

# Children's Television Programming Report

 FRN: 0005795067
 File Number: CPR-121553
 Submit Date: 07/07/2011
 Call Sign: WOFL
 Facility ID: 41225
 City:

 ORLANDO
 State: FL

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/07/2011

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 Status: Received
 Status Date:

 07/07/2011

 File Service: Active

# **Report reflects information for : Second Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

			_	
Children's	Section	Question	Response	
Television Information	Station Type	Station Type Network Affiliation		n
		Affiliated network	Fox	
		Nielsen DMA	Orlando-Daytona	-Melbourne
		Web Home Page Address	www.myfoxorland	do.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment. This program aired and is scheduled to air continuously for 13 weeks or more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly program is an entertaining and educational half hour that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Viewers gain knowledge into concepts such as the functions of animals in an ecosystem, the elements of animal classification, and a general emphasis on life science, all concepts consistent with school curriculum in the natural sciences. The program also features an interactive segment of multiple-choice questions about the animal world. This program aired and is scheduled to air continuously for 13 weeks or more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in lifes most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a succeeded in sports and in life. It chronicles the trials and tribulations of the young athletes as they strive to become thetop level athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher / coaches and being a part of a team and a community. The program also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned life lessons along the way, while battling limitations and obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout ones life.
Does the Licensee identify the program by displaying	Yes

throughout the program the symbol E

/l?

Digital Core Program (5 of 6)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy winner for outstanding Childrens series, Jack and his family take young viewers on a weekly adventure exploring exotic locations, and learning about conservation projects making a huge difference in the lives of people and animals living in those regions. Traveling to all corners of the globe & all seven continents viewers meet fascinating animals and cultures while seeing efforts being made to preserve endangered species.

#### Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (6 of 6)	Response
Program Title	This Week In Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour program highlights the pro-social on-and-off the field activities of Major League Baseball leading players and coaches. Working with the National Association for Sport and Physical Education, This Week In Baseball seeks to provide todays youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Non-Core Educational and Informational Programming (2)

Informational Programming (1 of 2)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 9am
Total times aired at regularly scheduled time:	4
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a succeeded in sport and in life. It chronicles the trials and tribulations of the young athletes as they strive to become the "top level" athletes. The program helps youngsters realize that they can achieve their full potential in both life and the playing field thru hard work and determination. It reinforces the importance of key values like personal dedication, discipline and commitment, learning from their teacher / coaches and being a part of a team and a community. The program also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a supersta In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way while battling limitations and obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the	Yes
Licensee	
provide	
information	
regarding the	
program,	
including an	
indication of the	
target child	
audience, to	
publishers of	
program guides	
consistent with	
47 C.F.R.	
Section 73.673?	

#### Date and Time Aired:

Questions	Response
Date Time	3:00pm 6/4, 6/11, 6/18, 6/26
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 9:30am
Total times aired at regularly scheduled time:	4
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide Yes information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

## Date and Time Aired:

Questions	Response
Date Time	3:30pm 6/4, 6/11, 6/18, 6/26

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Walden
Address	35 Skyline Drive
City	Lake Mary
State	FL
Zip	32746
Telephone Number	407 741-5115
Email Address	terry.walden@foxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to Live Breaking News the following half hou programs were preempted on WOFL: Sports Star of Tomorrow 9am & Real Winning Edge 9:30am & /28, 6/4, 6/11, 6/18, 6/25. Into the Wild 6/25 & on /18 8:15-8:30am. Although not required due to the breaking news exemption, Sports Stars of Tomorrow, Real Winning Edge were rescheduled and broadcast at the times listed in answer to Question 12.

Liaison Contact

# Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.

Other Matters (2 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly program is an entertaining and educational half hour that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Viewers gain knowledge into concepts such as the functions of animals in an ecosystem, the elements of animal classification, and a general emphasis on life science, all concepts consistent with school curriculum in the natural sciences. The program also features an interactive segment of multiple-choice questions about the animal world.

Other Matters (3 of	
7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated

Scheduled	Saturdays 9:30am arly	
Total times aire at regularly scheduled time	d 13	
Length of Progr	am 30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and ho it meets the definition of Cor Programming.	character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.	
Dther Matters (4 of 7)	Response	
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 9:00am	
Total times aired at regularly	13	
scheduled time		
time Length of	30 mins	
	30 mins 13 years to 16 years	

 Program Title
 Jack Hanna Into the Wild

 Origination
 Syndicated

Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Emmy winner for outstanding Childrens series, Jack and his family take young viewers on a weekly adventure exploring exotic locations, and learning about conservation projects making a huge difference in the lives of people and animals living in those regions. Traveling to all corners of the globe & all seven continents viewers meet fascinating animals and cultures while seeing efforts being made to preserve endangered species.

Programming.

Other Matters (6 of 7)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour program highlights the pro-social on-and-off the field activities of Major League Baseball leading players and coaches. Working with the National Association for Sport and Physical Education, This Week In Baseball seeks to provide todays youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
Other Matters (7 of 7)	Response

()	Response
Program Title	Live Life and Win!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am 9/24
Total times aired at regularly scheduled time	1
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly broadcast teen success stories are profiled featuring inspirational segments that illustrate leadership derived through character building endeavors. Students are shown applying focus and determination through many disciplines including the arts, education, sports, & health. The intent is to demonstrate with actual cases how young people can win at life by exercising social responsibility & perseverance, applying academic achievement, and reaching personal goals through volunteerism, fitness and nutrition.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;	
or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is	
authorized to represent the party filing the Children's Television Programming, and who further certifies that he	
or she has read the document; that to the best of his or her knowledge, information, and belief there is good	
ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Fox
Authorization(s) specified above.	Television
	Stations,
	Inc.

Attachments No Attachments.