

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

FRN: **0002538445** | File Number: **CPR-135694** | Submit Date: **10/10/2012** | Call Sign: **WLKY** | Facility ID: **53939** | City:
LOUISVILLE | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

| | Section | Question | Response |
|----------------------------|--------------------|--|-----------------|
| General Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Louisville |
| | Web Home Page Address | www.wlky.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(21)

| Digital Core Program (1 of 21) | Response |
|--|---|
| Program Title | DOODLEBOPS - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | DOODLEBOPS - I |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 1 |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 21) | Response |
|--------------------------------|-----------------|
| Program Title | DOODLEBOPS - II |
| Origination | Network |
| Days/Times Program | |

| | |
|--|---|
| Regularly Scheduled | Saturday, 10:30-11 am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | DOODLEBOPS - II |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 1 |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 21) | Response |
|---|------------------------|
| Program Title | BUSYTOWN MYSTERIES - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 am |
| Total times aired at regularly scheduled time | 12 |

| | |
|--|---|
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------------|
| Title of Program | BUSYTOWN MYSTERIES - I |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 1 |
| Reason for Preemption | Sports |
| Digital Core Program (4 of 21) | Response |
| Program Title | BUSYTOWN MYSTERIES - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30-12 noon |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than | |

| | |
|--|---|
| Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--|
| Title of Program | BUSYTOWN MYSTERIES - II |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, 11:30-12 noon |
| Reason for Preemption | Sports |
| Digital Core Program (5 of 21) | Response |
| Program Title | DANGER RANGERS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12 noon-12:30 pm; 7/7/12-9/15/12 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 9 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | DANGER RANGERS |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 8 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------|
| Title of Program | DANGER RANGERS |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 1 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 21) | Response |
|--|--------------------------------------|
| Program Title | HORSELAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30-1 pm; 7/7/12-9/15/12 |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | |
| Number of | |

| | |
|--|---|
| Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | HORSELAND |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 8 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | HORSELAND |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, August 25 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------|
| Title of Program | HORSELAND |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Saturday, September 1 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 21) | Response |
|--------------------------------|---|
| Program Title | LIBERTY'S KIDS I |
| Origination | Network |
| Days/Times Program Regularly | Saturday, 12 noon-12:30 pm; Eff 9/22/12 |

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|--|--|
| Scheduled | |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 21) | Response |
|--|-----------------------------------|
| Program Title | LIBERTY'S KIDS II |
| Origination Network | |
| Days/Times Program Regularly Scheduled | Saturday, 12:30-1 pm; Eff 9/22/12 |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 21) | Response |
|--|--|
| Program Title | Teen Kid News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 11:30-12 noon |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. |
| Does the Licensee identify the program by displaying | Yes |

throughout
the program
the symbol E
/I?

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Teen Kid News |
| List date and time rescheduled | N/A |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Sunday, September 2 |
| Reason for Preemption | Sports |

| Digital Core Program (10 of 21) | Response |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 8-8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 21) | Response |
|---|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 8:30-9 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of | |

| | |
|--|--|
| Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

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|--|-----------------|
| Digital Core Program (12 of 21) | Response |
|--|-----------------|

| | |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9-9:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| | |
|--|-----------------|
| Digital Core Program (13 of 21) | Response |
|--|-----------------|

| | |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 9:30-10 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 21) | Response |
|---|--|
| Program Title | Mad About! |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 10-10:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the | MULTICAST DIGITAL CHANNEL: Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and |

| | |
|---|---|
| program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I? | decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Yes |
|---|---|

| Digital Core Program (15 of 21) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|---|--|
| Program Title | Mad About! |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I? | MULTICAST DIGITAL CHANNEL: Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Yes |

| Digital Core Program (16 of 21) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8-8:30 am |
| Total times aired at regularly | 14 |

| | |
|--|--|
| scheduled time | |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 21) | Response |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9 am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 21) | Response |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Sunday, 9-9:30 am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 21) | Response |
|---|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Sunday, 9:30-10 am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of |

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|---|---|
| it meets the definition of Core Programming. | performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 21) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|--|
| Program Title | Edgemont |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10-10:30 am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic elationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (21 of 21) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|---|---------------------|
| Program Title | Edgemont |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:30-11 am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic elationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Non-Core Educational and Informational Programming (0) | Question | Response |
|--|--|--|
| | <p>Sponsored Core Liaison Contact</p> <p>Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?</p> <p>Name of children's programming liaison</p> <p>Address</p> <p>City</p> <p>State</p> <p>Zip</p> <p>Telephone Number</p> <p>Email Address</p> <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>Yes</p> <p>Debbie Roberson</p> <p>1918 Mellwood Avenue</p> <p>Louisville</p> <p>KY</p> <p>40206</p> <p>502-891-4811</p> <p>droberon@hearst.com</p> <p>On Sunday, September 9th due to a technical error, a segment of Teen Kid News was repeated, resulting in a runover to 12:06 pm. The station began multicasting on September 1, 2011 and for the period covered in this reporting period, the station aired 6.23 hours of core programming on that stream. WLKY sponsors a weekly segment of "Wednesday's Child," which highlights special needs children awaiting adoption in Kentucky. To date, more than 2,000 children have been placed in permanent adoptive homes through the Wednesday's Child Program. Chief Meteorologist Jay Cardosi and his associates make visits to local elementary schools throughout the school year where they conduct presentations about weather. In addition, WLKY routinely provides tours for local students and student shadow sessions to point out broadcast opportunities. For the second year, WLKY participated with Breckinridge-Franklin Elementary School's Friday "Power Hour" sessions by sending staff to talk about various station job duties, such as photographers, production, reporters and sales and marketing directors. Children Liaison Director, Debbie Roberson, is a member of the Jefferson County Public School Advisory Board and served on the committee that redesigned the Communication, Arts and Media magnet school curriculum for three area high schools. From July 9th-July 16th , Morning Anchor Natasha Collins featured her school "Cribs" segment during the weekday morning newscasts, highlighting local camps available to kids during the summer school break, featuring their unique programs from sports to arts and culture. In March, WLKY launched a comprehensive series of vignettes entitled, "Two Centuries of Black Louisville," aimed at educating and bringing awareness of African American history in our area. Consulting with the three authors of the book by the same name, these vignettes are chronicling significant and historical accounts for future generations.</p> |

