

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** File Number: **CPR-124016** Submit Date: **10/06/2011** Call Sign: **WMFP** Facility ID: **41436** City:

FOXBOROUGH State: MA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2011 Filing Status: Active

# Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	RTV
	Nielsen DMA	Boston
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 12:30PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	IN THE ZONE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MJ along with his friends [Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Je Smith, and many more] teach teens the importance of conditioning and education is order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	AQUA KIDS ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 12pM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	angels friends
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 12PM

Total times aired	13
at regularly	
scheduled time	
Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Angel's Friends provides CORE programming in the areas of particular concern to young teens
educational and	including social themes and coping strategies through school life of animated teen-aged angels learni
informational	to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils.
objective of the	Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decision
program and	they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as the
how it meets the	deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of
definition of Core	particular concern to young teens
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 6)	Response
Program Title	AQUA KIDS ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 12PM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. They travel the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	STEVE MARRA
Address	11 LAKELAND PARK DRIVE
City	PEABODY
State	MA
Zip	01960
Telephone Number	978-717-5633
Email Address	COFFICE@EROLS.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (6)

meets the

Core

definition of

Programming.

its natural species.

Other Matters (1 of 6)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (2 of	
6)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal

species because of the up-close and detailed photography of the series. Through this understanding, it is

hoped children will better relate to the natural environment as it exist in North American and learn to protect

Other Matters (3 of 6)	Response
Program Title	VIRUS ATTACK
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the antiviruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. It is an interesting metaphor for pollution. The series shows elements of courage, friendship, and problem solving. Although the concept is far-fetched, it brings enough science concepts to make it plausible. This would be an excellent venue to discuss the issues of pollution in our modern world. Concepts of what is causing pollution and how students can help to solve some of these problems are the issues young people face today. They very often feel powerless and this show's characters give them great role models to try and problem solve the issues of pollution. There are no mixed messages in this series.

Other Matters (4 of 6)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those Differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. Passport To Explore uses the technique of near peer mentors i.e.,children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.

Other Matters (5 of 6)	Response
Program Title	angels friends
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis " The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (6 of 6)	Response
Program Title	MONSTERS AND VIRUSES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

informative entertainment for eight to twelve year olds. Monsters and Pirates seeks to educate this age group about developmentally relevant psychological themes relating to individual competence by providing role models of children their age mastering unusual, new and challenging situations. Developmentally, eight to twelve year olds are involved with developing a sense of personal competence and are beginning to observe and think logically about the skills they are developing. The characters in Monsters and Pirates are also experiencing their first tastes of using their skills independently, as they sail off on a test adventure to obtain their diplomas from the Blackburn Academy for pirates. They are forced to be innovative as they manage issues of competition and authority, and they solve these problems in ways to which children can relate. They do things like summoning jellyfish to help slow down their competition or joining as a team to help each other over a widening abyss. Each character in the episodes has a unique talent to contribute to the venture, and respect is shown for individuality of both boys and girls of many types, not to mention some very interesting animals. Solutions to problems in the episodes are found by using resources in novel ways. This encourages the eight to twelve year old child to think creatively about his or her own potential and situation.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NRJ TV LLC **Attachments** 

No Attachments.