



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-150409** | Submit Date: **01/10/2014** | Call Sign: **WJHL-TV** | Facility ID: **57826**  
City: **JOHNSON CITY** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2014** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	WWW.WJHL.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(17)**

Digital Core Program (1 of 17)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 17)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 17)</b>	<b>Response</b>
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Program Title	THINK BIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG features top kid inventors who face off against each other in a Invent-off to see who can come up with the most innovative and creative invention. each episode is set in the think tank, a studio filled top to bottom with art supplies and construction materials. THINK BIG is a kid-hosted entertaining series. Two teams, each lead by a Featured Inventor brainstorm, choose materials, then they sketch and design their idea. Once completed, the competing inventions are presented to a judge. the best invention wins bragging rights and the coveted Genius cup. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On 10/5/13 THINK BIG aired in it's regularly scheduled time of Sat 11a and on Sunday 10/6/13 730a. the regularly scheduled children's program GAME CHANGERS WITH KEVIN FRAZIER was unable to air so THINK BIG was substituted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 17)**

**Response**

Program Title	ALL IN WITH LAILA ALI
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Origination	Network
Days/Times Program Regularly Scheduled	SUN 7A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 17)**

**Response**

Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network



Days/Times Program Regularly Scheduled	SUN 730A
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>GAMECHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Due to a technical problem on 10/6/13 GAME CHANGER did not air. The show THINK BIG that was aired on 10/5/13 11a was quickly input and aired in full.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program  
(6 of 17)**

**Response**

Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1130A

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children everywhere. the viewers meet the true ambassadors of the wild; animals that appeal to all age audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	WILD AMERICA
List date and time rescheduled	10/5/13 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES (MULTICHANNEL 11-2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8-9A

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse GREEN SCREEN company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s Curiosity, Confidence, citizenship, compassion, as well as the three "R"s. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 17)</b>	
	<b>Response</b>
Program Title	TRAVEL THRU HISTORY (MULTICHANNEL 11-2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. the series visits diverse locales across the U.S. from Las Vegas to Key West. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (9 of 17)</b>	
	<b>Response</b>
Program Title	MYSTERY HUNTERS (MULTICHANNEL 11-2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, MYSTERY HUNTERS uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of the Parent's Choice Award. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 17)</b>	<b>Response</b>
Program Title	SAFARI (MULTICHANNEL 11-2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planets most interesting animals. SAFARI offers a dynamic television experience for teens. The exciting experience of exploring the fascination world of wildlife and the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age appropriate global wildlife and ecology issues are introduced to the viewing audience with in depth and thoughtful explanations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 17)</b>	<b>Response</b>
Program Title	EDGEMONT (MULTICHANNEL 11-2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain teen audiences and to inform and educate it's viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships. as well as ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of the choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 17)</b>		<b>Response</b>
Program Title	BIZ KID\$ (MULTICHANNEL 11-3) WEATHER CHANNEL	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 8A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ uses a clever blend of entertainment and education. The show features teens learning about money, business and finance. To keep the kids engaged the show uses fast paced mix of direct education delivered by young actors, sketch comedies, animation and stories. featuring real life entrepreneurs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (13 of 17)</b>	<b>Response</b>
Program Title	ECO COMPANY (MULTICHANNEL 11-3) WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies n energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO COMPANY provides a practical tip that teens and people of all ages can use in their daily lives. ECO COMPANY is designed to be an interactive program from finding out what's on the mind of all teens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (14 of 17)</b>	
	<b>Response</b>
Program Title	REAL WINNING EDGE (MULTICHANNEL 11-3)WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. it is a program that instills confidences in teenagers who are reaching for their own dreams. Celebrities that are role models from professional sports and the entertainment industries are featured in the segments. It is a program that delivers a strong message of hope and optimism for the future of American's youth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (15 of 17)</b>	<b>Response</b>
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (MULTICHANNEL 11-3)WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD uses in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special needs, from feeding the hungry in the slums of Kenya to helping Vietnamese handicapped children. Their selfless behavior is a touching lesson for viewers that highlight social consciousness as well as the challenges faced by others around the world. This state of the art program highlights geography, social dynamics, international cultures, customs, arts and entertainment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (16 of 17)	Response
Program Title	ANIMAL SCIENCE(MULTICHANNEL 11-3)WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a show that has a uniquely scientific approach. While most animal shows look at behavior of animals, ANIMAL SCIENCE goes one step further to look at how and why an animal is able to excel in its environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	CHATROOM (MULTICHANNEL 11-3)WEATHER CHANNEL
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHATROOM is a program about issues and concerns that face teens. The program focuses on some of the ethical choices today's teens must make with regards to social issues. Questions about real life stories from the teen cast are featured. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (2)**

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6A
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 630A
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ROBIN HODGE
Address	338 EAST MAIN STREET
City	Johnson City
State	TN
Zip	37601
Telephone Number	423 926 2151
Email Address	rhodge@wjhl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the past quarter WJHL's local newscasts: NEWS CHANNEL 11 @ 430A, NEWS CHANNEL 11 @ 5A, NEWS CHANNEL 11 @ 6A, NEWS CHANNEL 11 @ 12P, NEWS CHANNEL 11 @ 5P, NEWS CHANNEL 11 @ 530P, NEWS CHANNEL 11 @ 6P, NEWS CHANNEL 11 @ 11P, NEWS CHANNEL 11 @ 7A SATURDAY , NEWS CHANNEL 11 @ 8A SATURDAY have many stories that are educational and have informational material of value to children. WJHL has two multicast channels. WJHL no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel. In addition to the educational and informational programs in this report, that the station broadcasts the following programs designed for children ages twelve and under that were not "educational or informational" programming: None. After due licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670 with respect to all programs specifically designed for children ages twelve (12) and under. Due to a technical hardware program on WJHL 10-6-13 the 730a regular program GAME CHANGERS WITH KEVIN FRAZIER did not air. the children's program THINK BIG was quickly substituted with no time loss.



