

Children's Television Programming Report

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 0029636065
 File Number:
 CPR-131876
 Submit Date:
 07/09/2012
 Call Sign:
 KLWY
 Facility ID:
 40250
 City:

 CHEYENNE
 State:
 WY
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 07/09/2012

 Filing Status:
 Active
 Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	on	
		Affiliated network FOX		
		Nielsen DMA Cheyenne-Scott Sterling	sbluff-	
		Web Home Page Address		
Digital Core Programming	Question		Respons	
		per of hours of Core Programming per week broadcast by the station on its main program	3.0	
		State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	•	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional			

programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7-7:30AM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	THE OUTDOORSMAN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30-8AM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EAC BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE OUTDOORSMAN
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 8)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8-8:30AM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	9
Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA IS THE FIRST AND ONLY WILDLIFE AND NATURE PROGRAM TO FOCUS EXCLUSIVELY ON THE WILD ANIMALS AND WILD LANDS OF NORTH AMERICA. HOSTED BY AWARD-WINNING WILDLIFE PROTOGRAPHER AND PERIER NATURALISTS MARTY STOUFFER, THE SERIES FEATURES FOOTAGE OF MAMMALS, BIRDS, REPTILES, FISH AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. VIEWERS TAKE A GUIDED JOURNEY TO WITNESS THE VAST WONDERS AND INFINITE DIVERSITY OF NATURE FIRST HAND. SERIES HIGHLIGHTS INCLUDE THE LIFE AND DEATH STRUGGLES OF THE BIG CATS OF NORTH AMERICA, OUR PROUD AND GRACEFUL BIRDS OF PREY, POWERFUL AND PLAYFUL BEARS, AND SUCH SKILLED PREDATORS AS WORLVES AND COYOTES, TO NAME JUST A FEW. MARTY STOUFFER'S WILD AMERICA IS A SERIES THAT FAMILIES CAN ENJOY TOGETHER - PARENTS AND CHILDREN WILL BE DELIGHTED AS THEY LEARN ABOUT NATURE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 6-11 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	WILD AMERICA
List date and time rescheduled	5/19/2012 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILD AMERICA
List date and time rescheduled	4/14/2012 2PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	WILD AMERICA

List date and time rescheduled	5/12/2012 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	WILD AMERICA
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	REAL LIFE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 11:30AM-12PM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"DOG TALES" SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES, PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH, TRAINING, GROOMING AND OVERALL DOG CARE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7REAL LIFE 101 DELVES INTO THE QUESTION, "WHAT DO YOU WANT TO DO WITH YOUR LIFE?" THIS LEADER IN E /I HELPS TEENS EXPAND THEIR HORIZONS AND STRETCHES IMAGINATIONS ABOUT FUTURE JOB AND CAREER OPPORTUNITIES. AN AWARD WINNING SERIES ENDORSED BY STATIONS, TEENS, PARENTS, AND THE ANNENBURG PUBLIC POLICY CENTER, THIS WIDELY EMBRACED SERIES RETURNS WITH 22 NEW EPISODES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	4/01/2012 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-06
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	REAL LIFE

List date and time rescheduled	6/03/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	6/24/2012 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-04-22
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	6/10/2012 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-10
Episode #	
Reason for Preemption	Sports

