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Children's Television Programming Report

FRN: **0001590330** | File Number: **CPR-131008** | Submit Date: **07/03/2012** | Call Sign: **KESQ-TV** | Facility ID: **25577** |

City: **PALM SPRINGS** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/03/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Palm Springs
	Web Home Page Address	WWW.KESQ.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(30)

Digital Core Program (1 of 30)		Response
Program Title		Jack Hanna's Animal Adventures (First Alert Weather Channel)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10AM, 1030AM, 11AM, 1130AM, 12PM, 1230PM
Total times aired at regularly scheduled time		72
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Animal Adventures is a live action program. In each episode, the camera follows Jack as he spends time with nature's creatures across the continents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 30)		Response
Program Title		Made In Hollywood: Teen Edition (KCWQ)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 1230pm, Sun 1130am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Made In Hollywood: Teen Edition" is a behind the scenes look at the movie industry in Hollywood. Each week young viewers go backstage to learn about special effects and career opportunities in the movie industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 30)		Response
Program Title		GREAT BIG WORLD (KCWQ)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12-1230PM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational series follows host Elizabeth Stanton and her celebrity friends around the world as they experience diverse cultures and volunteer to help needy kids.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 30)		Response
Program Title		LIVE LIFE & WIN (KCWQ)
Origination		Network
Days/Times Program Regularly Scheduled		SUNDAY 12-1230PM PT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school, sports, exercise, nutrition, health and wellness. The series also promotes social responsibility, perseverance, leadership, academic achievement and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 30)		Response
Program Title		ON THE SPOT (KCWQ)

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1230-1PM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a wild and lively game show unlike anything else on television. The cast is put on stage with half of a script, leaving room for clever ad-libs and any other games that may get thrown their direction. Also, there is a bell that is sounded off at random intervals, requiring the actor that spoke last to create a brand new line... You guessed it, right there, "on the spot."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 30)	Response
Program Title	WILD LTD (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130-12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is an environmental program hosted by Michelle Garforth. Michelle embarks on a series of pertinent wildlife adventures in her quest to uncover facts and figures about micro-managing the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 30)	Response
Program Title	Animal Exploration with Jarod Miller (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8-830AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 30)	Response
Program Title	Dog Tales (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 830-9AM PT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 30)	Response
Program Title	Dragonfly.tv (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9AM-930AM PT
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dragonfly.tv (KDFX)
List date and time rescheduled	04/29/2012 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Dragonfly.tv (KDFX)
List date and time rescheduled	04/15/2012 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Dragonfly.tv (KDFX)
List date and time rescheduled	05/12/2012 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	

Reason for Preemption	Sports
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Digital Core Program (10 of 30)	Response
Program Title	Mad About... (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930-10AM PT
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is a variety show that uses a creative mixture of humor, improv, animation and viewer-generated video to educate and entertain kids. The show conveys important messages about financial literacy, nutrition, earth science, ecology, health, life skills and fitness. Each episode explores significant topics within these subject areas and incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions to educate teens and inspire them to make quality life decisions. The diverse and dynamic cast of young people who make up the show, combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Mad About... (KDFX)
List date and time rescheduled	04/29/2012 330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Mad About... (KDFX)
List date and time rescheduled	04/15/2012 330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 30)	Response
Program Title	Jack Hanna's Into The Wild (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7AM, 730AM PT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild", Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 30)	Response
Program Title	Jane and the Dragon (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 30) Response	
Program Title	Babar (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 30)	Response
Program Title	The Zula Patrol (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (15 of 30)	Response
Program Title	Wimzie's House (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930AM PT/SUNDAY 930AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project,adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem,encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity,collaboration, solitude and jealousy.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (16 of 30)	Response
Program Title	Shelldon (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (17 of 30)	Response
Program Title	Willa's Wild Life (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 830AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (18 of 30)	Response
Program Title	Pearlie (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 9AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic,light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (19 of 30)	Response
Program Title	Jack Hanna's Wild Countdown (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 16 as well as the whole family Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa tallest insects biggest eaters smartest birds Jack will answer all of these questions and more. As Jack reveals the categories he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (20 of 30)	Response
Program Title	Ocean Mysteries (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 16 as well as the whole family Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa tallest insects biggest eaters smartest birds Jack will answer all of these questions and more. As Jack reveals the categories he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (21 of 30)	Response
Program Title	Born to Explore (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10AM PT
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in exporers club history, Richard Wiese, takes biewers on a globetrotting adventure . While developed for 13-16 years olds, Born to Explore is engaging for the whole family. In this weekly half hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climns Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	06/16/2012 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	06/30/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (22 of 30)	Response
Program Title	Sea Rescue (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 1030AM PT
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	06/30/2012 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	06/16/2012 330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (23 of 30)	Response
Program Title	Everyday Health (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to educate and inform viewers ages 13 16 our hosts scan the country finding those who pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change special individuals who are making big changes in peoples lives one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity raise self esteem establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control. Everyday Health through captivating storytelling reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas that will inspire other teens to take action
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Everyday Health (KESQ)
List date and time rescheduled	06/30/2012 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health (KESQ)
List date and time rescheduled	06/16/2012 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (24 of 30)	Response
Program Title	Food For Thought (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 1130AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young enthusiastic and passionate about food Claire Thomas is the 22 year old host who opens viewers eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour produced for ages 13 16 informs and educates teens about the power of food as a tool for exploring new places meeting new people and learning about different cultures. Claire serves as a role model for 13 16 year old viewers by showing her passion for her family life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family sometimes from friends or even from bloggers needing her help. No matter how exotic or local the location shes always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Food For Thought (KESQ)
List date and time rescheduled	06/30/2012 130PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food For Thought (KESQ)
List date and time rescheduled	06/16/2012 430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (25 of 30)	Response
Program Title	DOODLEBOPS - I

