



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002144434** | File Number: **CPR-134836** | Submit Date: **10/09/2012** | Call Sign: **WCHS-TV** | Facility ID: **71280**
City: **CHARLESTON** | State: **WV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Charleston-Huntington
	Web Home Page Address	www.wchstv.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals: This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. Aired on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)		Response
Program Title	Made In Hollywood: Teen Edition	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 070712 thru 092912	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to inform young teens on many aspects of the Hollywood industry with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. Aired on "digital 1".	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes 'eco bytes' (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
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Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. Airt on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures' host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. The show is designed to educate, inform, & entertain children about the world around them. Each journey is a lesson in the beauty of natures, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11am from 070712 thru 092912
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)		Response
Program Title		Beta Records
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 7am from 070712 thru 082512
Total times aired at regularly scheduled time		8
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Airs on "digital 2". The station ceased broadcasting on this secondary channel on 8/31/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 9)		Response
Program Title		Ariel & Zoey, Eli Too
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday thru Friday @ 430pm from 070212 thru 083012
Total times aired at regularly scheduled time		44
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. Airs on Digital 2. The station ceased broadcasting on this secondary channel on 8/31/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Harold Cooper
Address	1301 Piedmont Road
City	Charleston
State	WV
Zip	25301
Telephone Number	304-346-5358
Email Address	hcooper@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>WCHS continues to support the community airing numerous Public Service announcements designed to inform viewers of health and safety issues, drug prevention, and the importance of education and the environment. There was wide local interest in story where two local state troopers were killed in the line of duty. We provided extensive coverage of this story, even live coverage of their funerals which had to be held at the Charleston Civic Center because it was such a large event attended by thousands of people. Local politicians, statesmen, families, friends and law enforcement officers from all over the country attended the event. We received so much goodwill from the viewing public it was overwhelming. Following the story of the trooper killings, we found there was a need for bullet proof vests for state troopers in Roane County, WV. We provided air time to talk about the problem, and spur public action. We provided coverage of this year's upcoming election, offering information on local and national candidates, issues, etc.</p> <p>WCHS TV promoted its public service effort called "No Text Zone" to educate and encourage drivers to stop texting while driving, which recently became the law of the land in West Virginia. WCHS participated in and supported the following events: Our Back Pack Attack event collected over 650 backpacks for children who need them. Our Fugitive Files segment continues to be a great public service where we profile wanted criminals, solicit viewer phone calls, and local law enforcement agencies act on their tips, giving viewers the power to make their neighborhood a safer place to live. The segment has helped net 463 wanted criminals to date. Our Behind the Kitchen Door segment reveals which restaurants are doing well to keep their eateries clean and safe for patrons, and which ones may need a little help according to the health dept. WCHS organized a food drive for residents who needed help after falling victim to recent storms. We also disseminated information to storm victims for FEMA.</p>

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 100612 thru 122912
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals: This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. Aairs on "digital 1".

Other Matters (2 of 7)	Response
Program Title	Whaddyado
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (3 of 7)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 100612 thru 122912
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
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Other Matters (4 of 7)

Response

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 100612 thru 122912
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Age of Target Child Audience from	13 years to 16 years

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Other Matters (5 of 7)

Response

Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 100612 thru 122912
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Other Matters (6 of 7)	Response
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Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am from 100612 thru 122912
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures' host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. The show is designed to educate, inform, & entertain children about the world around them. Each journey is a lesson in the beauty of natures, its creatures, & the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. Airs on "digital 1".

Other Matters (7 of 7)	Response
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Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11am from 100612 thru 122912
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Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WCHS Licensee, LLC</p>

Attachments

No Attachments.