Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-163793** | Submit Date: **01/08/2015** | Call Sign: **WTLV** | Facility ID: **65046** | City: **JACKSONVILLE** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2015** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Jacksonville-Brunswick
	Web Home Page Address	www.firstcoastnews.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Astroblast (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	The Chica Show (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response

Program Title	Tree Fu Tom (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	**Response**
Program Title	Lazy Town (WTLV)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	Poppy Cat (WTLV)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Poppy Cat", based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling--for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	**Response**
Program Title	Noodle & Doodle (WTLV)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM ET
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Noodle and Doodle" is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	10/05/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-10-04
Episode #	10/04/14 - ENAD107DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	10/19/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-18
Episode #	10/18/14 - ENAD104DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	11/30/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-29
Episode #	11/29/14 - ENAD125DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	12/21/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-20
Episode #	12/20/14 - ENAD116DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	10/26/14 - 11:30AM ET
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-25
Episode #	10/25/14 - ENAD102DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	11/09/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-08
Episode #	11/08/14 - ENAD101DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	12/07/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-06
Episode #	12/06/14 - ENAD121DH
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Noodle & Doodle (WTLV)
List date and time rescheduled	11/23/14 - 12:00PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-22
Episode #	11/22/14 - ENAD113DH
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Did You Ever Wonder (WTLV DT-2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Did You Ever Wonder" is a nationally acclaimed children's series that furthers the educational and informational needs of children ages 6 to 12. "Did You Ever Wonder" provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	**Response**
Program Title	Kids Cooking For Kids (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Kids Cooking For Kids" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dishes using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well-being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	**Response**
Program Title	Aqua Kids (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	**Response**
Program Title	Dragonfly TV (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	Real Life 101 (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	**Response**
Program Title	The Real Winning Edge (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Teen Kids News (WTLV)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays/6:00-6:30AM ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other--and connect to the viewers. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bonnie L. Solloway
Address	1070 E. Adams Street
City	Jacksonville
State	FL
Zip	32202
Telephone Number	(904) 354-1212
Email Address	bsolloway@firstcoastnews.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Program #6, NOODLE & DOODLE, was pre-empted on 10/04 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 10/05 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 10/18 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 10/19 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 10/25 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 10/26 at 11:30AM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 11/08 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 11/09 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 11/22 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 11/23 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 11/29 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 11/30 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 12/06 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 12/07 at 12:00PM ET, in its fixed second home. Program #6, NOODLE & DOODLE, was pre-empted on 12/20 due to NBC Network coverage of Soccer. Program was rescheduled on Sunday 12/21 at 12:00PM ET, in its fixed second home. Program #3, TREE FU TOM, was pre-empted by a local breaking news report on Saturday 12/06/14. Program #4, LAZY TOWN, was pre-empted by a local breaking news report on Saturday 12/06/14. Effective Tuesday, January 20th, 2015, WTLV will be launching "The Justice Network" on WTLV DT-3, which will contain a Children's Programming Block, airing 10:00AM-1:00PM ET.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Astroblast (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (2 of 18)	Response
Program Title	The Chica Show (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (3 of 18)	**Response**
Program Title	Tree Fu Tom (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Tree Fu Tom" focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.

Other Matters (4 of 18)	**Response**
Program Title	Lazy Town (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Lazy Town" promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (5 of 18)	**Response**
Program Title	Poppy Cat (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Poppy Cat", based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling--for these activities always lead to enjoyment and adventure.

Other Matters (6 of 18)	Response
Program Title	Noodle and Doodle (WTLV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Noodle and Doodle" is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (7 of 18)	Response
Program Title	Did You Ever Wonder (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Did You Ever Wonder" is a nationally acclaimed children's series that furthers the educational and informational needs of children ages 6 to 12. "Did You Ever Wonder" provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.

Other Matters (8 of 18)	Response
Program Title	Kids Cooking for Kids (WTLV DT-2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Kids Cooking For Kids" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dishes using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well-being.

Other Matters (9 of 18)	**Response**
Program Title	Aqua Kids (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.

Other Matters (10 of 18)	**Response**
Program Title	Dragonfly TV (WTLV DT-2)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (11 of 18)	**Response**
Program Title	Real Life 101 (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Other Matters (12 of 18)	Response
Program Title	The Real Winning Edge (WTLV DT-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30-12:00PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (13 of 18)	Response
Program Title	Food For Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (14 of 18)	Response
Program Title	Food for Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (15 of 18)	**Response**
Program Title	Food for Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (16 of 18)	**Response**
Program Title	Food for Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (17 of 18)	**Response**
Program Title	Food for Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (18 of 18)	**Response**
Program Title	Food for Thought (WTLV DT-3)(Eff. 01/24/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, "Food for Thought" will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Multimedia Holdings Corporation**

Attachments

No Attachments.