**Other Matters
(19)**

| Other Matters (1 of 19) | Response |
|--|---|
| Program Title | DOODLEBOPS - I |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 10-10:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 19) | Response |
|--|---|
| Program Title | DOODLEBOPS - II |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 10:30-11 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (3 of 19) | Response |
|--------------------------------|------------------------|
| Program Title | BUSYTOWN MYSTERIES - I |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 11-11:30 am |

Scheduled
 Total times aired at regularly scheduled time 13
 Length of Program 30 mins
 Age of Target Child Audience from 3 years to 7 years
 Describe the educational and informational objective of the program and how it meets the definition of Core Programming. MAIN DIGITAL CHANNEL: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (4 of 19) | Response |
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|--|---|
| Program Title | BUSYTOWN MYSTERIES - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30-12 Noon |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (5 of 19) | Response |
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| | |
|---|----------------------------|
| Program Title | LIBERTY'S KIDS I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12 noon-12:30 pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target | |

| | |
|--|--|
| Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

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|--------------------------------|-----------------|
| Other Matters (6 of 19) | Response |
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|--|--|
| Program Title | LIBERTY'S KIDS II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30-1 pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAIN DIGITAL CHANNEL: The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

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| Other Matters (7 of 19) | Response |
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|--|---|
| Program Title | Teen Kid News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 11:30-12 noon |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the | MAIN DIGITAL CHANNEL: Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN |

definition of as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. Programming.

| Other Matters (8 of 19) | Response |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 8-8:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (9 of 19) | Response |
|--|--|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times | |
| Program Regularly Scheduled | Saturday, 8:30-9 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (10 of 19) | Response |
|--|--|
| Program Title | Children's Talk |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9-9:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. |

| Other Matters (11) | Response |
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| of 19) | |
|--|---|
| Program Title | Workforce |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Workforce serves the educational and information needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and communication skills. The series introduces teens to a wide variety of possible careers, emphasizing how education and practical skills impact a person's ability to successfully pursue a career. The series also demonstrates real-world job experience, proving that an appropriate education is necessary to pursue almost any career. Each episode presents two possible career paths offering teenagers a chance to get some hands on experience in various jobs. Program also notes educational and training requirements for various careers, as well as potential salary ranges for a given job. |

| Other Matters (12 of 19) | Response |
|--|---|
| Program Title | Travel Thru History |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MULTICAST DIGITAL CHANNEL: Travel Thru History entices young adults to learn more about American history. The episodes focus on American cities and vacation destinations that have more than natural beauty and theme parks to offer. The series uses beautiful photography and brief well-edited interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged. |

| Other Matters (13 of 19) | Response |
|--|---|
| Program Title | Safari |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. |

| Other Matters (14 of 19) | Response |
|--|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8-8:30 am |
| Total times aired | |

at regularly scheduled time 13
 Length of Program 30 mins
 Age of Target Child Audience from 7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

| Other Matters (15 of 19) | Response |
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| | |
|--|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9 am |

Total times aired at regularly scheduled time 13
 Length of Program 30 mins
 Age of Target Child Audience from 7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

| Other Matters (16 of 19) | Response |
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| | |
|--|--------------------|
| Program Title | Cookin' with Cutty |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9-9:30 am |

Total times aired at regularly scheduled time 13
 Length of Program 30 mins
 Age of Target Child Audience from 9 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. MULTICAST DIGITAL CHANNEL: Cookin' with Cutty serves the educational and informational needs of children 9 to 12 years of age with its program content, including the importance of proper nutrition and develop[ing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well-being.

| Other Matters (17 of 19) | Response |
|--------------------------|----------|
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| | |
|--|-----------------------|
| Program Title | Kids Cooking for Kids |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:30-10 am |

Total times aired

at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MULTICAST DIGITAL CHANNEL: Kids Cooking for Kids serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical wellbeing.

Other Matters (18 of 19)

Response

Program Title Mad About!

Origination Network

Days/Times Program Regularly Scheduled Sunday, 10-10:30 am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MULTICAST DIGITAL CHANNEL: Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (19 of 19)

Response

Program Title Edgemont

Origination Network

Days/Times Program Regularly Scheduled Sunday, 10:30-11 am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MULTICAST DIGITAL CHANNEL: Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> <p>I certify that this application includes all required and relevant attachments.</p> <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WLKY Hearst Television</p> |

Attachments

No Attachments.