|--|------------------------------|
| Program Title                                      |  | Sea Rescue                   |
| Origination  |  | Syndicated                   |
| Days/Times Program Regularly Scheduled             |  | Saturdays / 10 am - 10:30 am |
| Total times aired at regularly scheduled time      |  | 13                           |
| Total times aired                                  |  |                              |
| Number of Preemptions                              |  | 0                            |
| Number of Preemptions for other than Breaking News |  |                              |
| Number of Preemptions Rescheduled                  |  |                              |
| Length of Program                                  |  | 30 mins                      |
| Age of Target Child Audience                       |  | 13 years to 16 years         |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of the Sea World wildlife rescue teams and partner organizations. With rescue teams on call 24 hours a day, Sea World has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. This program takes viewers on incredible and heartwarming adventures through a combination of first hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(4 of 6)   |  | Response   |
|--|--|--|
| Program Title  |  | Wildlife Docs  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Saturdays / 10:30 am - 11 am   |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | The half-hour weekly series, The Wildlife Docs, follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, host Rachel Reenstra will show viewers a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             |  | Yes  |

| Digital Core Program<br>(5 of 6)   |   | Response |
|--|---|----------|
| Program Title  | Outback Adventures with Tim Faulkner  |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | Saturdays / 11 am - 11:30 am  |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Total times aired  |   |          |
| Number of Preemptions  | 0   |          |
| Number of Preemptions for other than Breaking News   |   |          |
| Number of Preemptions Rescheduled  |   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | As far back as he can remember, Tim has had a passion for wildlife. His active support of various wildlife issues and endangered species conservation has allowed him to connect people to nature's greatest creatures and educate the masses. Each week, Tim takes you on an extraordinary wildlife adventure, as he showcases the beauty and wonder of the natural world. Take a trip with Tim to explore the habitats and adventures of nature's best in an eye-opening experience you won't forget! |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

| Digital Core Program (6 of 6)                 |                             | Response |
|---|-----------------------------|----------|
| Program Title                                 | Born to Explore             |          |
| Origination                                   | Syndicated                  |          |
| Days/Times Program Regularly Scheduled        | Saturdays / 11:30 am - Noon |          |
| Total times aired at regularly scheduled time | 13                          |          |
| Total times aired                             |                             |          |
| Number of Preemptions                         | 0                           |          |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A 2012 Emmy nominee for "Outstanding Children's Series," the world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, viewers will travel the world without leaving their homes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response          |
|---|-------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes               |
| Name of children's programming liaison  | Kenneth J. Long   |
| Address   | 1477 Tenth Street |
| City  | Sarasota          |
| State   | FL                |
| Zip   | 34236             |
| Telephone Number  | 941 552 3059      |
| Email Address   | klong@wwsb.tv     |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                   |

**Other Matters (0)**

Certification

| Question   | Response                      |
|--|-------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                               |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                               |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Kenneth J. Long</b></p> |

**Attachments**

No Attachments.