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Children's Television Programming Report

FRN: **0023174477** | File Number: **CPR-147031** | Submit Date: **10/22/2013** | Call Sign: **KUNS-TV** | Facility ID: **4624** | City:  
**BELLEVUE** | State: **WA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/22/2013** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.kunstv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am PT, September 7 - 28, 2013
Total times aired at regularly scheduled time	4

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 17)</b>	<b>Response</b>
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am PT, August 7 - 17, 2013
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)		Response
Program Title		The Backyardigans
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 8:30-9:00am PT, July 6 - August 31, 2013
Total times aired at regularly scheduled time		9
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal - children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out of his shell with help of his friends. Each adventure begins in the backyard, which through the group's imagination is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 17)</b>	<b>Response</b>
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am PT, September 7-28, 2013
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal - children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out of his shell with help of his friends. Each adventure begins in the backyard, which through the group's imagination is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am PT, July 6 - 27, 2013
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidentally cause problems, he admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	Maya and Miguel
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am PT, July 6 - August 31, 2013
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has two main goals: first to encourage children to value, respect and better understand a variety of cultures, perspectives, traditions, languages and experiences; and second to support children in building their understanding of the English language, and especially the vocabulary. The show features 10 year old twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse neighborhood. Every episode turns and twists into an adventure for the twins, especially when Maya's usual well-intended deeds turn into big messes, which fortunately they always manage to fix. Maya and Miguel are both bilingual, and they promote a positive, culturally rich portrayal of a Latino family. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7 year old Latina girl and her firends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while incresing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program aired on the main digital stream 51-1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 17)	Response
Program Title	Go, Diego, Go!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about specific animals -- the sound they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego rescues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 51-1.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Go, Diego, Go!
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Aug. 31, 2013, 10:51-11:00am PT - Breaking News Interruption - Pres. Obama/Syria
Reason for Preemption	Other

Digital Core Program (10 of 17)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am PT, August 24 and 31, 2013 and Saturdays, 9:30-10:00am PT September 7-28, 20
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapdes reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 51-1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 17)</b>	<b>Response</b>
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am PT, September 7-28, 2013
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapdes reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 51-1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 17)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals, (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate?, etc. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (13 of 17)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30-10:00am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Toot & Puddle" is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. The series' key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world, (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary digital stream 51-2.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (14 of 17)	Response
Program Title	Are We There Yet? World Adventure #1
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration, the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights, (2) to develop appreciation for and encourage reflection on similarities and differences between cultures, and (3)to reinforce the notion that we are all part of one big world, no matter how far away we are and (3) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 17)	Response
Program Title	Are We There Yet? World Adventure #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11:00am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration, the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights, (2) to develop appreciation for and encourage reflection on similarities and differences between cultures, and (3)to reinforce the notion that we are all part of one big world, no matter how far away we are and (3) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (16 of 17)	Response
Program Title	Iggy Arbuckle #1
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:00-11:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' "Iggy Arbuckle" are to (1) motivate children's interest in nature, (2) introduce conservation ideas, (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main charater Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This is a fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 17)	Response
Program Title	Iggy Arbuckle #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:30am-12:00pm PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' "Iggy Arbuckle" are to (1) motivate children's interest in nature, (2) introduce conservation ideas, (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main charater Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This is a fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. This program aired on the secondary digital stream 51-2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doreen Kaylor
Address	140 - 4th Ave. North
City	Seattle
State	WA
Zip	98109
Telephone Number	(206) 404-4153
Email Address	dekaylor@sbgvtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program will air on the main digital stream 51-1.

Other Matters (2 of 12)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo, a curious, fun-loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program will air on the main digital stream 51-1.

Other Matters (3 of 12)	Response
Program Title	The Backyardigans
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal - children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out of his shell with help of his friends. Each adventure begins in the backyard, which through the group's imagination is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. This program will air on the main digital stream 51-1.

Other Matters (4 of 12)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapdes reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program will air on the main digital stream 51-1.

Other Matters (5 of 12)	Response
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Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7 year old Latina girl and her firends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while incresing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program will air on the main digital stream 51-1.

Other Matters (6 of 12)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about specific animals -- the sound they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego rescues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program will air on the main digital stream 51-1.

Other Matters (7 of 12)		Response
Program Title	Mama Mirabelle	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays, 9:00-9:30am PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals, (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate?, etc. This program will air on the secondary digital stream 51-2.	

Other Matters (8 of 12)		Response
Program Title	Toot & Puddle	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays, 9:30-10:00am PT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 7 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Toot & Puddle" is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. The series' key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world, (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program will air on the secondary digital stream 51-2.
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Other Matters (9 of 12)	Response
Program Title	Are We There Yet? World Adventure #1
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration, the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights, (2) to develop appreciation for and encourage reflection on similarities and differences between cultures, and (3)to reinforce the notion that we are all part of one big world, no matter how far away we are and (3) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program will air on the secondary digital stream 51-2.

Other Matters (10 of 12)	Response
Program Title	Are We There Yet? World Adventure #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11:00am PT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration, the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights, (2) to develop appreciation for and encourage reflection on similarities and differences between cultures, and (3)to reinforce the notion that we are all part of one big world, no matter how far away we are and (3) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program will air on the secondary digital stream 51-2.

Other Matters (11 of 12)	Response
Program Title	Iggy Arbuckle #1
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:00-11:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' "Iggy Arbuckle" are to (1) motivate children's interest in nature, (2) introduce conservation ideas, (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main charater Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This is a fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. This program will air on the secondary digital stream 51-2.

Other Matters (12 of 12)	Response
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Program Title	Iggy Arbuckle #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:30-12:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' "Iggy Arbuckle" are to (1) motivate children's interest in nature, (2) introduce conservation ideas, (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main charater Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This is a fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. This program will air on the secondary digital stream 51-2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sinclair Seattle Licensee, LLC</b></p>



**Attachments**

No Attachments.