



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-156552** | Submit Date: **07/08/2014** | Call Sign: **WHAG-TV** | Facility ID: **25045**  
City: **HAGERSTOWN** | State: **MD**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/08/2014** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Washington DC
	Web Home Page Address	www.your4state.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 4/5/14-6/28/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the signing/dancing duo of Mr.I and Mrs...(also known as Chica's Mom and Dad)...welcome you with open wings for fantastic adventures and dress-up fun. This show was pre-empted on 6/7/14 for the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/15/14 @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 #ETCS209DH
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30Am 4/4/14-6/28/14

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of pop culture playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. This show was pre-empted on 6/7/14 due to the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	6/15/14 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 ENAD122DH

Reason for Preemption

Sports

<b>Digital Core Program (3 of 6)</b>	<b>Response</b>
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10AM 4/5/14-6/28/4
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetoplois that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigroo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. This show was pre-empted on 6/7/14 due to the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/7/14 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 ETFT125DH
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 4/5/14-6/28/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure: Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! This show was pre-empted on 6/7 due to the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/21/14 @ 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 EJTM123DH
Reason for Preemption	Sports



Digital Core Program (5 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 4/5/14-6/28/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, sportucus, who must stop the evil plots of Robbit Rotten, who hates physical activity, among other things. This show was pre-empted on 6/7/14 due to the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/21/14 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 ELZT312DH
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 4/5/14-6/28/14

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums to loud, how can he play them softly? If Zou wants a car, but as only a cardboard box, how can he transform it? If Zou lost his friend favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. This show was pre-empted on 6/7/14 due the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Zou
List date and time rescheduled	6/7/14 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-07
Episode #	6/7/14 EZOU110DH

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Reason for Preemption	Sports
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**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Diane Biser
Address	13 E. Washington Street
City	Hagerstown
State	MD
Zip	21740
Telephone Number	301-797-4400
Email Address	dbiser@whag.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WHAG, in conjunction with the NBC affiliation, aired a number of PSA's targeted to children 16 and under. During the month of April there were 53 "The More You Know" PSA's. The May total was 55 "The More You Know" network PSA's. In June network had a total of 50 "The More You Know" PSAs. The :15 themes of these PSA's deal with the environment, tolerance, mentoring, and violence prevention. The More You Know's website ([www.nbc.com/tmyk](http://www.nbc.com/tmyk)) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes "a list of the campaign's most recent accolades. During the quarter there were a total of 21 news stories appropriate for children that aired on either the 5:00p or 6pm newscast. The content of the stories ranged from...Students in Washington County are now able to learn about the farm without visiting one... In celebration of Arbor Day, students in Washington County became one with nature. They planted trees in the Fairgrounds Park...Some preK students in Washington County now have the change to read books from school from the comfort of their own home through the Raising a Reader program. Kids Cast - Every Wednesday during our 5PM newscast weather segment, a third through fifth grade school student gives our weather forecast. Children draw a picture of "weather events" and submit them to our local Kids Cast sponsors. Each week, a picture is chosen, and the child that drew it sits on our live news set and delivers the local weather. The child arrives early, and in addition to learning about the weather, they get to see how a live newscast works "behind the scenes." During the Month of April 61 30-second promos for the WHAG Student Athlete of the Month. During the month of May 61 30-second promos aired, and during the month of June 61 30-second promos aired. A male and female student are nominated by the community each month for their outstanding efforts in the classroom and on the field. A feature story is done on each winner and aired within the local news. Congratulations announcements are aired during the following month. On April 8, Cub Scout Pack 8 from Hagerstown toured the station. They toured the news room, studio and weather center. On April 12, WHAG aired the annual Parent Child Telethon from 12Noon to 3PM. On April 24, Jeff Bowers, Assistant News Director, attended a Career Day at Abraxas School. He did two half hour sessions with approximately 40 students ages 14-18. He told them about career in news. On May 16, Mt. Aetna Elementary toured the station. They toured the news room, studio and weather center. On May 21, Royal Ranger Group, Falling Waters, WV toured the station. They toured the news room, studio and weather center. Hugh Breslin, VP and General Manager is on the Board of Directors for the local Mason Dixon Boy Scouts of America.

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>		<b>Response</b>
Program Title	The Chica Show	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 9AM 7/5/14-9/27/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Shop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo to Mr. and Mrs...(also known as Chica's Mom and Dad)..welcome you with open wings for fantastic adventures and dress up fun.	

<b>Other Matters (2 of 6)</b>			<b>Response</b>
Program Title	Noodle and Doodle		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays @ 9:30AM 7/5/14-9/27/14		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The project encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, doggity, is an ever faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.		

<b>Other Matters (3 of 6)</b>		<b>Response</b>
Program Title	Tree Fu Tom	
Origination	Network	



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Days/Times Program Regularly Scheduled Saturdays @ 10AM 7/5/14-9/27/14

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the amazing adventures of a young boy called Tom who, with the power of movement magic called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetoplois that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigroo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

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Other Matters (4 of 6)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 7/5/14-9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure: Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

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Other Matters (5 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 7/5/14-9/27/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, sportucus, who must stop the evil plots of Robbit Rotten, who hates physical activity, among other things.

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**Other Matters**

**(6 of 6)**

**Response**

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Program Title    Zou

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Origination        Network

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Days/Times        Saturdays @ 11:30AM 7/5/14-9/27/14  
Program  
Regularly  
Scheduled

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Total times        13  
aired at  
regularly  
scheduled  
time

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Length of            30 mins  
Program

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Age of Target      2 years to 5 years  
Child  
Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Zou is a French series based on the Zou books by Michel Gay. Targeted for children 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the occurring lesson within each episode.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Diane Biser</b></p>

## Attachments

No Attachments.