Program Title	TEEN KID NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 12:30-1PM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE FIRST KID-TO-KID NEWSCAST, CREATED FOR AND DELIVERED BY CHILDREN. HOSTED BY A DIVERSE NEWS TEAM MADE UP OF YOUNG "JOURNALISTS" REPORTING FROM A PROFESSIONAL NEWS SET AND FROM THE FIELD ON STORIES OF INTEREST AND EDUCATIONAL VALUE TO ITS OWN AUDIENCE. FAMILY VIEWING PROGRAM ENVIRONMENT AIMED AT KIDS 13-16 AND TWEENS WATCHING ALONG WITH THEIR PARENTS, PARTICULARLY MOMS. CAST OF APPROXIMATELY 6-8 ON-AIR KIDS SELECTED FROM TOP YOUNG PROFESSIONALS IN THE NEW YORK METROPOLITAN AREA WITH MAJOR ACTING CREDITS. EMPHASIS ON DIVERSITY AND EXPERIENCE TO DEVELOP A CAST OF ENGAGING AND INTELLIGENT AFRICAN-AMERICAN, HISPANIC, ASIAN AND CAUCASIAN MALE AND FEMALE CHILD ACTORS WHO INTERACT WITH EACH OTHER-AND CONNECT TO THE VIEWERS. MEETS THE NEED OF CHILDREN WHOSE SOPHISTICATION AND CURIOSITY ABOUT THEIR WORLD IS MOTIVATED BY THE INFORMATION EXPLOSION. THEY HAVE THE INTEREST. THEY HAVE OPINIONS. BUT NO PLACE TO EXPRESS THOSE OPINIONS UNTIL NOW. THE PROGRAM IS REGULARY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTING PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TEEN KID NEWS
List date and time rescheduled	4/29/2012 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KID NEWS
List date and time rescheduled	4/22/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KID NEWS
List date and time rescheduled	5/20/2012 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KID NEWS
List date and time rescheduled	4/14/2012 3PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	TEEN KID NEWS
List date and time rescheduled	5/12/2012 2PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 8)	Response
Program Title	REAL LIFE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:30-12PM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 DELVES INTO THE QUESTION, "WHAT DO YOU WANT TO DO WITH YOUR LIFE?" THIS LEADER IN E/I HELPS TEENS EXPAND THEIR HORIZONS AND STRETCHES IMAGINATIONS ABOUT FUTURE JOB AND CAREER OPPORTUNITIES. AN AWARD WINNING SERIES ENDORSED BY STATIONS, TEENS, PARENTS, AND THE ANNENBURG PUBLIC POLICY CENTER, THIS WIDELY EMBRACED SERIES RETURNS WITH 22 NEW EPISODES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions

Title of Program	REAL LIFE
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	4/14/2012 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	REAL LIFE
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of	Response
8)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30-9AM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	3
Total times aired	12

Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MISSING
List date and time rescheduled	5/20/12 3P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MISSING
List date and time rescheduled	6/09/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MISSING
List date and time rescheduled	4/28/2012 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	MISSING
List date and time rescheduled	6/23/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	MISSING
List date and time rescheduled	6/30/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MISSING
List date and time rescheduled	4/14/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MISSING
List date and time rescheduled	6/16/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	MISSING
List date and time rescheduled	6/02/2012 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	MISSING
List date and time rescheduled	NOT RESCHEDULED
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MISSING
List date and time rescheduled	5/26/2012 2:30PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1P-1:30PM MT (4/1-6/30/12)
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL WILL SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS BY PROVIDING INSIGHT INTO THE OPINIONS AND PERSPECTIVES OF MAJOR LEAGUE BASEBALL PLAYERS. SPECIFICALLY, THE 2012 SEASON OF MLB PLAYER POLL WILL EDUCATE YOUNG VIEWERS ON HOW THE GAME OF BASEBALL IS PLAYED AND PROVIDE INSTRUCTIONS REGARDING THE TECHNIQUES THAT SUCCESSFUL PLAYERS USE. THE SHOW WILL ALSO GLEAN INSIGHT INTO PLAYERS' PREFERENCES IN AREAS OUTSIDE OF BASEBALL WITH TOPICS LIKE "WHAT CAREER INTERESTS YOU AFTER YOU RETIRE FROM BASEBALL?,"OR "WHAT IS YOUR FAVORITE CITY TO PLAY IN?" OR "WHAT PLAYER FROM HISTORY WOULD YOU MOST LIKE TO WATCH/PLAY FOR/PLAY AGAINST?" IN ADDITION, MLB PLAYER POLL WILL PROVIDE EXAMPLES OF HEALTHY DEBATE, EXPRESSING AN OPINION USING SUPPORTING EVIDENCE AND ANALYZING STATISTICS TO CONFIRM OR REFUTE A PREVIOUS HELD BELIEF. THE RESULTS OF THE POLL QUESTION THAT WILL SERVE AS THE HEART OF EACH EPISODE WILL BE REPRESENTED GRAPHICALLY USING TRADITIONAL CHARTS AND GRAPHS IN A MANNER DESIGNED TO HELP TEENAGERS PROCESS SIMILAR INFORMATION THEY WILL ENCOUNTER IN NEWSPAPERS, MAGIZINES, AND TEXTBOOKS. FINALLY, THE EMPHASIS ON PHYSICAL EDUCATION IN EACH EPISODE OF MLB PLAYER POLL WILL INSPIRE YOUNG VIEWERS TO GET OFF THE COUCH, GO OUTSIDE, AND EXERCISE. MLB PRODUCTIONS, WITH CONTINUED GUIDENCE AND ADVICE FROM NASPE(NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION), WILL STRIVE TO MAKE EVERY EPISODE OF MLB PLAYER POLL MEET THE FCC'S E/I STANDARDS FOR YOUNG ADULT PROGRAMMING. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7AM AND 10PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO TEENS(13- 16 YEARS OLD), AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	4/14/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	5/12/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	5/19/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	MLB PLAYER POLL
List date and time rescheduled	4/28/2012 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	CRYSTAL HEIDE
	Address	1856 SKYVIEW DR
	City	CASPER
	State	WY
	Zip	82601
	Telephone Number	307-577-5923
	Email Address	PROGRAMMING@KFNBTV. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7AM MT (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH BROADCAST AND II LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Other Matters (2 of 6)	Response
Program Title	THE OUTDOORSMAN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of	30 mins
Program	

