



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-121553** | Submit Date: **07/07/2011** | Call Sign: **WOFL** | Facility ID: **41225** | City: **ORLANDO** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2011

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | Fox                       |
|              | Nielsen DMA           | Orlando-Daytona-Melbourne |
|              | Web Home Page Address | www.myfoxorlando.com      |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| <b>Digital Core Program (1 of 6)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Wild About Animals   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment. This program aired and is scheduled to air continuously for 13 weeks or more. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 6)</b>   | <b>Response</b>  |
|--|------------------|
| Program Title                          | Animal Atlas     |
| Origination                            | Syndicated       |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly program is an entertaining and educational half hour that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Viewers gain knowledge into concepts such as the functions of animals in an ecosystem, the elements of animal classification, and a general emphasis on life science, all concepts consistent with school curriculum in the natural sciences. The program also features an interactive segment of multiple-choice questions about the animal world. This program aired and is scheduled to air continuously for 13 weeks or more. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 6)</b>               | <b>Response</b>   |
|--|-------------------|
| Program Title                                      | Real Winning Edge |
| Origination  | Syndicated        |
| Days/Times Program Regularly Scheduled             | Saturday's 9:30am |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  |                   |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 6)</b>               | <b>Response</b>          |
|--|--------------------------|
| Program Title                                      | Sports Stars of Tomorrow |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled             | Saturdays 9am            |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions Rescheduled                  |                          |
| Length of Program                                  | 30 mins                  |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a succeeded in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the top level athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher / coaches and being a part of a team and a community. The program also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned life lessons along the way, while battling limitations and obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout ones life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (5 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Jack Hanna Into the Wild  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Emmy winner for outstanding Childrens series, Jack and his family take young viewers on a weekly adventure exploring exotic locations, and learning about conservation projects making a huge difference in the lives of people and animals living in those regions. Traveling to all corners of the globe & all seven continents viewers meet fascinating animals and cultures while seeing efforts being made to preserve endangered species. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (6 of 6) Response</b>  |  |
|--|--|
| Program Title  | This Week In Baseball  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 7am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half hour program highlights the pro-social on-and-off the field activities of Major League Baseball leading players and coaches. Working with the National Association for Sport and Physical Education, This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core Educational and Informational Programming (2)**

| Non-Core Educational and Informational Programming (1 of 2)  | Response  |
|--|---|
| Program Title  | Sports Stars of Tomorrow  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Saturdays 9am   |
| Total times aired at regularly scheduled time:   | 4   |
| Number of Preemptions  | -1  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a succeeded in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the "top level" athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher / coaches and being a part of a team and a community. The program also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way, while battling limitations and obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

**Date and Time Aired:**

| Questions | Response                     |
|-----------|------------------------------|
| Date Time | 3:00pm 6/4, 6/11, 6/18, 6/26 |

| Non-Core Educational and Informational Programming (2 of 2)  | Response  |
|--|---|
| Program Title  | Real Winning Edge   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Saturdays 9:30am  |
| Total times aired at regularly scheduled time:   | 4   |
| Number of Preemptions  | -1  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

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**Date and Time Aired:**

| Questions | Response                     |
|-----------|------------------------------|
| Date Time | 3:30pm 6/4, 6/11, 6/18, 6/26 |

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**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Terry Walden   |
| Address   | 35 Skyline Drive   |
| City  | Lake Mary  |
| State   | FL   |
| Zip   | 32746  |
| Telephone Number  | 407 741-5115   |
| Email Address   | terry.walden@foxtv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Due to Live Breaking News the following half hour programs were preempted on WOFL: Sports Stars of Tomorrow 9am & Real Winning Edge 9:30am 5/28, 6/4, 6/11, 6/18, 6/25. Into the Wild 6/25 & on 6/18 8:15-8:30am. Although not required due to the breaking news exemption, Sports Stars of Tomorrow, Real Winning Edge were rescheduled and broadcast at the times listed in answer to Question 12. |

**Other Matters (7)**

| <b>Other Matters (1 of 7)</b>   | <b>Response</b>  |
|---|--|
| Program Title   | Wild About Animals   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 7:30am   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment. |

| <b>Other Matters (2 of 7)</b>   | <b>Response</b>   |
|---|---|
| Program Title   | Animal Atlas  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 8:00am  |
| Total times aired at<br>regularly scheduled<br>time   | 12  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This weekly program is an entertaining and educational half hour that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Viewers gain knowledge into concepts such as the functions of animals in an ecosystem, the elements of animal classification, and a general emphasis on life science, all concepts consistent with school curriculum in the natural sciences. The program also features an interactive segment of multiple-choice questions about the animal world. |

| <b>Other Matters (3 of 7)</b> | <b>Response</b>       |
|-------------------------------|-----------------------|
| Program Title                 | The Real Winning Edge |
| Origination                   | Syndicated            |

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|                             |                  |
|-----------------------------|------------------|
| Days/Times                  | Saturdays 9:30am |
| Program Regularly Scheduled |                  |

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program. |
|--|---|

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**Other Matters (4 of 7)**

**Response**

|               |                          |
|---------------|--------------------------|
| Program Title | Sports Stars of Tomorrow |
|---------------|--------------------------|

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|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

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|  |                  |
|--|------------------|
| Days/Times Program Regularly Scheduled | Saturdays 9:00am |
|--|------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a success in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the top level athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field through hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher / coaches and being a part of a team and a community. The program also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned life lessons along the way, while battling limitations and obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. |
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**Other Matters (5 of 7)**

**Response**

|               |                          |
|---------------|--------------------------|
| Program Title | Jack Hanna Into the Wild |
|---------------|--------------------------|

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|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

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|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Saturdays 8:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Emmy winner for outstanding Childrens series, Jack and his family take young viewers on a weekly adventure exploring exotic locations, and learning about conservation projects making a huge difference in the lives of people and animals living in those regions. Traveling to all corners of the globe & all seven continents viewers meet fascinating animals and cultures while seeing efforts being made to preserve endangered species. |

| <b>Other Matters (6 of 7)</b>  |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | This Week in Baseball   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half hour program highlights the pro-social on-and-off the field activities of Major League Baseball leading players and coaches. Working with the National Association for Sport and Physical Education, This Week In Baseball seeks to provide todays youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. |

| <b>Other Matters (7 of 7)</b>                 |                    |
|---|--------------------|
|   | <b>Response</b>    |
| Program Title                                 | Live Life and Win! |
| Origination                                   | Syndicated         |
| Days/Times Program Regularly Scheduled        | Saturdays 8am 9/24 |
| Total times aired at regularly scheduled time | 1                  |
| Length of Program                             | 30 mins            |

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly broadcast teen success stories are profiled featuring inspirational segments that illustrate leadership derived through character building endeavors. Students are shown applying focus and determination through many disciplines including the arts, education, sports, & health. The intent is to demonstrate with actual cases how young people can win at life by exercising social responsibility & perseverance, applying academic achievement, and reaching personal goals through volunteerism, fitness and nutrition. |
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**Certification**

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Fox<br/>Television<br/>Stations,<br/>Inc.</b></p> |

## Attachments

No Attachments.