**Other Matters (17)**

<b>Other Matters (1 of 17)</b>	<b>Response</b>
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (2 of 17)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (3 of 17)**

**Response**

Program Title	THINK BIG
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SAT 11A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG features top kid inventors who face off against each other in a Invent-off to see who can come up with the most innovative and creative invention. each episode is set in the think tank, a studio filled top to bottom with art supplies and construction materials. THINK BIG is a kid-hosted entertaining series. Two teams, each lead by a Featured Inventor brainstorm, choose materials, then they sketch and design their idea. Once completed, the competing inventions are presented to a judge. the best invention wins bragging rights and the coveted Genius cup. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (4 of 17)**

**Response**

Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SAT 1130A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children everywhere. the viewers meet the true ambassadors of the wild; animals that appeal to all age audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (5 of 17)**

**Response**

Program Title	ALL IN WITH LAILA ALI
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Origination	Network
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Days/Times Program Regularly Scheduled	SUN 7A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (6 of 17)**

**Response**

Program Title	GAME CHANGERS WITH KEVIN FRAZIER
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Origination	Network
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Days/Times Program Regularly Scheduled	SUN 730A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profile celebrities range from players who have set up charities for youngsters round the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (7 of 17) Response**

Program Title	GREEN SCREEN ADVENTURES MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8-9A
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse GREEN SCREEN company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s Curiosity, Confidence, citizenship, compassion, as well a the three "R"s. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (8 of 17) Response**

Program Title	TRAVEL THRU HISTORY MULTICHANNEL 11-2 METV
Origination	Network

Days/Times Program Regularly Scheduled	TRAVEL THRU HISTORY
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. the series visits diverse locales across the U.S. from Las Vegas to Key West. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (9 of 17)**

**Response**

Program Title	MYSTERY HUNTERS MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, MYSTERY HUNTERS uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of the Parent's Choice Award. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (10 of 17)**

**Response**

Program Title	SAFARI MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planets most interesting animals. SAFARI offers a dynamic television experience for teens. The exciting experience of exploring the fascination world of wildlife and the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age appropriate global wildlife and ecology issues are introduced to the viewing audience with in depth and thoughtful explanations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (11 of 17)</b>	<b>Response</b>
Program Title	EDGEMONT MULTICHANNEL 11-2 METV
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain teen audiences and to inform and educate it's viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships. as well as ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of the choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (12 of 17)</b>		<b>Response</b>
Program Title	BIZ KID\$ MULTICHANNEL 11-3 WEATHER CHANNEL	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 8A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ uses a clever blend of entertainment and education. The show features teens learning about money, business and finance. To keep the kids engaged the show uses fast paced mix of direct education delivered by young actors, sketch comedies, animation and stories. featuring real life entrepreneurs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

<b>Other Matters (13 of 17)</b>		<b>Response</b>
Program Title	ECO COMPANY MULTICHANNEL 11-3 WEATHER CHANNEL	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 830A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies n energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO COMPANY provides a practical tip that teens and people of all ages can use in their daily lives. ECO COMPANY is designed to be an interactive program from finding out what's on the mind of all teens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

<b>Other Matters (14 of 17)</b>		<b>Response</b>
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Program Title	REAL WINNING EDGE MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. it is a program that instills confidences in teenagers who are reaching for their own dreams. Celebrities that are role models from professional sports and the entertainment industries are featured in the segments. It is a program that delivers a strong message of hope and optimism for the future of American's youth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (15 of 17)</b>	<b>Response</b>
Program Title	ELIZABETH STATON'S GREAT BIG WORLD MULTICHANNEL 11-3 WEATHER CHANNEL
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD uses in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special needs, from feeding the hungry in the slums of Kenya to helping Vietnamese handicapped children. Their selfless behavior is a touching lesson for viewers that highlight social consciousness as well as the challenges faced by others around the world. This state of the art program highlights geography, social dynamics, international cultures, customs, arts and entertainment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (16 of 17)**

**Response**

Program Title	ANIMAL SCIENCE MULTICHANNEL 11-3 WEATHER CHANNEL
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SAT 10A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a show that has a uniquely scientific approach. While most animal shows look at behavior of animals, ANIMAL SCIENCE goes one step further to look at how and why an animal is able to excel in its environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (17 of 17)**

**Response**

Program Title	CHATROOM MULTICHANNEL 11-3 WEATHER CHANNEL
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SAT 1030A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHATROOM is a program about issues and concerns that face teens. The program focuses on some of the ethical choices today's teens must make with regards to social issues. Questions about real life stories from the teen cast are featured. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC</b></p>

## Attachments

No Attachments.