THE SERIES FORMAT INCLUDES AN EDUCATIONAL BLEND OF WORLD CLASS ADVENTURES IN Describe the educational DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING KIDS & PEOPLE OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS AND and RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT informational objective of ASPECTS OF THE FORMAT. TO GIVE PEOPLE OF ALL AGES MOTIVATION AND INSPIRATION TO ENJOY THE GREAT OUTDOORS AND FOLLOW THEIR DREAMS OF TRAVEL, ADVENTURE AND the program and how it EXPLORATION. TO ALSO TEACH PEOPLE THE KEY ROLE SPORTSMEN & WOMEN PLAY IN THIS COUNTRIES OVERALL GAME MANAGEMENT & HABITAT PROGRAMS. THE PROGRAM IS meets the definition of REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND Core INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH EACH Programming. BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (3 of 6)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8AM MT (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA IS THE FIRST AND ONLY WILDLIFE AND NATURE PROGRAM TO FOCUS EXCLUSIVELY ON THE WILD ANIMALS AND WILD LANDS OF NORTH AMERICA. HOSTED BY AWARD- WINNING WILDLIFE PROTOGRAPHER AND PERIER NATURALISTS MARTY STOUFFER, THE SERIES FEATURES FOOTAGE OF MAMMALS, BIRDS, REPTILES, FISH AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. VIEWERS TAKE A GUIDED JOURNEY TO WITNESS THE VAST WONDERS AND INFINITE DIVERSITY OF NATURE FIRST HAND. SERIES HIGHLIGHTS INCLUDE THE LIFE AND DEATH STRUGGLES OF THE BIG CATS OF NORTH AMERICA, OUR PROUD AND GRACEFUL BIRDS OF PREY, POWERFUL AND PLAYFUL BEARS, AND SUCH SKILLED PREDATORS AS WORLVES AND COYOTES, TO NAME JUST A FEW. MARTY STOUFFER'S WILD AMERICA IS A SERIES THAT FAMILIES CAN ENJOY TOGETHER - PARENTS AND CHILDREN WILL BE DELIGHTED AS THEY LEARN ABOUT NATURE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 6-11 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.
Other Matters (4 of 6)	Response
Program Title	MISSING

Origination

Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM MT (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATION SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING AND THROUGH
Other Matters (5 of 6)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 12:30PM MT (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of	30 mins

