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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-129992** | Submit Date: **04/10/2012** | Call Sign: **WBXH-CD** | Facility ID: **51806**
City: **BATON ROUGE** | State: **LA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2012**
Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MDS/MNT
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.wafb.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monmdays 9-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated

Days/Times Program Regularly Scheduled	Mondays 930-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is a result of combing previous seasons of Animal Atlas into Animal Atlas Classics. It is an entertaining, engaging and informative series. As noted in the Animal Atlas description, this program is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	**Response**
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays 9-930am; Wednesdays 930-10am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack Hannah's travels around the world. It takes viewers to his favorite destinations and introduces them to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts. He also teaches the importance of stewardship This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	**Response**
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 930-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and information needs of children 16 years of age and under with its program content, including safety tips and real life in the field experences of professional and ordinary people taking care of, treating and helping various animals. This program is specifically designed tofurther the educational and informational needs of children, has educating and informin children asa significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	**Response**
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 9-930am; Fridays 930-10am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic and diverse group of teens who explore all aspects of being green and understanding how we impact the world. Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	**Response**
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 9-930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a kid to kid newscast created for and delivered by children. It is hosted by a diverse news team and made up of young journalists reporting from a professional news set and from the field on stories of interest and educational value to its audience. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 930-10am; Fridays 9-930am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a 30 minute man on the street trivia show for viewers of all ages. We head into neighborhoods, shopping areas, parks, schools, workplaces, museums, restaurants, stores, amusement parks, and to the beach to ask unsuspecting people questions from across the scholastic map. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Kedroske
Address	844 Government Street
City	Baton Rouge
State	LA
Zip	70815
Telephone Number	(225)215-4705
Email Address	kkedroske@wafb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 9-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (2 of 7)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 930-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is a result of combing previous seasons of Animal Atlas into Animal Atlas Classics. It is an entertaining, engaging and informative series. As noted in the Animal Atlas description, this program is an entertaining and educational half hour program that explores the world of animal wildlife, providing a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines examinations on certain topics such as animal appetites, animal antics and animal babies. Animal Atlas promotes support of wildlife conservation and a responsibility toward wildlife issues. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (3 of 7)	**Response**
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 9-930am; Wednesdays 930-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack Hannah's travels around the world. It takes viewers to his favorite destinations and introduces them to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts. He also teaches the importance of stewardship This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (4 of 7)	**Response**
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 930-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and information needs of children 16 years of age and under with its program content, including safety tips and real life in the field experences of professional and ordinary people taking care of, treating and helping various animals. This program is specifically designed tofurther the educational and informational needs of children, has educating and informin children asa significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (5 of 7)	**Response**
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 9-930am; Fridays 930-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic and diverse group of teens who explore all aspects of being green and understanding how we impact the world. Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (6 of 7)	**Response**
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 9-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a kid to kid newscast created for and delivered by children. It is hosted by a diverse news team and made up of young journalists reporting from a professional news set and from the field on stories of interest and educational value to its audience. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Other Matters (7 of 7)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 930-10am; Fridays 9-930am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a dynamic and diverse group of teens who explore all aspects of being green and understanding how we impact the world. Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core programming as specified in the Commission's rules.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Wafb License Subsidiary, LLC**

Attachments

No Attachments.