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (26 of 30)	Response
Program Title	DOODLEBOPS - II
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 730AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (27 of 30)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 8AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (28 of 30)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 830AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (29 of 30)	Response
Program Title	DANGER RANGERS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 9AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (30 of 30)	Response
Program Title	HORSELAND
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 930AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Sonia Montano
Address	42650 Melanie Place
City	Palm Desert
State	CA
Zip	92211
Telephone Number	760-340-7071
Email Address	sonia.montano@kesq.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WE ALSO HAVE NETWORK AFFILIATION WITH CBS, FOX, CW AND TELEMUNDO

Other Matters (30)

Other Matters (1 of 30)	Response
Program Title	Jack Hanna's Animal Adventures (First Alert Weather Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10AM, 1030AM, 11AM, 1130AM, 12PM, 1230PM
Total times aired at regularly scheduled time	72
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action program. In each episode, the camera follows Jack as he spends time with nature's creatures across the continents.

Other Matters (2 of 30)	Response
Program Title	Made In Hollywood: Teen Edition (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1230pm, Sun 1130am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood: Teen Edition" is a behind the scenes look at the movie industry in Hollywood. Each week young viewers go backstage to learn about special effects and career opportunities in the movie industry.

Other Matters (3 of 30)	Response
Program Title	GREAT BIG WORLD (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational series follows host Elizabeth Stanton and her celebrity friends around the world as they experience diverse cultures and volunteer to help needy kids.

Other Matters (4 of 30)	Response
Program Title	LIVE LIFE & WIN (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 12PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school, sports, exercise, nutrition, health and wellness. The series also promotes social responsibility, perseverance, leadership, academic achievement and volunteerism.

Other Matters (5 of 30)	Response
Program Title	ON THE SPOT (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 1230PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	is a wild and lively game show unlike anything else on television. The cast is put on stage with half of a script, leaving room for clever ad-libs and any other games that may get thrown their direction. Also, there is a bell that is sounded off at random intervals, requiring the actor that spoke last to create a brand new line... You guessed it, right there, "on the spot."

Other Matters (6 of 30)	Response
Program Title	WILD LTD (KCWQ)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is an environmental program hosted by Michelle Garforth. Michelle embarks on a series of pertinent wildlife adventures in her quest to uncover facts and figures about micro-managing the environment.

Other Matters (7 of 30)	Response
Program Title	Jack Hanna's Into The Wild (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am, 730am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild", Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (8 of 30)	Response
Program Title	Animal Exploration with Jarod Miller (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Other Matters (9 of 30)	Response
Program Title	Dog Tales (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
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Other Matters (10 of 30)	Response
Program Title	Dragonfly.tv (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (11 of 30)	Response
Program Title	Mad About... (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About... is a variety show that uses a creative mixture of humor, improv, animation and viewer-generated video to educate and entertain kids. The show conveys important messages about financial literacy, nutrition, earth science, ecology, health, life skills and fitness. Each episode explores significant topics within these subject areas and incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions to educate teens and inspire them to make quality life decisions. The diverse and dynamic cast of young people who make up the show, combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
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Other Matters (12 of 30)	Response
Program Title	Jane and the Dragon (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
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Other Matters (13 of 30)	Response
Program Title	Babar (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (14 of 30)	Response
Program Title	The Zula Patrol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
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Other Matters (15 of 30)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930AM/Sun 930AM

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.

Other Matters (16 of 30)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (17 of 30)		Response
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 830AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome	

Other Matters (18 of 30)		Response
Program Title	Pearlie	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 9AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.	

Other Matters (19 of 30)	Response
Program Title	Jack Hanna's Wild Countdown (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 16 as well as the whole family Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa tallest insects biggest eaters smartest birds Jack will answer all of these questions and more. As Jack reveals the categories he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.

Other Matters (20 of 30)	Response
Program Title	Ocean Mysteries (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures comparisons to popular land animals and analogies to human experience Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflictsin the family dynamics of the mingling species viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans

Other Matters (21 of 30)		Response
Program Title	Born to Explore (KESQ)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10AM PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in explorers club history, Richard Wiese, takes biewers on a globetrotting adventure . While developed for 13-16 years olds, Born to Explore is engaging for the whole family. In this weekly half hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climns Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes	
Other Matters (22 of 30)		Response
Program Title	Sea Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 1030AM PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.	

Other Matters (23 of 30)	Response
Program Title	Everyday Health (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to educate and inform viewers ages 13 16 our hosts scan the country finding those who pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change special individuals who are making big changes in peoples lives one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity raise self esteem establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control Everyday Health through captivating storytelling reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas that will inspire other teens to take action

Other Matters (24 of 30)	Response
Program Title	Food For Thought (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1130AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young enthusiastic and passionate about food Claire Thomas is the 22 year old host who opens viewers eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour produced for ages 13 16 informs and educates teens about the power of food as a tool for exploring new places meeting new people and learning about different cultures. Claire serves as a role model for 13 16 year old viewers by showing her passion for her family life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family sometimes from friends or even from bloggers needing her help. No matter how exotic or local the location shes always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life.
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Other Matters (25 of 30)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (26 of 30)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (27 of 30)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (28 of 30)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (29 of 30)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (30 of 30)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Gulf-California Broadcast Company</p>

Attachments

No Attachments.