Program

Age of

Target Child Audience from 13 years to 16 years

THE FIRST KID-TO-KID NEWSCAST, CREATED FOR AND DELIVERED BY CHILDREN. HOSTED BY A Describe the DIVERSE NEWS TEAM MADE UP OF YOUNG "JOURNALISTS" REPORTING FROM A PROFESSIONAL educational NEWS SET AND FROM THE FIELD ON STORIES OF INTEREST AND EDUCATIONAL VALUE TO ITS and OWN AUDIENCE. FAMILY VIEWING PROGRAM ENVIRONMENT AIMED AT KIDS 13-16 AND TWEENS informational WATCHING ALONG WITH THEIR PARENTS, PARTICULARLY MOMS. CAST OF APPROXIMATELY 6-8 objective of ON-AIR KIDS SELECTED FROM TOP YOUNG PROFESSIONALS IN THE NEW YORK METROPOLITAN the program AREA WITH MAJOR ACTING CREDITS. EMPHASIS ON DIVERSITY AND EXPERIENCE TO DEVELOP A and how it CAST OF ENGAGING AND INTELLIGENT AFRICAN-AMERICAN, HISPANIC, ASIAN AND CAUCASIAN meets the MALE AND FEMALE CHILD ACTORS WHO INTERACT WITH EACH OTHER-AND CONNECT TO THE definition of VIEWERS. MEETS THE NEED OF CHILDREN WHOSE SOPHISTICATION AND CURIOSITY ABOUT Core THEIR WORLD IS MOTIVATED BY THE INFORMATION EXPLOSION. THEY HAVE THE INTEREST. Programming. THEY HAVE OPINIONS. BUT NO PLACE TO EXPRESS THOSE OPINIONS UNTIL NOW. THE PROGRAM IS REGULARY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7:00AM AND 10:00PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO 13-16 YEAR OLDS, AT THE BEGINNING OF EACH BROADCAST AND IN LISTING PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

Other Matters (6 of 6)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1PM MT (7/1-9/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

MLB PLAYER POLL WILL SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS BY PROVIDING INSIGHT INTO THE OPINIONS AND PERSPECTIVES OF MAJOR LEAGUE BASEBALL PLAYERS. SPECIFICALLY, THE 2012 SEASON OF MLB PLAYER POLL WILL EDUCATE YOUNG VIEWERS ON HOW THE GAME OF BASEBALL IS PLAYED AND PROVIDE INSTRUCTIONS REGARDING THE TECHNIQUES THAT SUCCESSFUL PLAYERS USE. THE SHOW WILL ALSO GLEAN INSIGHT INTO PLAYERS' PREFERENCES IN AREAS OUTSIDE OF BASEBALL WITH TOPICS LIKE "WHAT CAREER INTERESTS YOU AFTER YOU RETIRE FROM BASEBALL?,"OR "WHAT IS YOUR FAVORITE CITY TO PLAY IN?" OR "WHAT PLAYER FROM HISTORY WOULD YOU MOST LIKE TO WATCH/PLAY FOR/PLAY AGAINST?" IN ADDITION, MLB PLAYER POLL WILL PROVIDE EXAMPLES OF HEALTHY DEBATE, EXPRESSING AN OPINION USING SUPPORTING EVIDENCE AND ANALYZING STATISTICS TO CONFIRM OR REFUTE A PREVIOUS HELD BELIEF. THE RESULTS OF THE POLL QUESTION THAT WILL SERVE AS THE HEART OF EACH EPISODE WILL BE REPRESENTED GRAPHICALLY USING TRADITIONAL CHARTS AND GRAPHS IN A MANNER DESIGNED TO HELP TEENAGERS PROCESS SIMILAR INFORMATION THEY WILL ENCOUNTER IN NEWSPAPERS, MAGIZINES, AND TEXTBOOKS. FINALLY, THE EMPHASIS ON PHYSICAL EDUCATION IN EACH EPISODE OF MLB PLAYER POLL WILL INSPIRE YOUNG VIEWERS TO GET OFF THE COUCH, GO OUTSIDE, AND EXERCISE. MLB PRODUCTIONS, WITH CONTINUED GUIDENCE AND ADVICE FROM NASPE(NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION), WILL STRIVE TO MAKE EVERY EPISODE OF MLB PLAYER POLL MEET THE FCC'S E/I STANDARDS FOR YOUNG ADULT PROGRAMMING. THE PROGRAM IS REGULARLY SCHEDULED AND AIRS BETWEEN THE HOURS OF 7AM AND 10PM. THE PROGRAM IS 30 MINUTES IN LENGTH, AND IS IDENTIFIED AS AN EDUCATIONAL AND INFORMATIONAL SHOW, TARGETED TO TEENS(13-16 YEARS OLD), AT THE BEGINNING AND THROUGH EACH BROADCAST AND IN LISTINGS PROVIDED TO PUBLISHERS OF PROGRAM GUIDES.

	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WYOMEDIA CORP

Attachments No Attachments.