



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005019781** | File Number: **CPR-121761** | Submit Date: **07/07/2011** | Call Sign: **WLFL** | Facility ID: **73205** | City: **RALEIGH** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

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Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	www.raleighcw.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features either/or domestic and exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This program aired on the main digital stream.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 7)</b>		<b>Response</b>
Program Title	Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. This program aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 7)</b>		<b>Response</b>
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (4 of 7)</b>		<b>Response</b>
Program Title	Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays 7am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	Noonbory and the Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Tuesday 7:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noonbory and the Super 7! uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. Noonbory and the Super 7! gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		Wimzie's House
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	
	<b>Response</b>
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am, 7:30am, 8am, 8:30am, 9am, 9:30am
Total times aired at regularly scheduled time	72
Total times aired	78
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attracts and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the secondary digital stream on WFLA channel 22.2 as part of The Country Network programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 9:30AM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 9:30AM ET
Reason for Preemption	Other

### Digital Preemption Programs #2

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 7AM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 7AM
Reason for Preemption	Other

### Digital Preemption Programs #3

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 7:30AM ET
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 7:30AM ET
Reason for Preemption	Other

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 8AM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 8AM ET
Reason for Preemption	Other

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 8:30AM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 8:30AM ET
Reason for Preemption	Other

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	4/10/2011 9AM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-02
Episode #	4/2/2011 9AM ET
Reason for Preemption	Other

**Non-Core Educational and Informational Programming (1)**

<b>Non-Core Educational and Informational Programming (1 of 1)</b>	<b>Response</b>
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 5am and 5:30am
Total times aired at regularly scheduled time:	26
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
Date Time	

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Scott Bradsher
Address	3012 Highwoods Blvd. Suite 101
City	Raleigh
State	NC
Zip	27604
Telephone Number	919-872-9535
Email Address	sbradsher@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WLFL aired approximately 3 hours of Public Service announcements geared towards children in the 2nd quarter. Examples: crime prevention, Health, Fitness, preventing forest fire, Earth Share, reading, teaching kids good behavior, and education. WLFL-TV also conducted several group tours of the station throughout the 2nd quarter to youth groups, cub scouts, and school groups. The Station's channel number changed from 57 to 22 on 06/12/09.

**Other Matters (11)****Other Matters (1 of 11) Response**

Program Title	Noonbory and the Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Tuesday 7:30am(7/4/11-8/29/11)
Total times aired at regularly scheduled time	17
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Noonbory and the Super 7! uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. Noonbory and the Super 7! gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This program will air on the main digital stream.

**Other Matters (2 of 11) Response**

Program Title	Wimzie's House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30am(7/6/11-8/24/11)
Total times aired at regularly scheduled time	8
Length of Program	30 mins



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Age of Target Child Audience from	3 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program will air on the main digital stream.
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<b>Other Matters (3 of 11)</b>	<b>Response</b>
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Program Title	Young Icons
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Thursdays 7:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. This program will air on the main digital stream.
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<b>Other Matters (4 of 11)</b>	<b>Response</b>
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Program Title	Career Day
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Fridays 7am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program will air on the main digital stream.
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<b>Other Matters (5 of 11)</b>		<b>Response</b>
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays 7:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program will air on the main digital stream.	

<b>Other Matters (6 of 11)</b>		<b>Response</b>
Program Title	Pets.TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features either/or domestic and exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This program will air on the main digital stream.
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**Other Matters (7 of 11)**

**Response**

Program Title	Gina D's Kids Club
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays 7am, 7:30am, 8am, 8:30am, 9am, 9:30am
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Total times aired at regularly scheduled time	78
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 6 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the secondary digital stream on WLFL channel 22.2 as part of The Country Network programming.
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**Other Matters (8 of 11)**

**Response**

Program Title	Real Life 101
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Mondays 7:30AM ET(starting 9/5/11)
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Total times aired at regularly scheduled time	4
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style as an education and information (E /I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program will air on the main digital stream.
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<b>Other Matters (9 of 11)</b>	
	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:30AM ET(starting 8/30/11)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. This program serves the audience by inserting the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This program will air on the main digital stream.

<b>Other Matters (10 of 11)</b>	
	<b>Response</b>
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:30AM ET(starting 8/31/11)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how best to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the Internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction. This program will air on the main digital stream.

Other Matters (11 of 11)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM ET(starting 9/24/11)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host will stop people on the street and ask them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. This program will air on the main digital stream.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WLFL Licensee, LLC.</b></p>

## Attachments

No Attachments.