



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024289415** | File Number: **CPR-160919** | Submit Date: **10/09/2014** | Call Sign: **WHDO-CD** | Facility ID: **10521** |

City: **ORLANDO** | State: **FL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/09/2014** |

Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Independent               |
|              | Affiliated network    |                           |
|              | Nielsen DMA           | Orlando-Daytona-Melbourne |
|              | Web Home Page Address |                           |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 6.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 5.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core<br>Program (1 of 6)  | Response   |
|---|--|
| Program Title   | The Outdoorsman .1   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Mondays - Thursdays/ 8:00 a.m. (July 1st - September 30th)   |
| Total times aired at<br>regularly scheduled<br>time   | 53   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core<br>Program (2 of 6)                    | Response  |
|---|---|
| Program Title                                       | The Outdoorsman .1                              |
| Origination   | Syndicated                                      |
| Days/Times<br>Program Regularly<br>Scheduled        | Fridays / 9:00 a.m. (July 4th - September 26th) |
| Total times aired at<br>regularly scheduled<br>time | 13  |
| Total times aired                                   |   |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 6)                      | Response  |
|--|---|
| Program Title                                      | The Outdoorsman .1                                |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled             | Saturdays / 8:00 a.m. (July 5th - September 27th) |
| Total times aired at regularly scheduled time      | 13  |
| Total times aired                                  |   |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |
| Number of Preemptions Rescheduled                  |   |
| Length of Program                                  | 30 mins   |
| Age of Target Child Audience                       | 13 years to 16 years                              |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 6)                      |  | Response  |
|--|--|---|
| Program Title                                      |  | Beta Records .1   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled             |  | Mondays - Thursdays / 7:00 a.m. (July 1st - September 30th) |
| Total times aired at regularly scheduled time      |  | 53  |
| Total times aired                                  |  |   |
| Number of Preemptions                              |  | 0   |
| Number of Preemptions for other than Breaking News |  |   |
| Number of Preemptions Rescheduled                  |  |   |
| Length of Program                                  |  | 30 mins   |
| Age of Target Child Audience                       |  | 13 years to 16 years  |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is an interview format show meeting the CORE requirements of the FCC children's programming rules by teaching children about making choices in life as an on-going subject, which is a challenge faced by all 13-16 year olds. This show provides a good impetus for teens being committed to their music education. This program also gives a past and present music history. The hosts interview up and coming musical artists about their inspirations, emphasizing their education, which will instill a grounded balance of priorities, commitment, and perseverance viewers can apply to their lives. BETA Records TV's website may be easily accessed by parents and provides a clear description of the types of programming offered. It also provides advance notice of programming. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (5 of 6)  |  | Response   |
|--|--|--|
| Program Title  |  | Biz Kids .1  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Fridays / 7:00 a.m. (July 4th - September 26th)  |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  |  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  |  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies, as well as teaching teens about money and business. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes  |

| Digital Core Program (6 of 6) |  | Response |
|-------------------------------|--|----------|
|-------------------------------|--|----------|

|   |  |
|---|--|
| Program Title   | Think Big .1   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Fridays / 7:30 a.m. (July 4th - September 26th)  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This programs' content includes the importance of having a working knowledge of math, science, and physics. Think Big shows children actively solving problems using scientific principles, combining skill and creativity. It demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode has an "invent off" challenge where teams must invent a machine designed to perform a specific task in a specific amount of time, promoting creative thinking and practical skills. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | J'eppelles Au Soleil .2   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled:  | Mondays - Fridays / 4:00 & 4:30 p.m. (July 1st - September 30th)  |
| Total times aired at regularly scheduled time:   | 67  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | This Haitian program is a spelling bee type program putting an accent on good spelling while connecting the children with real life situations. The objective of this program is for children to have fun, learn about their culture and utilize the language of their native land. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | No  |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                        |
|---|---------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                             |
| Name of children's programming liaison  | William Strickler               |
| Address   | 365 W. Taft Vineland Road # 101 |
| City  | Orlando                         |
| State   | FL                              |
| Zip   | 32824                           |
| Telephone Number  | 813-752-2701                    |
| Email Address   | billstrickler@pcbroadcast.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                 |

Other Matters (6)

| Other Matters<br>(1 of 6)  | Response  |
|--|---|
| Program Title  | Beta Records TV .1  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Mondays - Thursdays / 7:00 a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 53  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | BETA Records TV is an interview format show meeting the CORE requirements of the FCC children's programming rules by teaching children about making choices in life as an on-going subject, which is a challenge faced by all 13-16 year olds. This show provides a good impetus for teens being committed to their music education. This program also gives a past and present music history. The hosts interview up and coming musical artists about their inspirations, emphasizing their education, which will instill a grounded balance of priorities, commitment, and perseverance viewers can apply to their lives. BETA Records TV's website may be easily accessed by parents and provides a clear description of the types of programming offered. It also provides advance notice of programming. |

| Other Matters (2 of 6)  | Response   |
|---|--|
| Program Title   | The Outdoorsman .1   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Mondays - Thursdays/ 8:00 a.m.   |
| Total times aired at<br>regularly scheduled<br>time   | 53   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |

| Other Matters (3 of 6)  | Response   |
|---|--|
| Program Title   | Think Big .1   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Fridays / 7:30 a.m   |
| Total times aired at<br>regularly scheduled<br>time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This programs' content includes the importance of having a working knowledge of math, science, and physics. Think Big shows children actively solving problems using scientific principles, combining skill and creativity. It demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode has an "invent off" challenge where teams must invent a machine designed to perform a specific task in a specific amount of time, promoting creative thinking and practical skills. |
| Other Matters (4 of 6)  | Response   |
| Program Title   | Biz Kids .1  |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled   | Fridays / 7:00 a.m.  |
| Total times aired at<br>regularly scheduled time  | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming.       | Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies, as well as teaching teens about money and business.   |
| Other Matters (5 of 6)  | Response   |
| Program Title   | The Outdoorsman .1   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Fridays / 9:00 a.m.  |
| Total times aired at<br>regularly scheduled<br>time   | 13   |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |

| Other Matters (6 of 6)   | Response   |
|--|--|
| Program Title  | The Outdoorsman .1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays / 8:00 a.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series educational blend of world class adventures in domestic and international locations includes environmental and conservation issues, teaching children about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle. The Outdoorsman aims to give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration, to also teach people the key role sportsmen & women play in overall game management & habitat programs. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>DIGITAL<br/>TV OF<br/>ORLANDO,<br/>LLC</b></p> |

**Attachments**

No Attachments.